## V.E.T. FIRST GRADE COLLEGE

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(Permanently Affiliated to Bengaluru City University, Listed U/s 2(f) & 12(B) of UGC Act)

18, 14th Main, 2nd Phase J.P. Nagar, Bengaluru – 560078.



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#### **ABOUT THE INSTITUTION**

VET FIRST GRADE COLLEGE is one of the units of Vasavi Educational Trust established in the year 1995, under the dynamic leadership of B.V Rathnaiah Setty, Founder President of the Trust.

Since it pursuit, it offers B.Com, BBA and M.Com courses affiliated to Bengaluru City University. It aims to promote and sustain high academic principles while retaining a strong value system and ethics. VET is focused on three main educational areas - Commerce & Management, Computer science and Fashion Design. The college has been accredited by the second cycle of NAAC and also recognized by UGC and is included under 2(f) in 2012 and 12(B) in 2018

#### ABOUT THE DEPARTMENT

The department of commerce was established in the year 1996, the mission of the department is to train students in a critical understanding of trade and commerce, banking and insurance, stock markets and to cultivate an appreciation of the enduring power and its relevance to the current market scenario. The Vision of the department is to impart excellent and value-based commerce education and train the students with the required level of competence for employment and also give a global perspective through value-based education for social transformation. The department has also various other courses affiliated to Bangalore City University like B.Com, andBachelors of Business administration (BBA) and Post Graduation in Commerce (M.com). The department is very active in organizing guest lectures, workshops and seminars at the State level, National level and International level, apart from encouraging students at extension activities and extracurricular activities.

#### PRINCIPAL'S DESK

"College is a temple of knowledge" which influences the students in all-round development and to establish themselves. The publication is a hub of knowledge – **COMTECH NEWS 2022** reflects on the activities organized and participated by the students both offline and online.

I appreciate the efforts of the dynamic Head of the Department Gowri Hebbar and fabulous faculties in grooming students in academic as well as professional front.

My appreciation and best wishes to the students of Commerce

**Dr. R. Parvathi,** M.com, M. Phil, Ph.D. (Finance), Ph.D. (Commerce) Principal & Director Academic

#### TEAM THAT LEADS THE DEPARTMENT



**Dr. R Parvathi**Principal, Academic Director



Mrs. Gowri Hebbar



Mrs Tanuja Hemachand



Mrs. Pragathi Prakash



Ms. Shubha Y N



Mrs.Madhu.L



hu.L Mrs. Shruthi K



Mrs.Rammya .B



Mrs. Preethi Inampudi



Mrs.Lokeshwari DV



#### **ORIENTATION SESSION:**

Orientation is the process of introducing the college, campus and various facilities that are provided to students, so that the students become familiar with the working of the college and develop a bonding with the college during their stay. The orientation session for the first-year students, for the Academic Year 2021-22 was held on 08/10/2021 at the Auditorium. Parents were oriented towards the "National Education Policy", the current change that has to be embraced by the students, parents and the college. The highlights of NEP were given to both parents and students, as they are the final fruit bearers.







Placement orientation held On 16/7/2021 for B.com Final year students. Dr R Parvathi Principal and Director of Academics guided students regarding importance of placements in the campus and directed students to make better use of campus interviews which will be conducted in the college campus during the academic year.

# Webinar on "NEP-2020 Roadmap: Introduction to Implementation"

Held on 27/09/2021, for first year students. Dr Padmaja, Resource person highlighted special features of NEP Policy, its importance and also exam pattern as per NEP-2020.

#### **Counseling – Myths and Reality**

A webinar on Counseling Myths and Reality held on 23/07/2021 for all B.Com students by Mrs. Hema Shreedharan. She started the session by narrating her experience and guided students as a friend. Some of the students utilized this opportunity and interacted with Mr. Hema.

#### **CMA Orientation**

First year students were oriented on CMA and CA Courses by Shri Ram Vamshi on 18/10/2021 in the auditorium. 15 students utilized this opportunity and joined CMA Foundation Course with intention of completion of the course simultaneously with their Graduation.



#### **Shaping career in commerce**

Mr Praveen, Resource Person addressed I Year students regarding Shaping Career in Commerce on 16/11/2021. He explained different career opportunities in Commerce and gave so many ideas to grab good job opportunity by inculcating skills.

#### Gratitude Challenge -Awaken a loving Heart by EKAM

VET FGC was privileged to take part in the first two days of this gratitude challenge, on 16 th and 17 th November 2021 Through a webinar. We connected through the zoom link on both the days and students were able to participate in the same.





Psychology of Students towards academic Satisfaction

An online Guest lecture was organized on Psychology of Students towards academic satisfaction for all students on 28/01/22 by Dr Vani Shreedhar

#### Employability skills for the 21st century

Dr Bhargavi V R, Assistant Professor, Sheshadripuram College addressed final year B.Com students about the most relevant topic "Employability skills for the 21st century". She highlighted relevance of employability skills in present situation and guided students to do smart work instead hard work. This was held on 01/02/2022.

#### **Entrepreneurship-An overview**

A seminar on Entrepreneurship was conducted on 3/02/22 by the Resource Person Dr. Swapna for final year students in the auditorium. Madam explained need of entrepreneurs and startups in India and guided the students regarding the skills they need to inculcate to be Entrepreneur. They discussed about the arrangement of funding of the enterprise.

#### **Introduction to Indian Stock Market**



Online session was conducted on 05/02/2022 by Mr. Krupal K G for first and second year students. The session was to help students to get introduced to stock market and learn about trading of shares, stocks, bonds and commodities. The session began with welcome to Resource Person and Principal and Academic Director Dr. R Parvathi and speaker Mr. K G Krupal who is renowned

columnist and stock market specialist. Principal expressed her gratitude towards the President of VET Institutions Sri B R Viswanath setty and the secretary of VET Institutions Dr. Manandi N Suresh for their consistent support for any developmental activities organised for the students.

#### **Guest lecture on Corporate Accounting**

VET FGC under the banner of 'Vanijya Milana' and IQAC organized one day workshop on corporate accounting – company final accounts for second-year B.com students as a part of their curriculum on 24/02/2022

The workshop was to help students to understand better about the concepts of Final Accounts of companies., The Resource Person was Dr. R K Sreekantha, Associate Professor and Principal, BSVP Arts and Commerce college for women, Vijaynagar, Bangalore.





Special lecture on Personality Development- Self Management Skills session was taken for 4th sem B.Com students by Kumari Sneha on07/06/2022. Kumari Sneha took session very interestingly and started interacting with students and made students understand how self-management is very much important in life.

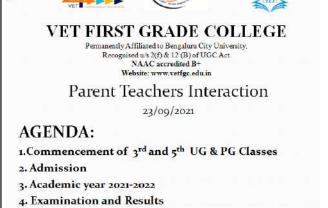


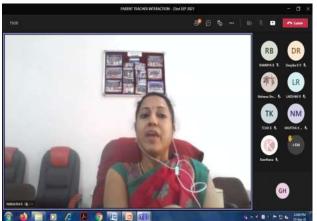


#### **Parent Teachers Interaction**

To keep in touch with Parents and to pass on academic Information of students College conducted Parent Teachers meeting.







#### Research Corner

Faculty members are actively involved in research activities in the form of publications in national and international journals paper presentations in state, national and international conferences to augment their knowledge in respective areas of specialization during the academic year 2021-22.

#### **Club Activities**

VETFGC has Started cultural club "Chittara" and literary club "Spotlight" in the Year 2021. The main intention of these clubs is to make Students Good at Co-curricular Activities. Various events were Conducted for both the semester such as Singing, dancing, Stand-up comedy, Mehendi, Pick & Speak, debate etc. These Clubs gave a better platform for students to showcase their hidden talents. Every Activity Conducted has been awarded with Prizes to motivate the students











#### **Placements**

Placement activities play an important role in the student's life, as it gives them the confidence to face the competitive world. VET FGC has taken up several placement activities to enhance the interview skills of our students and help them to find their career paths by placing them in various organizations.



#### **Student Seminar**

Presentation skills are considered as one of the most important skill for a student. The final year students were allowed to showcase and improve their skills through the subject presentation under "Vanijya Milana" Commerce forum of VET FGC on 04-03-2022. Students were allotted various topics on 'Customer Relationship Management. Students presented it in an excellent manner.







#### Visit to Vidhanasabha and Vidhana Parishad Session

Faculty members and students visited Vidhanasabha and VidhanaParishad on 17/03/2022 mainly to understand it's working. It was very informative and helpful for civic awareness





#### **Teachers Day celebration**

Teacher's day is celebrated annually on September 5 to mark the birthday of the Country's Former President, Scholar, Philosopher and Bharatha Ratna awardee, Dr.Sarve palli Radhakrishna.

V.E.T FGC, B.COM students celebrated Teacher's Day on 06/09/2021 to acknowledge the valuable contributions of the Teachers. The immense pleasure to honour the teachers further continued when students of II semester B. Com wanted to share the token of their love towards their teachers though gifts. Along with immense love, they approached every teacher of VET FGC and wished them with flower and precious gifts. It was a memorable event.













#### **Business lab activities:**

Under the banner of 'Vanijya Milana', business lab activities were conducted on 15-03-2022 for III Semester B. Com students

#### Yoga Month Celebration-International Day of Yoga







Yoga is the holistic development of mind and body. Various styles of yoga combine physical postures, breathing techniques, and meditation or relaxation. It is an ancient practice that may have originated in India. It involves movement, meditation, and breathing techniques to promote mental and physical well-being. A regular yoga practice can promote Trusted Source endurance, strength, calmness, flexibility, and well-being. To remark the same various yoga activities were conducted to students throughout the month of June like – debate, pick and speak, pranayama, warm-up exercises etc. June 21st was celebrated as the 'International Day of Yoga'.

Student Corner: Congratulations on your success and Best wishes from Management, Director, Principal, HOD and staff for your future endeavors





#### **CENTUM AWARDEES**

Anusha.B.G	PSD	Husna Banu	PSD	NavyaN	PSD	Sufiya Annum	PSD
Anusha.K.S	PSD	Manisha Chauhan	PSD	Preethi.H	BDA, PSD	Swathi.S	PSD
Adithya.C	PSD	Indu.P	PSD	Priyanka.D	PSD	Tejashree	PSD
Chaitra .M.P	PSD	Mubashira Anjum	PSD	Ravi Keerthi	BDA	Yashwanth	FM, PSD
Harshitha.K	PSD	Navitha .K	BDA	Sudeshna	BDA	Manasa.R	PSD

#### **Graduation Day 2020-21**







### EDITORIAL BOARD

Chairperson : Dr. R Parvathi
Editor-in-Chief : Mrs. Gowri Hebbar
Sub-editor : Mrs. Pragathi Prakash

Our gratitude to Management, Director and Principal, Faculty members and all those who directly or indirectly have been instrumental in making possible the publication of this News Letter.