



# V.E.T. FIRST GRADE COLLEGE

(Permanently Affiliated to Bengaluru City University,  
Listed U/s 2(f) & 12(B) of UGC Act)

18, 14th Main, 2nd Phase J.P. Nagar, Bengaluru – 560078.

**NAAC**  
Accredited



## ABOUT THE INSTITUTION

VET FIRST GRADE COLLEGE is one of the units of Vasavi Educational Trust established in the year 1995, under the dynamic leadership of B.V Rathnaiah Setty, Founder President of the Trust.

Since its pursuit, it offers B.Com, BBA and M.Com courses affiliated to Bengaluru City University. It aims to promote and sustain high academic standards while retaining the strong value system and ethics. VET is focused on three main educational areas Commerce & Management, Computer science and Fashion Design. The college has been accredited by second cycle of NAAC and also recognized by UGC and is included under 2(f) in 2012 and 12(B) in 2018.

## ABOUT THE DEPARTMENT

The department of commerce established in the year 1996, the mission of the department is to train students in a critical understanding of trade and commerce, banking and insurance, stock markets and to cultivate an appreciation of the enduring power and its relevance to the current market scenario. Vision of the department is to impart excellent and value based commerce education and to train the students with required level of competence for employment and also give a global perspective through value based education for social transformation. The department has also various other courses affiliated to Bangalore university like Bachelors of Business administration (BBA), Post Graduation in Commerce (M.com), PG Diploma in Business administration (PGDBA), and PG Diploma in E-Commerce (PGDEC). The department is very active in organizing guest lectures, workshops and seminars at state and National level and International level, apart from encouraging students at extension activities and extracurricular activities.

## PRINCIPAL'S DESK



It is a great pride and privilege for VET First Grade College to release the Newsletter 'COMTECK NEWS 2021' from department of commerce for the fourth consecutive year. The continuing Covid 19 pandemic has not affected the department in any way and the department has organized various webinars, special lectures and workshops keeping in mind the overall development of students. This newsletter presents the summary of yearlong events organized by the department and I appreciate the efforts of Head of the department Mrs. Gowri Hebbar and her team for yet another successful release of COMTECH NEWS 2021.

**Dr. R. Parvathi,**  
M.com, M. Phil, Ph.D. (Finance), Ph.D.(Commerce)  
Principal & Director Academic

## TEAM THAT LEADS THE DEPARTMENT



**Dr. R Parvathi**  
Principal, Academic Director



Mrs. Gowri Hebbar



Mrs. Prathima B J



Ms. Ashwini



Mrs. Bhargavi T.R



Mrs. Lokeshwari DV



Ms. Arpitha S



Mrs. Madhu.L



Mrs. Rammya .B



Mrs. Meera.K



Dr. B.N Sathyabhama



Mrs Tanuja Hemachand

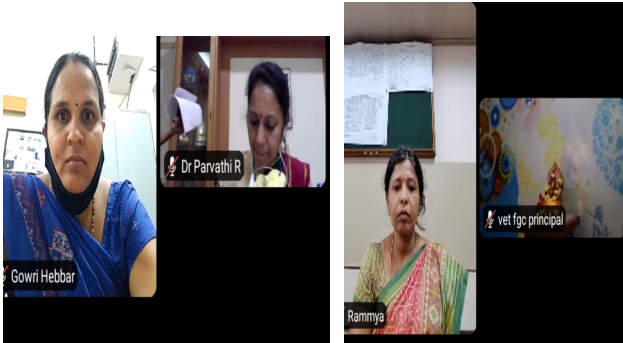


Mr. Rajath.H.S

**ORIENTATION SESSION:**

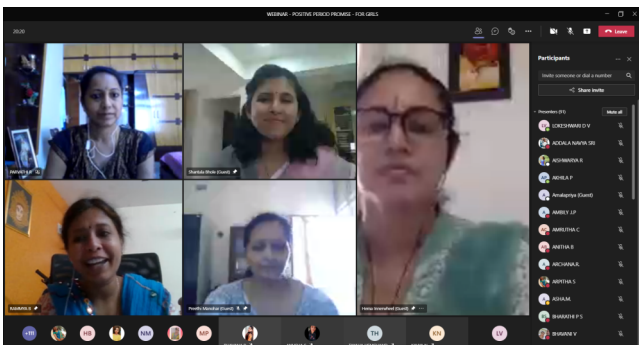


Virtual orientation session for first year B.com students for the Academic year 2020 – 2021 was held on 14 September 2020 through zoom platform. The principal formally welcomed students and informed about the institution facilities norms and culture to introduce them to student services and semester examination information.



**POSITIVE PERIOD PROMISE**

A webinar was organised by the college in association with Inner Wheel Club of Bangalore – J P Nagar commensurating the Menstrual Hygiene Week. The resource person Dr Shantala Bhole discussed about adolescent issues and menstruation cycle- how and when does it start among girls. She spoke about what changes take place among girls – both physical and mental during this period.the female genital tract, the menstrual cycle and matters, normal periods, absence of periods, when to consult the doctor , how to maintain hygiene during menstruating, products available in the market its usage and many more.She gave detailed information about the hazards caused by the disposable napkins and its adverse impact on environment and advised to go in for reinvented cloth pads or cups. This was attended by all the girl students from UG and PG classes; it was an excellent interactive session.



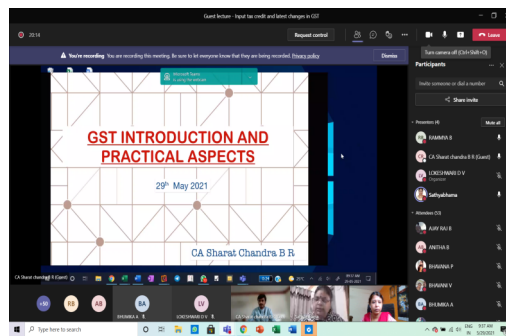
**CURRENT DIGITAL MARKETING TRENDS IN THE INDUSTRY**

VET First Grade College conducted a Demo Session on Current Digital Marketing trends in the industry for Final year B.Com students on 05/04/2021. Mr. Rajeev S Venugopal, Founder and CEO – Pixel Optin and Mr. JagadeeswaraRoa, CEO Tapasya Foundation was welcomed. Mr. Rajeev S Venugopal began the session with explanation about Digital Marketing and its importance of Digital Marketing with examples and opportunities available in this field. He gave briefing note about the implications of Search Engine Marketing and Analytics, Search Engine optimization, E- Business and also detailed explanation was given relating to B2B, B2C model. It was great eye-opening session in the field of digital marketing to the students.



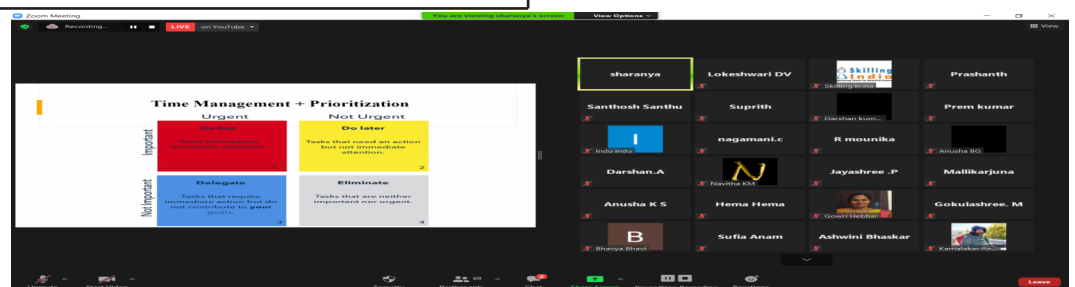
**GST AND PRACTICAL ASPECT**

V.E.T FIRST GRADE COLLEGE organized a guest lecture, Mr. Sharath Chandra B R is a proud alumnus of the institution from MCOM batch of 2018-20 and has come back to his alma mater for a guest lecture. He discussed in detail about the introduction of GST, history, CGST, SGST, IGST, inclusion and exemptions, supply in GST, GSTIN and many more aspects and substantiated the concepts with real life examples. Overall, it was an intellectual and interactive session with lots of practical examples discussed and few cases covered.



**STRESS MANAGEMENT**

In association with skilling India VET First Grade College had organized Exam stress management workshop to Nurture talent for beautiful future for all 1st year students of all the courses. The exam stress and how it can be assessed exams are a way of assessing what a student has learned during the academic year. However, for most students, exams bring with it lot of tension, stress and anxiety. The reason being increased pressure and stress that they receive from their parents and teachers to perform well in the exams. It is important for students to learn about how to reduce exam fear, so that they can give their examination confidently, subsequently earning good grades.



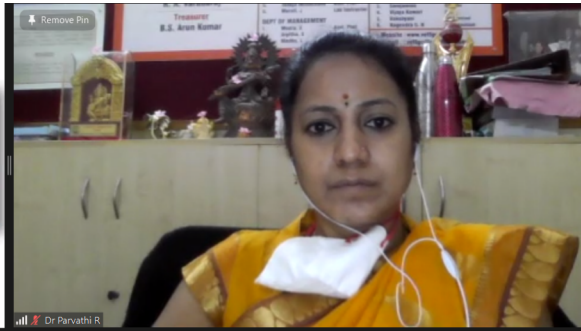
**POST COVID SUBSTANCE OF ENVIRONMENTAL CONSCIOUSNESS**

A webinar was conducted to create good awareness relating to pandemic COVID-19 was declared a “pandemic” by the World Health Organization (WHO) in early March 2020. Globally, extraordinary measures are being adopted to combat the formidable spread of the ongoing outbreak. Under such conditions, people's adherence to preventive measures is greatly affected by their awareness of the disease. It stated that the spread of COVID 19 has been declared a public health pandemic that causes international concern, and the disease has now spread to many countries and regions. While there is still much that we do not know about the virus that causes COVID 19 disease, we know that COVID 19 spread through direct contact with the respiratory droplets of an infected person (which is caused

by coughing or sneezing). Individuals can also become infected by coming into contact with contaminated surfaces of the virus and then touching their faces (eyes, nose, and mouth). As COVID 19 continues to spread, it is important to take action to prevent further infection, reduce the impact of the disease, and support procedures to control it.

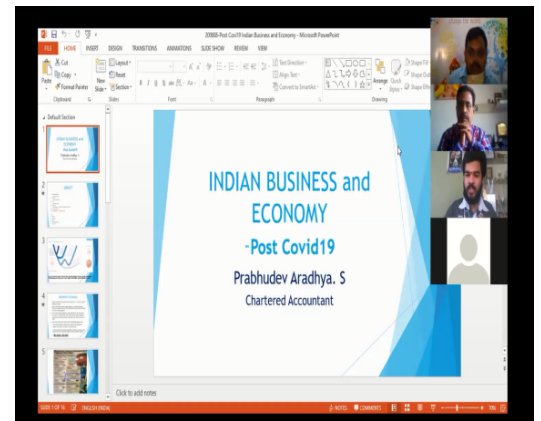
**What is a pandemic?**

- A **pandemic** is an epidemic that has spread over a large region of the world.
- For example, the Spanish flu of 1918-1920 infected 500 million people (about ¼ of the Earth's population at that time) and killed an estimated 50 million people.
- Before 2020, the most recent pandemic was the 2009 H1N1 swine flu. It infected about 10-20% of the world's population and killed 150,000-500,000 people.



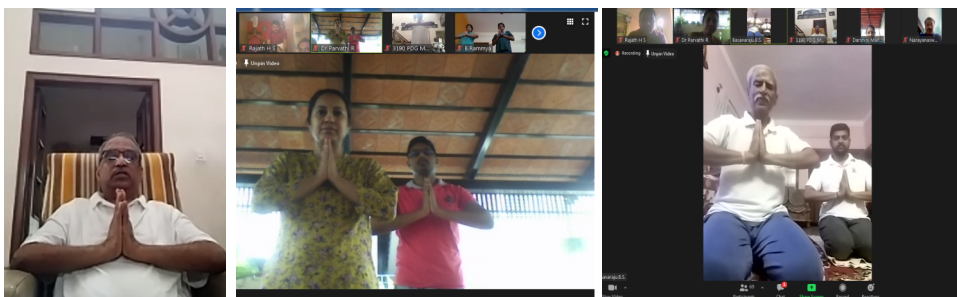
**POST COVID -19 INDIAN BUSINESS ECONOMY**

One day webinar on -“Post COVID-19 Indian Business and Economy” was organized by VET First Grade College. In association with Rotary Bangalore Spandana on 8th June, 2020 at 10.00 A.M., for VI Sem B.Com students through Zoom Platform. We believe that W-shaped recovery is the most likely outcome for India, given the current state of dramatically increasing COVID-19 cases and the conservative economic stimulus measures. V-Shape Quick recovery, U-Shape Global slowdown shrinks of growth with slow return to trend growth, W-Shape multiple waves with multiple rebounds, preventing long-term economic stabilization, but allowing targeted recoveries and L-Shape Recession server decline without any return to growth for many years.



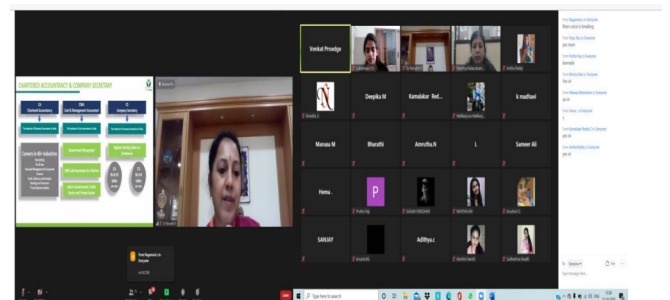
**INTERNATIONAL YOGA DAY – “YOGA WITH FAMILY”**

VET First grade College organized webinar on International Yoga Day – “Yoga with Family” in association with Nrithya Disha Trust, Swami Vivekananda Raja Yoga Kendra and Bharathiya Seva Samsthe on 21/06/2020 at 8:25AM for all faculties and students. Yoga means “a Hindu spiritual and ascetic discipline, a part of which, including breath control, simple meditation, and the adoption of specific bodily postures, is widely practiced for health and relaxation”. June 22 of every year is celebrated as International Yoga Day “to spread awareness about the importance and effects of yoga on the health of the people.



**CA/CPT ORIENTATION**

V.E.T First Grade College organized a CA ,CPT on 22nd oct 2020 for B.Com students in association with Pro-Edge company which was co-ordinated by Mr. Bharath around 85 students were attended who were very interested in doing the course. Further highlighted on the course structure of CA/CS, familiarized with various dimensions of the Indian Accountancy Profession, he motivated the students about knowledge and skills what they have, he also briefed about the significance of practical training in the life of a professional and also highlighted on foster values such as integrity, transparency and Independence in the budding professionals



**INTERPERSONAL COMMUNICATION SKILL**

Miss Sharanya Prakash, Psychology graduate and a counselor headed the session. The workshop was on interpersonal communication skills, the importance of communication in daily life were highlighted which was highly informative as well as interactive with activities. Students showed high interest and participated in the activities conducted.



**SPECIAL LECTURE ON FINANCIAL ACCOUNTING**

VET First Grade College conducted a special lecture on financial accounting for first year B.Com students on 6/02/2021. Discussion with the key points which would help students to score more marks in the financial accounting examination. Explained about accounting concept and conventions and started chapter wise discussion according to the syllabus of 1st Year.



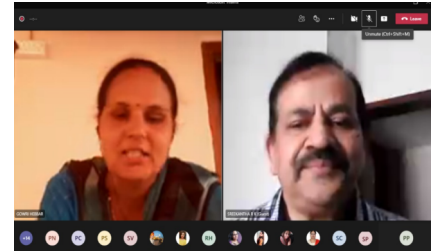
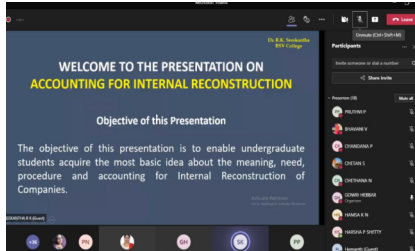
**CAREER ORIENTATION ON DIGITAL MARKETING TRENDS IN INDUSTRY**

VET First Grade College conducted a Demo Session on Current Digital Marketing trends in the industry for Final year B.Com, students on 05/04/2021. The session stating that Technology today is evolving at such a rapid pace, enabling faster change and progress, causing an acceleration of the rate of change. However, it is not only technology trends and top technologies that are evolving; a lot more has changed this year due to the outbreak of COVID-19 making IT professionals realize that their role will not stay the same in the contactless world tomorrow



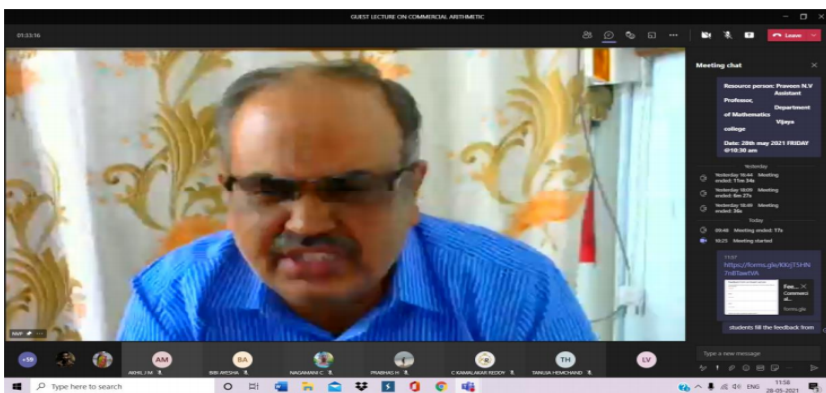
**LECTURE ON ADVANCED CORPORATE ACCOUNTING**

VET First Grade College conducted a special lecture on Advanced Corporate Accounting on the Topic "Internal Reconstruction and Capital Reduction & liquidation of Companies", for IV Semester B.Com students on 27/05/2021 through Microsoft Teams. The chapter Internal Reconstruction and Capital reduction and discussed about theoretical aspects with examples, provision for capital reduction under companies Act 2013, forms of reduction, accounting for capital reduction, problem on passing journal entries and preparation of Capital Reduction Account and Balance sheet after reduction.



**COMMERCIAL ARITHMETIC COMPOUND INTEREST AND ITS APPLICATION**

VET First Grade College as organised Guest lecture on subject Methods and Techniques for business Data Analysis, Commercial Arithmetic-Compound Interest & its applications for all 1st year students of B.Com through Microsoft teams. The session began with briefing quotation of Albert Einstein compound interest is the eighth wonder of the world he who understands it, earns it, he who doesn't pay it. Briefed about what is compound interest, how it is calculated, how it is analysed in different methods which is useful for their examination point of view as well as competitive examination point of view for about one and half hour and later started with question and answer session, resource person answered the questions asked by the students and also shared his ppt for students reference students were felt very happy about the session and also students expressed their thankful for the speaker by telling it was an interactive session.



**HEALTH TALK- "NEUROSCIENCE OF LEARNING AND TEACHING"**

The program was organized by Health Committee in association with Inner Wheel Club, J.P Nagar Bangalore on 23-1-2021 at 11:00 AM on Saturday in auditorium where Dr. Mayur Vinay Kaku was the resource person. He is a Neuro surgeon by profession practicing yoga since many years and is certified yoga therapist. During the talk he told about the importance of focus how one needs to focus in their day today activities as brain is one of the important parts of our body which can also be referred as CPU. He talked about how eastern healing and western medicine practices, in a holistic manner for ultimate benefit of health. He expressed to students that how they are responsible about their own healing to lead a healthy life for which he taught them how to meditate so that one can learn to focus or concentrate and increase one's awareness and knowledge through regular practice, as he believes that there is great impact of neuroscience on every aspect of our existence.



**SHORT TERM COURSE**

Tally short term course orientation was conducted on 5 February 2021. Mr Kalle Gowda President of Rotary Spandana addressed students of 5th semester B.com about the 50 hours Tally course



**PARENTS TEACHERS MEETING**

To be in touch with parents VET organizes Parent Teachers Interaction every year. This year due to pandemic college connected parents and teachers virtually 4 times in order to be informed about university notifications and covid concerns.

**MATHRU VANDANA**

Immensely pleasurable program was conducted MATHRU VANDANA by students in association with Rotract for respecting parents with Indian traditional way of doing Pooja to their parents, program was witnessed by Vasavi Educational Trust Mentor Sri Manandi Nanjunda Shetty and beloved life partner and Philanthropist Smt Nagasundaramma. They blessed students, parents and the staff for creating such a wonderful platform where students were made realized that first god is the mother and father and then comes the rest of the world. The program was followed by games and activities for parents.

**MAKE IT OR BREAK IT**

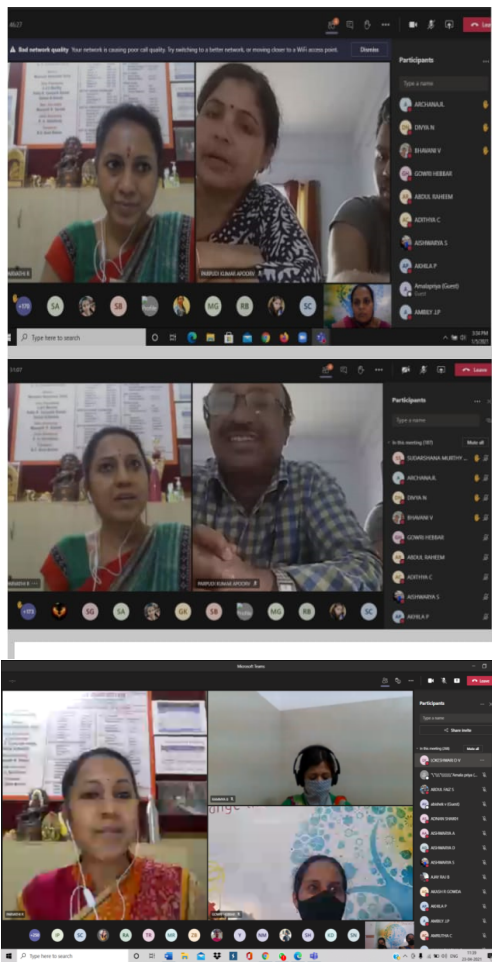
A Virtual Special Lecture was organized in association with ISKCON on 18-12-2020 for the students and staff. Resource Person Mr. Vishnu Dhata Dasa spoke the motivating words and inspired gathering.

**RESEARCH CORNER....**

Faculty members are actively involved in research activities in the form of publications in national and international journals, paper presentations in state, national and international conferences to augment their knowledge in respective areas of specialization during the academic year 2020 – 2021 the department has witnessed 8 publications and 12 presentations.

**PLACEMENTS CAREER ORIENTATION**

VET First Grade College Placement cell and IQAC organizes webinar on placement orientation program on 16th July 2021 @ 11:30 through online platform for all Final Year students of B.Com students. The program started with introduction about the Placement Team of VET First Grade College is devoted towards achieving 100% placements and leaves no stone unturned in getting ready achievement schedule of the year. Meanwhile, various coaching programs, workshops, seminars, trade interactions, and additionally trade visits are conducted in parallel with regular one-on-one counseling for betterment of the students facing difficulties in interviews. which is the first India's first E-platform connecting Campus to Corporate ,With an overall exposure and learning of a Decade with the pioneers in the industry, we are here to revolutionize the Connect from The Campus to Corporate virtually, as in no middlemen Involved.



**TRAFFIC AWARENESS PROGRAM**

Traffic Awareness Program was organized by Jayanagar Traffic Police as a part of 32nd National safety week for students on 16 february 2021. Srinivas B S – ACP Jayanagar Traffic police shared his experience in violating rules and regulations made by government for public security, he also shared his personal experience with students regarding consequences of violating traffic rules.



**PLACEMENT AND CAREER ORIENTATION**

VET FGC Career and Placement Cell is the chief facilitator for the students to obtain placements best suited to them and primarily liaisons between Industry and the Institute. With a pivotal role guiding and counseling student community towards their campus placements, on 31.07.2021, Placement training program was organized for V Semester students of B.com at 11:30 am in College Auditorium. At present, the competition for employment is increasing every day and placement has become a challenging task. Training of students and equipping them with life skills has become an important responsibility of the institution. Along with technical expertise, development of a holistic personality is also necessary.

**CENTUM AWARDS FOR STAFF**

Sl.No	Name	SUBJECTS
1	Prathima B J	Cost Accounting
2	Jyothi P	Advanced Financial Accounting, Banking Regulations & Operations
3	Gowri Hebbar	Stock and Commodity Markets
4	Rajath H S	BOI
5	Meera K	Business Regulations
6	Lokeshwari D V	CDS, Principles of Event Management, PSD,
7	Ashwini M	VE, Cost Accounting, Modern Marketin
8	Dr. Sathyabhama B.N	Advanced Corporate Accounting
9	Bhargavi T R	E-Business and Accounting and EVS
10	Tanuja Hemchand	Methods & Techniques for Business Data Analysis

**Student Corner First class with Distinction**

Soubhagya G H	7.93	Harshitha K S	7.88
Akila A	7.8	Tulasi R	7.78
Shaik Namah Tabassum	7.75	Syed Imran	7.7
Kavya J	7.7	Raju R	7.65
Ashok M	7.63	Ullas Gowd a	7.55
Jayanth Kumar V	7.55	Bhavya M	7.43
Santosh S	7.35	Bibi Hazira	7.33
Kavya A K	7.33	Pavithra D	7.3
Shilpa N	7.3	Vinutha S	7.25
Aishwarya C	7.13	Harshitha M K	7.13
Jayashree R	7.08	Aleem Pasha	7.07
Muskan Fathima	7.05	Sushma K	7.05
Poornima K	7.03	Shaik Zakhir Sharif	7.03
Chaitra M	7.03		

**STUDENTS CORNER****CLASS TOPPERS 2019-2020**

Name	SGPA	Class
Nisha Kumari S	9.4	VI SEM
Umera Bhanu	9.18	VI SEM
Bharathi R Rajpurohith	9.45	V SEM
Nisha Kumari S	9.25	V SEM
Gagan K S	9.53	IV SEM
Manoj M	9.53	IV SEM
Prarthana R Bhat	9.53	IV SEM
Prashanth C	9.53	IV SEM
Shwetha M C	9.53	IV SEM
Sindhu	8.71	III SEM
Adeeba Kousar	8.7	III SEM
Chetan S	9.59	II SEM
Likhi N	9.59	II SEM
Shreelakshmi C	9.59	II SEM
Chetan S	8.59	I SEM

**Centum Results**

Amrutha C S	Business Regulation
Chetan S	Financial Accounting

**Outstanding**

Name	SGPA
Nisha Kumari S	9.4
Umera Banu	9.18
Amrutha C S	9.1

**Exemplary**

Sangeetha N	8.93	Bharathi R Rajpurohith	8.48
Giri V	8.88	Syeda Shaziya	8.45
Manoj D	8.83	Robinson	8.18
Muneera N	8.83	M. Raghavendra	8.1
Gokulashree M	8.65	Mahalakshmi V	8.1
Syed Sibgath Ulla	8.6	Tejaswini H	8.08
Sindhu R	8.58		

**Graduation day 2019-20**

Our gratitude to Management, Director and Principal, Faculty Members and all those who directly or indirectly have been instrumental in making possible the publication of this News Letter.

**EDITORIAL BOARD**

Chairperson : Dr. R Parvathi  
 Editor-in-Chief : Mrs. Gowri Hebbar  
 Sub-editor : Mr. Chintan Raj M Vernekar