



B.Com-Outgoing Students (2018 Batch)



M.Com-Students Graduation Ceremony (2017 Batch)



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Our gratitude to Management, Director & Principal, Faculty Members and all those who directly or indirectly have been instrumental in making possible the publication of this News Letter.

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V.E.T. First Grade College

(Permanently Affiliated to Bangalore University, Recognised U/s 2(f) & 12(B) of UGC Act)



TEAM THAT LEADS THE DEPARTMENT



Dr. R Parvathi, Principal, Academic Director



Prathima B. J, HOD



Rammya B



Shalini M



Jyothi P



Vidhya Shree S.



Gowri Hebbbar



Rajath H S



Vinod Kumar K. N



Suresha B



Nazeer Pasha

ABOUT THE INSTITUTION

VET FIRST GRADE COLLEGE is one of the units of Vasavi Education Trust established in the year 1995, under the dynamic leadership of B V Rathnaiah Setty, Founder President of the Trust. Since its pursuit, it offers B.Com course Permanently Affiliated to Bangalore University. It aims to promote and sustain high academic principles while retaining the strong value system and ethics. VET is focused on three main educational areas Commerce & Management, Computer Science & Fashion Design. The college has been accredited by NAAC and also recognized by UGC and is included under 2(f) in 2012 and 12(B) in 2016.

ABOUT THE DEPARTMENT

The Department of Commerce established since from the inception of the college 1995, the Mission of the Department is to train students in a critical understanding of trade and commerce, banking & insurance, stock markets and to cultivate an appreciation of the enduring power and its relevance to the current market scenario. The department has also various other courses affiliated to Bangalore university like Bachelor of Business Administration (BBA), Post Graduation in Commerce (M.Com), PG Diploma in Business Administration (PGDBA) and PG Diploma in E-Commerce (PGDEC). The Department is very active in organizing number of guest lectures, workshops and seminars at State & National level, apart from encouraging students at extension activities and extracurricular activities.

PRINCIPALS DESK



Commerce department has been active since the inception of the college which has earmarked the student's achievements in academics as well as overall development of the students. Our commerce alumni are not only in the field of marketing, finance, banking but also they have flourished in the area of the fashion industry, dance and physical fitness institute. The COMTECH-News letter is the reflection of various activities organized by the department of commerce and management and also student laurels with the encouragement of the faculties. I appreciate the efforts of Prathima B J, Head of the department nurturing the students along with the team, hope Vanijaya Milana commerce forum is the right platform for the students to participate in various activities which enriches the commerce and management knowledge, this news letter will encourage the students to record all their success.

Dr. R. Parvathi,
M.com, M. Phil, Ph.D. (Finance), Ph.D.(Commerce)
Principal & Director Academic



Sri Gowri M P

INAUGURATION OF VANIJYA MILANA



VET First Grade College Commerce and Management department had organized an inauguration function of commerce forum, VANIJYA MILANA on 21st August 2017 with variety of programmes like, Product Launch, Marketing and advertisement. C.R.Janardhan, Vice President, FKCCI was the chief guest and inaugurated the occasion by lighting the lamp along with other renowned dignitaries. The programme was attended by 250 students from different streams. Students were informed about the various events planned for the year. The objective of the events is to bridge the knowledge and skill gap between Industry and Academics and to upgrade the knowledge of the students about various sectors in and apart from their area of specialization by conducting various commerce related events.

GUEST LECTURES

Department of commerce lays emphasis on enhancing the professional knowledge of students. Eminent experts from academic institutions and corporate sectors delivered lectures to Undergraduate and post graduate students. This remains the rolling activity with the purpose of having maximum speakers at the campus; Coordinated by Ms. Prathima B.J, Mr. Vinod Kumar K.N.



Guest lecture by Dr R.K Sreekanth

Following Guest Lectures were arranged on the topics.

- Sept.10th Mr.Sudarshan, Retired Associate Professor from Gulbarga university on "Micro and Macro Economics" to M.com students
- December 15th Dr Aravind ,professor in MS Ramaiah college Bangalore on "Information System and Computers" to M.Com students
- July 27th Mr. Manohar, Chairman-FKCCI, on "Concepts, Issues, Impact of GST" to V Sem B.com students
- August 22nd Dr R.K Sreekanth, Professor-BSVP College on "Corporate Accounting" to IV sem B.Com students

PROFESSIONAL SHORT TERM CERTIFICATE COURSES

TALLY ERP 9.0/GST
To meet the industry demand for Tally ERP 9.0/GST trained professionals and to bridge the gap between training and placements, 30 hour Tally short term course was conducted for final year B.Com students in two batches in association with NICT. Orientation programme was held on 22/08/2017. Around 70 students passed out with Tally/GST certificates - Coordinated by Prathima B.J.



INHOUSE SEMINARS AND WORKSHOPS

To inspire and explore the students skills to become better towards academic disciplines which sheds light on students enrichment. Seminars and workshops were conducted during the academic year.

TOPIC	DATE	RESOURCE PERSON
Human Values	27/07/2017	Ms Mamatha Deccan Herald
English Grammar through Games	03/08/2017	Ms Meghana N R Deccan Herald
Awareness Programme on Banking	30/08/2017	Career Launcher
Teaching Aids	07/10/2017	Mr Yash, Ms Smruthi, Isha Foundation
Career Opportunities for Higher Studies	25/10/2017	Bhanu Chandar, CAT
Skill Yourself to Succeed in Life	04/11/2017	Anantha Bhat, Rotarian
Risk Analysis in Capital Budgeting	25/11/2017	Dr Rajesh Kumar
Project Dissertation Workshop	16/01/2017	Dr Rajesh Kumar
Awakening to New Reality-Art of Living	22/01/2018	Kapil Saini, Faculty Art of Living
Financial Literacy	29/01/2018	Ponnappa K K, Counselor Disha Trust
Contracts Law	03/2/2018	KiranBettadapur



ADVANCED COMMUNICATION SKILL

To improve students professional English communication skill vocabulary and to have good command over language, Advanced communication skill, a short term course was conducted for first year M.com students from 25/10/2017 for 30 hours, coordinated by , Asst Prof. Rammya B.



Parent Teacher Meeting



PLACEMENT TRAINING

To achieve maximum placement for students through dedication, attitude and complete involvement, placement cell organized campus training program - a short term certificate course of 40 hours for our final year students in association with Career Prime Solutions. Around 50 students attended and completed the course with certificate- Coordinated by Vidhyashree. S.



AKRAYA SAMANTRANNA

Akraya Samantranna is a state level seminar for post graduation students, was held on 8th Nov 2017 on the topic "Merger and Acquisition of Banks – A Boon or Bane".

The event witnessed 120 participants. The best paper award was bagged by Ms. Yukthi and Ms. Raksha of Vijaya Evening College. The second prize went to Ms. Nithya and Mr. Chandrababu of T John College and third prize went to Ms. Vaishnavi & Ms. Pragyna of JyothiNivas College. The judges of the seminar were Dr. Ravikumar, Coordinator National College and Prof Sunil Kumar, HOD of Commerce, Dayanand Sagar College.

RESULTS

SEM	Distinctions	Exemplary	Outstanding
I SEM	07	01	---
III SEM	10	03	---
V SEM	25	11	04
II SEM	09	02	---
IV SEM	20	07	---
VI SEM	27	09	01
TOTAL	98	33	05

SL. NO.	Name of the Student	Course	Event	Level of Competition	Prize
1	Bharath & Team	II sem B.com	Galli Cricket	Inter-Collegiate Fest	Runners
2	UllasGowda & Team	II sem B.com	Best out of Waste	National Level Fest	II prize
3	Tejashwini U	VI sem B.com	Mehandi Rangoli	Inter-Collegiate Fest	II prize I Prize
4	Amulya G	VI sem B.com	Photography	National Level Fest	I Prize
5	Rammurthy	VI sem B.com	Painting	National Level Fest	II prize
6	Amritha C S & Team	II sem B.com	Kamsale	Inter-Collegiate Fest	I Prize
7	Tejashwini U	VI sem B.com	Mehandi Rangoli	Inter-Collegiate Fest	I prize I Prize
8	Mansoor Ahmed & Team	I Sem BBA	Coding & Debugging	Inter-Collegiate Fest	Winner
9	Tejashwini & Team	V sem B.com	Throw Ball Tournament	Inter-Collegiate Tournament	Winner

STUDENT ACHIEVEMENTS

- Amratha C.S, II semester B.Com participated in National Integration Camp for 1 week organized by Kuvempu University at Shimoga.
- Inter Collegiate Competitions

STUDENT ACHIEVEMENTS

Students demonstrate what they know by showing evidence of their achievements and responding to valuable information in the teaching environment; it also increases their understanding of learning, and allows them to participate actively in more activities.



Chaithanya K, IV sem B.Com Awarded as Outstanding Student for securing 9.1CGPA



Sahana H G, I sem BBA Awarded as class topper



Srigoiri, III Sem M.Com Awarded as class topper



Amratha, selected for National Integration Camp at Shimoga



DhaneeshRaj, III sem B.Com Awarded as Champion in Sports



Gautami O, V sem B.Com Awarded as Champion in Sports

RESEARCH PERFORMANCE

PAPER PRESENTATION & PUBLICATION BY STAFF			
State	-	ISBN	22
National	15	National journal	02
International	04	International journal	11
Total	24	Total	35

SEMINARS AND WORKSHOPS/ FDP ATTENDED BY FACULTY

State	06
National	18
International	06
FDP	06

ACTIVITIES UNDER 'VANIJYA MILANA'



ICE-BREAKER To build co-ordination among the students,- one of the most important managerial function required in the organization for the smooth flow of work, a team event Ice-Breaker was conducted for the students on 1st September 2017, around 100 students participated.

Vaibhavi and team won the 1st prize, Coordinated by Ms. Vidhyashree S, Ms Sri Gowri M.P

INDUSTRIAL VISIT

To make students aware of practical implications of theoretical concepts and to know the real insights and working procedures of industries, a one day Industrial Visit was organized by Department of commerce and management on 26-03-2018 to Nandini Mill Factory and Mysore Sandal Soap Factory. Around 50 students of BBA and M.Com participated and enriched themselves of the practical aspects due to the exposure during the visit. Faculties accompanied were Shalini M, Rammya B, and Vinod Kumar K.N.



BBA Students at KSDL, Mysore

PRODUCT LAUNCH

To showcase and enhance student's innovative ideas into reality, the event was held on 8th September 2017, around 10 teams participated.



Students came up with many innovative products and creative ideas. The event was judged by Ms. Shwetha, and Ms. Sowmya C.R. The team Chaithanya won the First prize. The second prize was won by the team of Amratha and the third prize by the team of Lokeshwari. Coordinated by Ms. Shalini M, Mr.Nazeer Pasha

ADVERTISING AND MARKETING

To give platform for student's creativeness and imagination, a role play Advertising and Marketing was held on 22/09/2017. 08 teams were participated; first prize was bagged by Gokulashree team, II prize by UllasGowda team and third prize by Sushma team and was judged by Ms. Shwetha, and Ms. Sowmya C R, Coordinated by Ms. Gowri Hebbbar, & Mr. Rajath H S



BUSINESS QUIZ

To enable the students to have an idea about business quiz and be familiar with the competitive corporate world. Biz Quiz was conducted on 09/10/2017. Twelve teams participated. The first prize was won by Md. Farhaz team, second prize by Lokeshwari Team and third prize was bagged by Chaitanya Team, Coordinated by Ms. Prathima B J, Ms. B Rammya



COLLAGE

To help the students to have an idea of the recent phenomenon Collage event was organized on 15th September 2017. The theme of the event was Demonetization. 17 teams participated in the event to exhibit their creativity by displaying the theme innovatively and learnt the concept in a fun way. First prize was won by Ullas Gowda team, second by Asharani team and third prize was bagged by Jayashree team. The event was judged by Ms. Veena and Ms. Sowmya, Coordinated by Ms. B Rammya, Ms.Jyothi P



INNOVATIVE TEACHING PRACTICES

PowerPoint Presentations (PPT), Creative Teaching Audio & Video Tools, "Real-World" Learning, Role Play



Lecture, Audio-Video



Lecture, Power Point Presentation



Role Play by B.Com Students

WALL MAGAZINE - BIZ NEWS

To make aware and to get the latest business news and analysis on current affairs, a team of students from each class was encouraged to publish Department Weekly Wall Magazine "BIZ NEWS", Coordinated by Mr. Suresha B, Mr. Rajath H.S.

PLACEMENT AT CAMPUS

Placements are increasingly playing a major role in educational institution. The placement cell of our college is very active in shaping the career of our students. A Placement officer assisted by her team works in tandem with the faculty for our students to develop their productivity and employability. Some of the companies who visited our campus were IGS informatics, 2S Solutions Pvt Ltd, Capegemini, Wiz matrix, Axis Bank, Just Dial, Vantage Agora - Coordinated by Ms.Vidhya Shree.S and Mr.Vinod Kumar KN



Just Dial



2S Solutions Pvt. Ltd.



Axis Bank

FACULTY ACHIEVEMENTS



Dr. R Parvathi Felicitated in International Women's Day



Felicitation to Dr. Ramachandra Gowda, Registrar, Bangalore University

EXTENSION ACTIVITIES



Faculties at Chinnara Loka



Pulse Polio

CENTUM AWARDS



Dr. R .Parvathi



Prathima. B. J



Rammya.B



Vidhya Shree. S



Shalini . M



Rajath H.S



Vinod Kumar .K.N



Nazeer Pasha