



Estd.: 1996

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VASAVI EDUCATIONAL TRUST  
ವಿ.ಇ.ಟಿ. ಪ್ರಥಮ ದರ್ಜೆ ಕಾಲೇಜು  
V.E.T. FIRST GRADE COLLEGE

Permanently Affiliated to Bengaluru City University . Recognised Under 2(f) &amp; 12(B) of UGC Act . 2nd Cycle NAAC Accredited

*Dr. R. Parvathi* M.Com, M.Phil, Ph.D-Finance, Ph.D-Commerce  
Director (Academic) & Principal  
email: parvathi3838@gmail.com

College Code: 2413

## Criterion 7.2.1 – Best Practices

Year: 2018-2019

### Practice 1

“VanijyaDhara – Excellence through knowledge” VanijyaDhara is a commerce forum initiated through IQAC and “Akrya Samantrana- a Commerce Seminar forum for Post-Graduation students”

**Objective:** “To inculcate learning, leadership quality to conduct themselves knowledgeably about various subjects learnt during their learning process. “Akrya Samantrana” is a commerce seminar forum set up in college to conduct specifically inter college commerce seminar for the benefit of knowledge sharing of students which gradually made way for publication by staff members too. This forum is a unique student friendly platform for students with papers presented by students with their thoughts research articles belonging to graduation,post-graduation, M. Phil, Ph.D Scholars. This forum initially began by inviting abstract from the students by giving specific or current issues related topics, every year the college has seen a remarkable improvement in the number of students participating and presenting their papers. Staff and students are showing equal interest in paper presentation we had in house publication with abstracts published. Best Practices “Prakashnam”.

**Objectives:** Research is conducted to identify problems and finds answers, to develop culture, a best practice was implemented by publishing, what basically started with students wall magazine for each stream gradually develop into publishing of books every year at the institute irrespective of the specialization. Since many students are first generation learners, it becomes mandatory to inculcate writing habits in students. This has been a big challenge, but still teachers were able to encourage them to come up with small articles or write-ups from newspaper or magazine. Initially it started in the name of “Biz news” for B.Com students, “Fashion Buzz” for B.Sc FAD Students and “Techno News” for BCA Students. Slowly students found it interesting and started volunteering to present more and more. This was a small initiative which has been taken by the IQAC to initiate and introduce writing skills amongst the students in the form of wall magazine. It has created a healthy competition among the students of inter disciplinary course.

Annual magazine “Drusthi” is published including articles from the students. Teachers have observed that only meritorious students are coming up with articles and academically weak students were lagging behind hence college organized good number of soft skill program, communication, skilled workshops and few of the students were also given short-term

certificate course to develop the communication and writing skills. Again in spite of efforts students had an inferiority complex to come up with the original articles hence newspaper wall magazine was introduced, where they need to collect the important content from the newspaper and make it as collage which is published in the notice board.

With this initiative, institution issues English newspaper (Deccan Herald) free of cost and Kannada newspaper (Vijayvani) student's editions to the students. Institution started with the initiative of wall Magazine "Biz news", continued by "Techno news", slowly came up with the annual magazine "Drusthi Prakasanam" has continued the effort of publication coming up with the souvenir in 2015 and also ISBN book in association with Himalaya publishing house during state level conference followed by National conference book publications with ISBN number during conference on post-colonial debates Nation, race, gender and culture identity. Various departments have also begun with the newsletters Faccio, Wrap- Up, Com-Tech and the college has also come up with hand book on committee guidelines. Hence the publications which started in 2011-12 with one wall magazine, in 2017-18 has come out with 11 publications from wall magazines to books with ISBN number.

**Other Best Practice:**

1. We begin our day with prayer to the almighty
2. Help us to help others funding the needy
3. Vanijya Milana – UG Commerce forum
4. Faccio - Fashion forum
5. Donate your old books to your friends
6. Management sponsors partial amount for conducting Certificate programs for all streams.
7. Free newspapers are distributed to students in Kannada English under "Current awareness services"



  
Principal

**PRINCIPAL**  
**V.E.T. FIRST GRADE COLLEGE**  
J.P. Nagar, Bangalore-560 078.