



# V.E.T. First Grade College

(Permanently Affiliated to Bangalore City University, Recognized U/s, 2(f) & 12(B) of UGC Act)  
NAAC Accredited 'B+' Grade.

## COMTECH NEWS 2020

Department of Commerce and Management

### ABOUT THE INSTITUTION

VET FIRST GRADE COLLEGE is one of the units of Vasavi Educational Trust established in the year 1995, under the dynamic leadership of B. V. Rathnaiah Setty, Founder President of the Trust. Since its pursuit, it offers B.Com, BBA and M.Com courses affiliated to Bengaluru City University. It aims to promote and sustain high academic principles while retaining the strong value system and ethics. VET is focused on three main educational areas Commerce & Management, Computer Science & Fashion Design. The college has been accredited by 2nd cycle of NAAC and also recognized by UGC and is included under 2(f) in 2012 and 12(B) in 2016.

### TEAM THAT LEADS THE DEPARTMENT



**Dr. R. Parvathi**

Principal & Academic Director

### ABOUT THE DEPARTMENT

The Department of Commerce established in the year 1996, the Mission of the Department is to train students in a critical understanding of trade and commerce, banking & insurance, stock markets and to cultivate an appreciation of the enduring power and its relevance to the current market scenario. Vision of the department is to impart excellent and value based commerce education and to train the students with required level of competence for employment and also give a global perspective through value based education for social transformation. The department has also various other courses affiliated to Bangalore university like Bachelor of Business Administration (BBA), Post Graduation in Commerce (M.Com), PG Diploma in Business Administration (PGDBA) and PG Diploma in E-Commerce (PGDEC). The Department is very active in organizing guest lectures, workshops and seminars at State & National level and international level, apart from encouraging students at extension activities and extracurricular activities.

### PRINCIPALS DESK



**Dr. R. Parvathi**

Principal & Academic Director

It is a matter of great pride and satisfaction for VET First Grade College to bring out the E-newsletter, "Comtech" from the department of Commerce & management. In spite of Covid-19 pandemic department has made tremendous progress in the area of curricular and co-curricular activities. Especially out going students who were deprived from various activities due to pandemic. This newsletter will motivate the students to recall their buddies forever and go with flying colors with outstanding memories cherished during the cultural competition, sports activities, workshops, paper presentation, seminar, field trip, industrial visit on and on and on. The efforts of the head of the department Prathima BJ and her team are highly appreciated for timely release.

### Department of Commerce and Management



Prathima B.J  
HOD



Gowri Hebbbar  
Asst. Prof, BCom



Lokeshwari D.V  
Asst. Prof, BCom



Arpitha S  
Asst. Prof, BBA



Madhu L  
Asst. Prof, BBA



Ashwini M  
Asst. Prof, BCom



Bhargavi T.R  
Asst. Prof, BCom

### Post Graduation



Rammya B  
Co-Ordinator



Meera K  
Asst. Prof



Dr. B.N Sathyabhama  
Asst. Prof



## ORIENTATION SESSION

The orientation session for the first year B.Com and BBA students for the Academic Year 2019-2020 was held on Tuesday 9th July 2019 in Rathnaiah Setty auditorium from 10:30 am to 11:30 am. The principal formally welcomed students and informed about the institution's facilities, norms and cultures to introduce them to student's services, and semester examination information.

## SEMINARS, WORKSHOPS AND GUEST LECTURES

Department of commerce and management had organized guest lectures to lay emphasis on enhancing the professional knowledge of B.Com, BBA and M.Com students. Eminent experts from academic institutions, corporate sectors delivered lectures on various topics like Internationally certified courses, Visual Resume, Career development, Savings and Financial Awareness, E-Waste Management, New world with SMS and Whatsapp and Workshops like Responsibility of use of social media, Digital Marketing, Goal setting, Merger and Acquisition, Character Building into Career so on.



## PROFESSIONAL SHORT TERM CERTIFICATE COURSES

The department offered two short term certificate courses to the students to upgrade their skills to the current trends in industry. Tally GST 80 hours programme was conducted in association with Rotary Spandana for 40 students in two batches. Advanced communication skills, 30 hours programme was conducted for M.Com students.



## ACTIVITIES CONDUCTED UNDER COMMERCE FORUM (VANIJYA MILANA)

Vanijya Milana' a commerce forum started for UG Students, aim of the forum is going beyond classroom learning and promoting a creative thinking and face challenges of the wider world of commerce and business. Forum is active in organizing workshops, seminars, guest lectures, publications and commerce related activities.

## EUREKA ECO FRIENDLY PRODUCT LAUNCH

Eureka Eco Friendly Product Launch competition was held under Commerce Forum on 05/03/2020. Around 38 teams were participated and prepared eco-friendly products





**TURN COAT- THE DEVIL'S ADVOCATE**

Turncoat- The devil's Advocate event was held under Commerce Forum on 27/02/2020. Around seventy students were participated to exhibit their spontaneous speaking skill about the positive and negative aspects of the given topic.

**STUDENT CORNER****RESULTS:**

The students performed exceptionally well in University examination. During the academic year, department is proud to state that Nine students got outstanding, forty-five students got Exemplary and One hundred and thirty-two students got distinction.

**Students secured 100/100.**

Name of the Student	Semester	Subject
Swetha MC	III Sem	Financial management
Swetha	III Sem	QABD-II
Asha	III Sem	QABD-II
Chetan S	I Sem	Financial Accounting
Prashanth C	III Sem	Corporate Accounting



Abhishek V of III sem B.com won 1st prize in solo dance at Vasavi Girls' College



Ajay Kumar of III sem B.com won 1st prize in solo dance at Sindhi college



Punith and team of III sem B.com won 1st prize in selfie competition at Sindhi college



Rachith Deshpande III sem B.com won 1st prize in short film at Sindhi college



Abhishek V of III sem B.com won 1st prize in solo dance at Sindhi college

**CLASS TOPPERS**

STUDENT NAME	Class
Chethan.S	I Year
Sanjay	I Year
Sindhu	II Year
Mithun Kumar .S	II Year
Nisha Kumari	III Year
Yashodha.M	III Year



**EXTENSION ACTIVITIES****CREATING TRAFFIC AWARENESS**

Traffic awareness rally  
@ Jayanagar south, Bangalore



Students @ Cauvery calling



Students @ NSS Camp



BBA Students @ Karur Vysya Bank at J.P.Nagar



Students @ Paramount Nutrition's India Pvt limited,  
Bidadi , Ramangara

**FACULTY CORNER****CENTUM AWARDS**

Name of the staff	Subject
Dr. R Parvathi	Advanced E-Commerce and M Commerce
Parthima B J	Indian Banking Stock and Commodity Market
Rammya B	Accounting for Managerial Decisions Operations Research and Quantitative Techniques Macro Economics Commodity Markets
Meera K	Business Ethics and Corporate Governance
Lokeshwari DV	Investment Management Culture, Diversity and Society
Arpitha S	Culture, Diversity and Society
Madhu L	Principles of Management Human Resource Management
Ashwini	Corporate Environment



## RESEARCH CORNER

Faculty members are involving in research activities and publications in National and International Journals, National, International, State level conferences. During the academic year 2019- 20, the department has witnessed 23 publications and presentations.

## INTERNATIONAL CONFERENCE

The international conference titled “Multidisciplinary research on challenges to change and development” was organized by VET First grade college on 19th February 2020. Around 73 participants presented their papers in the fields of finance, marketing, Human resources, information technology related to business, etc. The conference witnessed the release of 3 books: ISBN book, ISSN heritage journal. It was a rich knowledge sharing platform.



## Graduation day at VET

## WORDS FROM ALUMNI

It was here that we learn the importance of understanding the rudimentary concepts which helps even today in my professional endeavor, but what I miss the most is the camaraderie among our group, which helped gain and give respect among my peers, the sheer ability to understand that it's not always that you win and it's not always that your thoughts towards an assignment are the best, it's the ability to work in a team, deliver as a team and be part of the victory that was a key learning.

I am and will always be grateful to all my lecturers, staff and the management who have been part of my journey and wish each one of them, all success that there is to get.

-Padmashree, (2010 Batch), CS and Entrepreneur

My days at VET first grade college are precious memories of fun, activities & enjoyment together with studies. I got infinite love & lessons from my teachers. They are always encouraging & helpful. College made me the person who I am today, Bold & Confident. I thank head of the department and staff, Special thanks to principal Smt. Parvathi madam

-Kishore Kumar, Lawyer

VET First Grade College, Department of Commerce is one of the best places for learners of any kind. May it be topper or a slow learner, the facilities are well-versed to handle them. I have enjoyed the pleasure of being a student at the PG center learning abundant knowledge ensuring social and educational wellbeing. Along with it, I have been blessed to work with my Gurus where I was guided very well in every step and was supported at every level. At Commerce Department, students get all possible ways to exhibit one's talent may it be in the field of education, presentation, art, sports or culture. It has been my best learning as well as teaching experience.

Sri Gowri M P, (2017 Batch), Mcom, Assistant professor

I graduated in the year 2018, with the help of very well experienced and sophisticated faculty. I could make way to secure the gold medal from the university. The lecturers are very humble and helpful at all stages. Apart from academics, we are also exposed to various activities such as product launch, ice breakers, business quiz, etc. which help us to get to know about the external activities. There is also a room for creativity through the cultural fest which sums up all the extra curriculum activities that gives an opportunity to showcase the talents. Sports is also given importance with various tournaments. On a whole, the department of commerce has various activities all through the year. There are seminars and workshops conducted to improve the societal awareness. To sum up, I am really glad for having been the part of such wondrous institution.

-Chaitanya, 2018 batch

I am Sahana, student of first batch, BBA. I got to learn about many things, not only about studies but also about life and all the lecturers were so supportive and they motivated enough to our career.

-Sahana, BBA

Our gratitude to Management, Director & Principal, Faculty Members and all those who directly or indirectly have been instrumental in making possible the publication of this News Letter.



## EDITORIAL BOARD

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**Dr. R Parvathi**

Principal, Academic Director, VET Colleges

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HOD

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