

Outgoing Students – UG (2019 Batch)



B.Com A Section



B.Com B Section



BBA



M.Com

Graduation Day 2018



Our gratitude to Management, Director & Principal, Faculty Members and all those who directly or indirectly have been instrumental in making possible the publication of this News Letter.



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No. 18, 14th Main, 2nd Phase, J. P. Nagar, Bangalore - 560078. Ph. : 080-26586808

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V.E.T. First Grade College

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(Permanently Affiliated to Bangalore University, Recognized U/s, 2(f) & 12(B) of UGC Act)
 NAAC Accredited 'B+' Grade.

NAAC
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COMTECH NEWS - 2019

DEPARTMENT OF COMMERCE AND MANAGEMENT

ABOUT THE INSTITUTION

VET FIRST GRADE COLLEGE is one of the units of Vasari Education Trust established in the year 1995, under the dynamic leadership of B V Rathnaiah Setty, Founder President of the Trust. Since its pursuit, it offers B.Com course affiliated to Bangalore University. It aims to promote and sustain high academic principles while retaining the strong value system and ethics. VET is focused on three main educational areas Commerce & Management, Computer Science & Fashion Design. The college has been accredited by 2nd cycle of NAAC and also recognized by UGC and is included under 2(f) in 2012 and 12(B) in 2016.

ABOUT THE DEPARTMENT

The Department of Commerce established in the year 1996. The Mission of the Department is to train students in a critical understanding of trade and commerce, banking & insurance, stock markets and to cultivate an appreciation of the enduring power and its relevance to the current market scenario. Vision of the department is imparting contemporary education to make students well versed in the domain of commerce and business to meet the challenges in corporate world and serve the society. The department has various other courses affiliated to Bangalore university like Bachelor of Business Administration (BBA), Post Graduation in Commerce (M.Com), PG Diploma in Business Administration (PGDBA) and PG Diploma in E-Commerce (PGDEC). The Department is very active in organizing number of guest lectures, workshops and seminars at State & National level, apart from encouraging students at extension and extracurricular activities.

PRINCIPAL'S DESK

The commerce being ever green course, so are the student's achievement. Vanija Milana is one such platform where students learn through commerce and management activities, 'COMTECH' is a witness of students and staff achievements. I congratulate Prathima B J, HOD for producing two gold medal, many exemplary and distinctions at Bangalore University Examination. And also appreciate her team to bring in the overall development of students. Special recognition to final BBA first batch of students to come up with flying colors. Best

wishes to all those behind this E-news letter.

Dr. R. Parvathi,
 M.com, M. Phil, Ph.D. (Finance), Ph.D.(Commerce)
 Principal & Director Academic

TEAM THAT LEADS THE DEPARTMENT



Dr. R Parvathi,
 Principal, Academic Director



Prathima B. J. HOD



Rammya B



Jyothi P



Rajath H S



Vidhya Shree



Vinod Kumar



Suresha B



Meera K



Lokeshwari DV



Arpitha



Sunil S



Puspha R S



Madhu L

ORIENTATION SESSION

The orientation session for the first year B.Com and BBA students for the Academic Year 2018-2019 was held on Wednesday 27th June, 2018 in Rathnaiah Setty auditorium from 10:00 am to 11:00 am. The Principal formally welcomed students and informed about the institution facilities, norms and cultures to introduce them to student's services, and semester examination information.



Under graduation



Post graduation

SEMINARS, WORKSHOPS AND GUEST LECTURES

Department of commerce and management had organized guest lecturers to lay emphasis on enhancing the professional knowledge of B.Com, BBA and M.Com students. Eminent experts from academic institutions, corporate sectors delivered lectures on various topics like Internationally certified courses, Visual Resume, Career development, Savings and Financial Awareness, E-Waste Management, New world with SMS and Watsapp and Workshops like Responsibility of use of social media, Digital Marketing, Goal setting, Merger and Acquisition, Character Building into Career and so on.



PROFESSIONAL SHORT TERM CERTIFICATE COURSES



Tally orientation



Advanced communication skills

The department of Commerce and management offered two short term courses to B.Com and M.Com students to upgrade their skills and abreast with the current trends in industry. Tally with GST 80 hours programme was conducted in association with Rotary Spandana for 70 students. Advanced communication skills, 30 hours programme was conducted for M.Com students 20 students completed the course which have added a feather in the resume of the students and made them ready to face competitive world.

ACTIVITIES CONDUCTED UNDER VANIJYA MILANA

Vanijya Milana' a commerce forum started for UG Students, aim of the forum is going beyond classroom learning and promoting a creative thinking and face challenges of the wider world of commerce and business. Forum is active in organizing workshops, seminars, guest lectures, publications and commerce related activities.

ICE-BREAKER



Ice breaker event is an effective way of starting a training session or team building event to build co-ordination among the students, was conducted on 29th Aug 2018 in which around 35 students participated.

BEST MANAGER



To identify the student's traits, how students demonstrate skills, knowledge, and talent and also tests how they use strategies to solve the problem and become a good manager. Best manager event was conducted on 10th Sep 2018 around 25 students participated.

BEST OUT OF WASTE



To create awareness among the students to use waste products in best way, "best out of waste" a competition was held on 10th Sep 2018 in which 21 teams participated. Nikhil and team from M.Com won first prize, Manoj M and team won Second prize from B.Com.

COLLAGE

Collage making competition was organized for commerce and management students where theme for the competition was digitalization. Students were briefed about significance of collage and 20 teams participated. The students were judged by Smt. Veena and Smt. Swetha and winners were Ullas Gowda & team and Runners were Ameena & team..



ADVERTISING AND MARKETING

Advertising and Marketing event was conducted on 13th March 2019 to the students to acquaint them with the latest trends in advertising and marketing fields. Students showcased their enacting and innovative ideas in coming out with new kinds of advertising and marketing their products. Eight teams participated and winners were Nikhil and team and runners were Swetha and team.



TREASURE HUNT

Treasure Hunt is one of many different types of games for a player who tries to find hidden objects or places by following a series of clues. Treasure hunt is essential to the healthy development of students and helps them to discover, explore, solve problems, test new ideas, experience friendship and co-ordination among the students. Around 90 Students participated and winners were Manoj & Team and Runners were Ullas gowda & team.

STUDENT CORNER



Chaithanya K secured two Gold medals in University examination

Commerce students performed exceptionally well in University examination. During the academic year, Chaithanya of VI semester B.com **SECURED TWO GOLD MEDALS**, many students got 100/100 and also department is proud to state that 06 students got outstanding, 29 students got Exemplary and 104 students got distinction in the semester examination.

STUDENTS SECURED 100/100.

Name of the Student	Semester	Subject
Sathya V	VI sem	Management Accounting Cost Management
Prarthana R Bhat	I sem	Financial Accounting
Prashanth C	I sem	Financial Accounting
Adeeba Kouser	I sem	Financial Accounting
Sukhesh S S	I sem	MTBD
Nisha Kumari	III sem	Corporate Accounting
Giri V	III sem	Corporate Accounting
Sangeetha	III sem	Corporate Accounting
Umera Bhanu	III sem	QABD
Masiha Sulthana	V sem	Entrepreneurship Development



Manoj Kumar S.S and Suraj selected ,Bangalore university main cricket team for the year 2018



Divya & Salman Khan of M.com won I prize with cash award in Start-up 50 event at BMS Evening College in 2018-19



Amratha & Team won I Prize with a cash award of Rs 60000/- in Indian Classical & Folk Group Dance at SJRC Boys College in 2018-19

CLASS TOPPERS



Bhavani, IV Sem M.Com



Pooja R, VI sem B.Com



Sahana H G, VI sem BBA

Commerce students at Dighvijay 24X7 News Channel



Our Proud Alumni



Sagar - Actor

NAAC EXPERIENCE



Presentation by Principal

RESEARCH CORNER

Faculty members are actively involving in research activities in the form of publications in National and International Journals, Paper Presentations in National, Internationals, State conferences to augment their knowledge in respective areas of specialization. During the academic year 2018-19, the department has witnessed 08 publications and 13 presentations.



Commerce Presentation



Management Presentation



Interaction with Faculty members



Padmasri - Entrepreneur



Anupallavi- Freelance Model

Faculty Corner



Dr. R. Parvathi Awarded as Best Principal

CENTUM AWARDS



Dr.R.Parvathi



Smt. Prathima B J



Smt. Rammya.B



Sri.Rajath H.S



Smt. Vidhyashree S



Sri.Vinod Kumar K N



Sri.Suresha .B

