

231

VASAVI EDUCATIONAL TRUST

V.E.T. First Grade College & PG Center

(Permanently Affiliated to Bangalore University)
(Recognised under 2(f) & 12B of UGC Act)

Accredited By
NAAC NATIONAL ACADEMY AND
ACCREDITATION COUNCIL



ದೃಷ್ಟಿ

DRUSHTI

2016-17

14th Main, 2nd Phase, J.P. Nagar, Bangalore-560 078
Ph : 080-2658 6808 / 4760 E-mail : vetfgc@rediffmail.com
Website : www.vetinst.org



MISSION OF THE TRUST

To achieve the founding objective of the Trust to impart quality education in all streams to all sections of the society by imbibing excellence in every aspect of teaching and learning



Late B.V. Rathnaiah Setty
Founder President



Late Belagodu Krishnaiah Setty
Founder Secretary



B. R. Viswanath Setty
President



Sakala Narasimhulu Chetty
Vice-President



S. Gopalakrishnaiah Chetty
Vice-President



AR. Sri Ramulu
Vice-President



Manandi N. Suresh
Hon. Secretary



R. A. Varadaraj
Joint Secretary



B.S. Arun Kumar
Treasurer



Manandi Nanjunda Setty
Mentor

VISION & MISSION OF THE COLLEGE

VISION

VET First Grade College in its pursuit of excellence provides a well balanced quality education to students in construction of mind that explores creativity, innovation with multiple perspective, intellectuality, morality and spirituality through committed distinction in teaching and service to the society.

MISSION

To achieve the founding objective of the trust, to impart quality education to all streams, all sections of the society by imbibing, excellence in every aspect of teaching and learning.

Goals & Objectives

- Imparting value added education to the students of all communities.
- Expand awareness to become a wiser, disciplined and accountable citizen.
- To achieve excellence in curricular and co-curricular activities.
- To provide value based education in discharging one's social and professional responsibilities.

Drushti 2016-17



VASAVI EDUCATIONAL TRUST

V.E.T. First Grade College & PG Center

(Permanently Affiliated to Bangalore University)
(Recognised under 2(f) & 12B of UGC Act)

14th Main, 2nd Phase, J.P. Nagar, Bangalore-560 078.
Ph : 080-2658 6808 / 4760 E-mail : vetfgc@rediffmail.com
Website : www.vetinst.org

ದೃಷ್ಟಿ

DRUSHTI

2016-17

Chief Editor's quill

VET First Grade College follows the modern method of learning along with the blend of traditional teaching and value based education, which helps the students to be distinct & versatile in any field of life.

6th edition of "DRUSHTI" has documented the various activities of students indicating the overall development of students in the area of curricular, co-curricular and extra curricular.

I am very happy to celebrate the success of the students from academic to placement, which makes Vasavi Educational Trust proud.

Dr. R.Parvathi

Principal &
Academic Director – VET Colleges

Editorial Board

CHIEF EDITOR :

Dr. R. Parvathi

Academic Director, VET College
General Secretary, Bangalore University
Principal's Association

EDITORS :

Sri Narayana Swamy S. G.

Vice Principal and NSS Co-ordinator

Smt. Bharathi P. S.

H.O.D. of B.Sc. - FAD

Smt. Prathima B. J.

H.O.D. of Commerce

Smt. Shilpa R.

Asst. Professor, B.Sc. FAD

Smt. Neeraj Gupta

Asst. Professor, English

MEMBERS OF THE COLLEGE GOVERNING COUNCIL

President : Sri B. R. Viswanath Setty

MEMBERS :

1. Hon. Secretary : Sri Manandi N. Suresh

2. Treasurer : Sri B. S. Arun Kumar

3. Bangalore University
Nominee : Mr. Vijaya Kumar Simha N.
Member of the Syndicate, Bangalore University
#1877, 1st 'D' Main Road, RPC Layout
Vijayanagar, Bangalore-560040

5. Bangalore University
Nominee : Dr. Y. Narayana Chetty
Professor, Department of Sociology
Bangalore University, Jnanabharathi Campus
Bangalore-560056

6. Staff : Sri Narayana Swamy S.G.
Vice Principal

7. Staff : Smt. Bharathi P.S.,
HOD - B.Sc. FAD

8. Staff : Smt. Shilpa R.
Dept. of B.Sc FAD & NAAC Co-ordinator

9. Staff : Smt. Prathima B.J.
HOD - Commerce

10. Localite : Smt. Anitha.B.G.
HOD - Computer Science-

11. Principal & Convener : Dr. R. Parvathi



Message from President

I am indeed happy that one more issue of Drushti is being published at the end of the academic year.

The issue showcases the activities of the VET First Grade College and the Post Graduate Department. It also gives an opportunity for the various departments to highlight the achievement.

The faculty under the leadership of the academic Director Dr. R. Parvathi have given a holistic approach to knowledge and expand the horizons of the students to enable them to meet the challenges of life and have a very purposeful career.

The year gone by has been very proactive and I am sure the students would stand to benefit.

I wish every one the very best in all their future endeavours.

B.R. Viswanath Setty
President



Message from Hon. Secretary

The pride of every student and staff would be in his/ her college. A college may reach heights of glory but without materials like a college magazine, the outsiders may not know of it.

The role of college magazine is therefore vital in promoting what the institution offers. It brings out into the open things hitherto unrevealed. It brings to light the names of unsung heroes and their mighty deeds.

I compliment and congratulate the dedicated team of staff and students who have brought out our magazine DRUSHTI. They have presented the achievements of our VET FGC & PG in the fields of academics, research, sports and extracurricular activities over the year and disseminate through this DRUSHTI Magazine in a nice way.

Manandi N. Suresh
Hon. Secretary

Principal's Desk



VET First Grade College is one of the units of the Vasavi Educational Trust providing you an excellent opportunity to improve your knowledge and understanding of the today's need. The various academic programmes offered at under graduation and post graduation level aims at providing the required knowledge, attitude and skill based to put students in a fast track career. The courseware from Bangalore University, excellent delivery by academic professors and industry experts, coupled with e-learning supports in evaluating self and innovative ideas are flamed within you.

Students wake up, use the opportunities provided. Success walks only to those who participate in efforts. Various programmes organized irrespective of curricular, co-curricular and extra curricular activities are ample opportunities to make you perfect.

My heartfelt thanks to Sri B. R. Viswanath Setty, President & Hon. Secretary Sri Manandi N. Suresh for their untiring support and encouragement in all our endeavours.

I take this opportunity to compliment the Vice Principal Narayanaswamy S.G., HOD Bharathi P.S. and HOD Prathima B.J. and other Teaching and Non-teaching staff for playing major role in the affairs of the VET.

Before I conclude dear children "Confidence is nothing more than believing in yourself and believing in yourself is about doing the things you once did not believe you could do" - Steven Aitchison. So, believe, have confidence and keep moving, the success is at your feet.

Dr. Parvathi R.

Principal VET First Grade College
Academic Director, VET College

General Secretary, Bangalore University First Grade College Principal's Association



Post Graduation Academic Team



Under Graduation Academic Team



Administrative Staff & Non Teaching Staff

Workshops



On 3/2/2017, there was a seminar on **"Make in India"**, Lt. General P. G Kamath discussed about Make in India concept and he suggested students to purchase only Indian products.



On 4/8/2016, Mr. Ramkumar, faculty from TIME briefed about **careers in banking sector**. About 150 students were benefitted from this session. Students were more interested to know about career in banking, the session was interactive.

02/07/2016, K. S. Sampath Kumar from Managinu Editon, Bangalore South News started the session with Journalism is the production and distribution of reports on the interaction of events, facts, ideas, and people that are the **"news of the day"** and that informs society. About 180 students were present in the workshop and enriched with the knowledge of journalism and the session was interactive.



On 8/3/2017 there was a special lecture on **Adolescent Health**, Dr. Shilpa G. B. Gynecologist, Sri Krishna Sevashrama Hospital. Gave tips to improve their Hemoglobin level and she also discussed about Anaemic Diseases. All girls were benefitted out of it.



On 6/9/2016, the **program on addiction** was conducted for girls. Ms. Anisha Mahendrakar, from Listeners for Transformation spoke about addictions and people engaged in different activities like alcohol, gambling, mobile phones and so on. She also gave tips to come out from addictions.

Workshops



On 25/1/2017, there was a **counseling program** conducted for II semester students. Ms. Lavanya, counsellor suggested students to get benefit out of the counseling program.

On 13/8/2016, seminar entitled with **communication skills** was organized for I and III semester students. Speaker Ms. Subha from Deccan Herald started the session with verbal and non verbal communication with role plays and group discussion and the session was very interactive.



On 27/8/2016, a session on **Human Values** was organized for I semester students. Mr. Mallikarjuna K H, from Deccan Herald spoke about importance of Human Values like Love, Kindness, Justice, Peace, Honesty, Respect, Loyalty and Equality.

On 23/9/2016, there was an **awareness program on food wastage**, Dr. Rajeeva, History lecturer briefed about food wastage and effect on society. About 150 II semester students were benefitted from this session.



On 7/9/2016, Mr. Koushik, Ms. Anisha and Ms. Vijiroopa being resource person for the workshop on **Relationship for boys**. Speaker briefed about peer pressure and its effects.

DRUSHTI 2016-17

Student Seminar



On 02/07/2016, the seminar titled “**Role of Youth in Sustainable Development**” was conducted for all degree students by the resource person, Dr. Abhinandan Ballary. About 200 students were present in the workshop & those students were enriched with the knowledge of Sustainable Development to coordinate efforts around poverty and hunger, combating inequality and disease, and building stable world.

On 6/8/2016, Mr. Ramchandra Rao, from NICT briefed about **Tally ERP 9.0** and career opportunities in the field of IT sector.



On 24/1/2017, **Talent hunt Exam** was conducted by Institute of Computer Accountants. Final year students were benefitted from this exam.

Mr. Mukund suggested students to take these types of exams which will be helpful for facing interviews.



On 6/1/2017, there was an **orientation program on Advanced Tally ERP 9.0**. Dr. Parik, Ms. Sumana Sandeep Acharya from Ants consulting private ltd. being resource person gave information about benefits of Tally and opportunities in IT sector.



On 6/2/2017, there was a **seminar on Fire and Safety**, Mr. Prashanth Gowda B Patel, started the session with how to reduce destruction caused by Fire and Safety measures to control such destruction. Final year students were benefitted from the session



DRUSHTI 2016-17

Student Seminar



On 6/8/2016, there was a **seminar on spoken English**.

Ms. Neelumani being a resource person started the session with basic grammar she also briefed about how to develop your English speaking skills through conversation activities, public speaking, interview skills, group discussion etc. III semester students were participated in the workshop and the session was interactive.

On 11/1/2017, there was **Aptitude Test Training** conducted by Regal Coaching Center for VI semester students. Mr. Manjunath K V. started the session with how to improve your skills to face the interview, how to face competitive examinations and various entrance testwith full confidence.



On 19/7/2016, there was a **seminar on Sahitya Preethi** (kannada) Dr G.B Harish, sub editor of vijayavani shared information about purana ithihasa mattu samskruthiyalli sahitya yella odhugara manasu seledirudu sahitya belavanigege karana mattu sahyada bagge preethi belayalu preraka. About 200 students participated and the session was informative.

On 14/3/2017, there was a career orientation program on **Med skills** for VI semester students Dr. Akshaya Kamath, Head of Academics at Apollo Med skills gave information on courses in medical coding and health operations officers.



On 29/7/2016, the seminar titled study on **Smart Phone Addiction and its effects** was held. Dr Anuradha H S., child and teen consultant gave tips to come out from addiction from smart phones and she also briefed about effects of smart phone addiction, the students were enriched with more information on addiction.

DRUSHTI 2016-17

FACCIO 2017

...Radiance of Elegance

A yet another gala Fashion Show - Faccio 2017 was conducted on 28th February 2017 showcasing the collection of budding designers of VET First Grade College from Department of B.Sc. FAD.

Students drew their inspiration from various sources and themes like Pink City, Knights & Dames, Cage, Cocks Comb, Blossoms, Wood, Peacock, Fire, etc. as their source of inspiration which was designed under various clothing concepts like couture wear, stage costume, ramp wear, pageant wear, theatrical costumes, evening wear and bridal wear.

The students were rewarded with various awards namely 'Best Designer', 'Best Choreography', 'Best Make up & Hairstyle', 'Best Overall Collection,' Viewers Choice', 'Best Props, 'Best Model Hunt' & 'Best Theme'. The Show was judged and evaluated by Retd. Professor H.N. Prema Kumari of Smt. VHD Central Institute of Home Science.



AKRAYA SAMMANTRANA-2016 A state level student seminar

VET First Grade College, Post Graduation Department of Commerce organized a state level student seminar, **AKRAYA SAMMANTRANA-2016** presented by IQAC on 6th October 2016. This was initiated by the first batch of M.Com students under the banner of Vanijya Dhara-A commerce forum rightly encouraged and supported by the Academic Director Dr. R. Parvathi. This is the second consecutive year of this intellectual platform extended to under graduate and post graduate students. This is a culmination of commerce brains from various deliberating colleges on current topics relevant to commerce and industry. The theme for this year was "Implications of ethics in corporate world and Role of E-Commerce and M-commerce which are extremely relevant topics from commerce and industry perspective.



The seminar was presided by Chief Guests M.C.Dinesh, President, FKCCI and CA Pampanna B E, Chairman, Bangalore Branch of SIRC of ICAI, eminent judges Prof Harish, Principal Vijaya Evening College and Dr Sudha, Coordinator APS College, esteemed members of Trust-President Sri B R Viswanath Setty and Honorary Secretary Sri Manandi N Suresh and Academic Directors Dr R Parvathi and Prof G Sreelatha.



The event witnessed participation from 17 colleges which included BMS College for Women, Danamma Channabasarayyah College, Maharani Lakshmi Ammani College, TJohn College, Reva University, Surana College, MLA AHL, Mount Carmel, Bishop Cotton Women's Christian College, Jyothi Nivas College, SJBIT and Sea College. The students from these colleges deliberated on both the topics intellectually and interestingly with all preparedness, confidence and vigour. The best paper presenter award was bagged by Avinash S from Surana College for the theme E-Commerce and M-Commerce, second best paper award went to Shilpa V from APS College and third best paper was awarded to Avinash and Sowjanya from RJS College.

As a feather to the cap, in the second consecutive year itself, the college initiated publication of articles of various presenters and faculty members for the first time in the history of VET bearing ISBN number 978-93-5262-345-7 in association with Himalaya Publishing House. This move targeted to motivate the efforts of students and faculties and was well appreciated by everyone. The winners appreciated the event and congratulated the college and management for providing such a platform for students. The BMS College students appreciated the hospitality and overall organisation of the event.

This event was great and pioneering event initiated by the college that triggered the creative and intelligent quotient of student community and also provided them a wonderful opportunity to understand the importance of research. It inculcated the rich habit of research culture among the entire student community at large. Last but not the least, a successful event of this magnitude would not have been possible without the able guidance, support and cooperation of academic team headed by Dr. R Parvathi, Academic Director, VET Colleges.



Inter College Cricket Tournament - VET Premier League - 7



The 7th Inter Collegiate Tennis Ball Cricket tournament 2016 was organised on 27th September conducted for three days till 29th September. Many colleges in and around Bengaluru participated in it. Apart from Individual Prizes, the Winning Team is awarded Rolling Cup, handed over to them for 10 months and is returned to the Host College before the next tournament commences.

This year **Sri B. S. Vishwanath**, Chief Coach for Fort Cricket Academy, National Cricketers and National United Cricket Club affiliated to KSCA was the Chief Guest.

Forty six colleges participated in it. They were : Govt. Polytechnic KGF, Noble School of Business, PU & Degree College, Shantiniketan Degree College, AVK First Grade College, BTL Polytechnic, MES Degree College, BES Degree College, National Degree College, Vijaya Evening Commerce College, Vijaya Evening Arts & Science College, SSMRV Degree College, Hillside Academy Degree College, VET BVL Polytechnic, VET Manandi Composite PU College CRJS Degree College Marathahalli, RJS FGC, Shri Venkateshwara FGC, VIT Engineering College Koramangala, Adarsh Institute of Management and Information Technology-MBA & MCA., Don Bosco Degree College, Vishwabharathi PU College, Sri Venkateshwara PU College, SN Bhat Degree College, BSV Degree College, VV Puram Degree College, SJP Bangalore, Oxford College of Business Management, Baldwin Methodist College FGC & Federal College of Management, VET First Grade College, VET PG Centre.

The tournament incharge Sri Narayanaswamy S.G. drew ties between the teams as to who would play vs whom. Each match is a 6 over match and each team played 4 matches at least.

The semi finalist were : Govt. Polytechnic KGF, SSMRV College, Oxford Business Management, BES Degree College and Vijaya Evening College. Vijaya Evening College winners took away the rolling Trophy. SSMRV were the 1st Runners while Govt. Polytechnic KGF, II Runners. The tournament was very well organised and enjoyed by everyone.



CULRAV (Inter College Cultural Fest) REPORT



College cultural events are some of the most happening events in the city. Culrav is an inter-Collegiate cultural fest of VET First Grade College. It is a two day fest celebrated in the month of January. It gives a platform to the students of VET and those all over Bangalore to participate in events which are diverse and exciting.

Culrav was first held in 2015 with a participation of about 20 colleges, every subsequent year culrav has attracted significantly larger audience drawing over 1000 people including students and professionals over the years. Culrav has attracted considerable media attention. Culrav features a wide variety of events ranging from Fashion Show, Mr & Ms Culrav, Group dance, Coding & Debugging, Gaming, Nail Art etc. The fest is completely managed, organized and run by the workforce consisting of students & members of different committees under the guidance of Dr R Parvathi, Principal & Academic Director of VET Institutions.

The two day Inter-Collegiate Cultural fest 2017 was inaugurated at the college premises on 19th January 2017. The chief guest Shrutha Keerthi, Miss India 2004 Finalist & Actress, Partner in Terra Cottage, congratulated the management for organizing such a mega event which involved participants from various colleges in the region at its very third year, since its inception. She also highlighted the fact that social media is good, but it should be used in a proper way.

The function was presided over by Sri B R Viswanath Setty, President, Hon. Secretary Manandi N Suresh, Manandi N Ramesh, Dr R Parvathi, Principal & Academic Director. B R Viswanath Setty in his presidential remarks congratulated the students for bringing name and fame for the institution and also the members of the management, principal and her team for laudable efforts in organizing this two day inter-collegiate fest. He expressed hopes of achieving many more Laurels to the institution in the future.

Dr R Parvathi, Principal & Academic Director welcomed the gathering and introduced the chief guest Ms Shrutha Keerthi, Miss India 2004 Finalist & Actress, Partner in Terra Cottage. Sri Keshav Neera, Principal VET Manandi Composite PU college proposed Vote of Thanks. Shilpa R, was the masti of ceremony

Following the formal programme, various events such as Fashion Show, Mr & Ms Culrav, Group dance, solo song etc . off the stage events are Coding & Debugging, Gaming, Nail Art, Mehendi events etc were held at different venues simultaneously. There was more than 40 colleges registered participants for all the above events. Experts in their respective fields' like Smt Mythily and Smt Bharathi PS had obliged our request for judging the above events as external judges.



DRUSHTI 2016-17



The event was diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant. The performance opened with Group Dance followed by solo song, group song ended with Mr & Ms Culrav. Finally results were announced in which “Best Group Dance” went to Sri Aurbindo FGC. “Best Group song” went to Krishna College, “Best Fashion show” was bagged by NITTE College of Fashion & Interior Design. The ‘Overall Rolling Trophy’ went to KLE Nijalingappa College.

Second day of the fest was intra class competition like group dance, group song, solo dance, solo song, skit were organized to showcase students talents. The programme began at 9.00 am and throughout the day till 7.00pm various competitions were held.

And this way a beautiful fest reached its logical conclusion. We cannot end this summary without mentioning commendable effort and meticulous planning of Dr R Parvathi Principal & Academic Director, Vice Principal, Co-Ordinator of the Fest Sri Narayanaswamy S G and Bharathi P S, HOD of BSc. FAD.

We want to take Culrav to a level where we could be a brand among all colleges in Bangalore. We have constantly strived year by year to include diverse events so that more students can participate and make it a grand success.



Meetings



Academic Governing Council Meeting



IQAC Meeting



Literary Club Inauguration



Staff Meeting



EDP Cell Inauguration



Orientation Programme



NSS Students Meet

DRUSHTI 2016-17

Staff Centum Awards



Dr. Parvathi R.



G. Sreelatha



Narayana Swamy S.G.



Bharathi P.S.



Prathima B.J.



Shilpa R.



Rangaswamy H.T.



Rammya B.



Shalini M.



Vidhyashree



Rajath H.S.



Venkateshan R.



Jayalakshmi B.



Vinodh Kumar K.N.



Indrani S.



Neeraj Gupta

Cultural Events



Rangoli



Mehendi



Hair Style Competition



Nail Art



Quiz Competition



Hair Style Competition



Group Singing



Group Dance



Group Dance



Prize Distribution

DRUSHTI 2016-17

Sports Day Activities,



Presidential Address



Sports Torch by President



Oath Taking



Girls Throw Ball



Boys 200 Mtrs. Running Race



Girls Kabaddi



Boys Kabaddi



Girls Kho - Kho



Prize Distribution



Celebrations at VET



Fresher's Day



Fresher's Day



Ayudha Pooja



Gandhi Jayanthi



Orientation Programme



Teachers Day



Vivekananda Jayanthi



FM Radio City at VET



JOB MELA-2017

We are happy to share one more success of our founders and visionaries of Vasavi Educational Trust.

Job/Skill Mela was organized in association with MLA Vijay Kumar, Jayanagar and Rooman Technology on 4th March 2017. We would like to brief about the companies Participated in the Job mela.

Non Technical Companies are Vodafone, Shopper Stop, Just Dial, Infosys BPO, First Source, Accur HR Solution so on up to 79 companies recruited the candidates of PUC, BA, B.Com, BBA, MBA, MA & M.Com salary was ranging from

1.8 Lakhs Per Annum.

Technical Companies like HP, Wipro, ACT, Unisys, Aparra people world-IBM, Team ware solution, Singapool infotech. Novel Group, Anant Carts... So on up to 29 Companies recruited the candidates of BCA, B.Sc IT/ EC, B.Tech, Diploma, ITI, M-Tech, MCA & M.Sc Salary ranging from 1.8 lakhs to 3 lakhs Per Annum.

The Job Mela was inaugurated by Central Chemical & Fertilizer Minister Sri. Ananth Kumar, Former Deputy Chief Minister R. Ashok, Former Law Minister Sri. Suresh Kumar, MLC and Actor Smt. Tara Venue graced the function along with all the corporators of and around J.P. Nagar and Jayanagar.

11,500 Candidates registered out of which 7,300 turned up for Participation in Job mela and 430 Candidates were issued appointment letter in first round. Where as thousands of students were called for 2nd round of interview the very next day.

The event was covered in Udaya News, Chandana, DD News, Janashree, TV 9 and many other Channels. Print Media-Daily news papers like Vijaya Karnataka, Kannada Praba, Vijayavani and other were not behind in publishing such a successful event.



DRUSHTI 2016-17

Rotaract, NSS & Extention Activities



Job Mela Orientation



Women Safety



Blood Donation Camp



Medical Camp in association with Kavacha Foundation



Gandhi Jayanthy



Martyr's Day



Independence Day

Glimpses of NSS Special Camp



ನಮ್ಮ ವಿ.ಇ.ಟಿ. ಪ್ರಥಮ ದರ್ಜೆ ಕಾಲೇಜು ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ ದಿನಾಂಕ 20-2-2017 ರಿಂದ 26-02-2017ರ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರ ಏಳು ದಿವಸ ನಡೆಸಲಾಯಿತು. ರಾಮನಗರ ಜಿಲ್ಲೆ ಕನಕಪುರ ತಾಲ್ಲೂಕ್ ಹಾರೋಹಳ್ಳಿ ಹೋಬಳಿ, ಕಗ್ಗಲಹಳ್ಳಿ ಗ್ರಾಮ ಪಂಚಾಯತಿ ವ್ಯಾಪ್ತಿಗೆ ಸೇರಿದ ವಡೇರಹಳ್ಳಿ ಗ್ರಾಮದಲ್ಲಿ 2016-2017ರ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರ ಹಮ್ಮಿಕೊಳ್ಳಲಾಯಿತು. ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರಕ್ಕೆ ನಮ್ಮ ವಿದ್ಯಾಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷರಾದ ಶ್ರೀಯುತ ಬಿ.ಆರ್. ವಿಶ್ವನಾಥ ಶೆಟ್ಟಿ, ಸಂಸ್ಥೆಯ ಕಾರ್ಯದರ್ಶಿ ಶ್ರೀಯುತ ಮಾನಂದಿ ಎನ್. ಸುರೇಶ್ ಇವರ ಸಹಕಾರ ಮತ್ತು ಸಲಹೆಗಳು ಶಿಬಿರ ಯಶಸ್ವಿ ಆಗಲು ಕಾರಣಕರ್ತರು. ಈ ಐದು ವರ್ಷದಿಂದ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರ ಮತ್ತು ದೈನಂದಿನ ಚಟುವಟಿಕೆಗಳಿಗೆ ತನು-ಮನ ನಿರ್ಮಲವಾದ ಮನಸ್ಸಿನಿಂದ ಬೆಳೆಸಿಕೊಂಡು ಮತ್ತು ಪೋಷಿಸಿಕೊಂಡು ಬರುತ್ತಿರುವ ಪ್ರಾಂಶುಪಾಲರು ಮತ್ತು ನಿರ್ದೇಶಕರು ವಿ.ಇ.ಟಿ. ಸಂಸ್ಥೆಗಳು, ಡಾ. ಆರ್. ಪಾರ್ವತಿಯವರು ಕಾರಣೀಭೂತರು.



ನಮ್ಮ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರದಲ್ಲಿ ವಿವಿಧ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಹಮ್ಮಿಕೊಂಡಿದೆ. ನಗರ ಪ್ರದೇಶದಿಂದ 45 ಕಿ.ಮೀ. ದೂರದ ಹಳ್ಳಿಯಲ್ಲಿ ನಮ್ಮ ವಿದ್ಯಾರ್ಥಿಗಳ ಏಳು ದಿವಸಗಳ ಅನುಭವ ವಿಶಿಷ್ಟವಾದದ್ದು. ಹಳ್ಳಿ ಜನತೆ ಊರಿನಲ್ಲಿ ನಾವು ಕೈಗೊಂಡ ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆಯ ಕಾರ್ಯಕ್ರಮ ವೈಖರಿಯನ್ನು ಮೆಚ್ಚಿ ನಮ್ಮ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಪ್ರಶಂಸಿದರು.



Outgoing Students



VI Semester B.Com. 'A' Section



VI Semester B.Com. 'B' Section

Outgoing Students



VI Semester B.Sc. FAD



VI Semester B.C.A.



IV Semester M.Com.

DRUSHTI 2016-17



B.Sc. FAD 6th Semester - 2015-16



BCA FAD 6th Semester - 2015-16



M.Com. - I Batch

About the Trust and College

Vasavi Educational Trust was established in the city of Bangalore in the year 1979 with an aim to develop an institution, offering value and need-based quality education to the general public. The hard work and efforts of vision of philanthrolist B.V. Rathnaiah Setty and his friends a lasting legacy has become a reality today. The trust is one of the premier educational trusts of Bangalore in Karnataka.

The management is spear headed by well-known educationist and entrepreneur Sri B.R. Viswanath Setty as President supported by dedicated team of office bearers Sakala Narasimhulu Chetty, AR Sri Ramulu, S.Gopala Krishnaiah Chetty as Vice Presidents, Manandi N. Suresh as Hon Secretary, R.A. Varadraj as Joint Secretary and B.S. Arun Kumar as treasurer. Mentor, Manandi Nanjunda Setty.

Vasavi Education Trust has today branched out in several directions and has registered tremendous growth in terms of size number and dimensions. It has extended educational service from kindergarten to Post Graduation.

VET First Grade College is one of the major contributions of the trust to society in the field of education since 1995 offering, Under Graduation and Post Graduation Courses Permanently Affiliated to Bangalore University and having been accredited by NAAC.

NSS, Rotaract, students Alumni, Students Welfare, Health Club, Cultural, Sports, Placement and many other clubs are active to keep students updated and involved to be future ready.

College has always maintained good records on scrolls of university and this year it has bench marked with many Distinctions, exemplary in academic results along with other Academic activities, short term certification course, workshop, Seminars and career orientation programme to a great extent.

The college has adopted new and healthy work culture involving total participation of staff and students in daily administration. The college is emerging as a centre of education which works for quality.

*Dr. R. Parvathi
Academic director
VET College*

VET FIRST GRADE COLLEGE

J.P. NAGAR, BANGALORE 560078

LAURELS 2016-17

SL. NO.	STUDENT NAME	COURSE	COLLEGE NAME	EVENT	PRIZE
1.	Sreedhar K S	B. Sc. (FAD)	International Rotract Meet	Fashion Show	Abhinandana Sambrama Award 2016
	Rakshitha Raj				
	Ramya S N				
	Sridhar R				
	Supriya S				
	Ramya R				
	Shravanthi D S				
2.	Neetha C	V Sem B.Sc FAD	Oxford College	Metro Life Fashion Show	Participation certificate
	Pavan Kumar	V Sem B.Sc FAD			
	Karunya M	III Sem B.Sc			
	Bhargavi S M	FAD			
	Gopika	V Sem B.Sc FAD			
	Rahika Agarwal	I Sem B.Sc FAD			
	Bhoomika D Patil	V Sem B.Sc FAD			
	Monohar N				
	Karunya Dugr				
	Nithya	I Sem B.Sc FAD			
	Sharan				
3.	Sunil B K	I Sem BCA	R N S First Grade College	Cultural – College Fest	Winner
	Mustaffa Izzy				
	Mazhar Pasha				
	Shreyas				
	Shadaad syed				
	Mansoor Ahmed				
	Juzer Dawoodi				
4.	Bhaskar Reddy	V Sem BCA	R N S First Grade College	Counter Strike 1.6	Participation Certificate
	Anston Vales				
	Vibhish				
	Ruddinath				
	Kishore	V Sem B.com			
5.	Nikith	V Sem BCA	R N S First Grade College	Best Manager	Participation Certificate
	Archana Gupta				
6.	Likitha	V Sem BCA	B.N.M Educational Institutions	Throw Ball tournament	Participated
	Rakshitha N				
	Shilpa R	V Sem B.Com			
	Lakshmi G				
	Supriya K				
	Tejashwini H N				
	Amitha K				
	Kokila	III Sem BCA			
7.	Chaitra	III Sem BCA	V.E.T B.V.L	Inter College Throw Ball	
	Kavya				
	Tejaswini	V Sem B.Com			
	Shilpa				
	Supriya K				

	Likitha B	V Sem BCA	Polytechnic College	Tournament	Winner			
	Lakshmi G	V Sem B.Com						
	Kavitha	V Sem B.Sc FAD						
	Rajeshwari	V Sem B.Com						
	Divya G	III Sem B.Com						
8.	Nithin M	I Sem B.Com	B.E.S College	Inter College Basket Ball Tournament	Participated			
	Lokesh S							
	Jeevan B R							
	Lohith V							
	Darshan							
	Naveen Kumar							
	Marala Balakrishna	V Sem B.Com						
	Karthik M							
	Bharath	I Sem B.Com						
	Prashanth C S							
9.	Rekha	III Sem B.Com				Jnanajyothi Auditorium, Central College, Bangalore University	All India Accounting Conference & International Seminars	Participated
	Lakshmi G							
	Sushma							
	Soujanya							
	Nandini	V Sem B.Com						
	Aishwarya							
	Geetha							
	Tanuja							
	Danalakshmi							
10.	Kavya Vani F	IV Sem BCA	B. N. M Degree College	Inter College Throw Ball Tournament	Participated			
	Chaitra K V							
	Likith	IV Sem BCA						
	Gouthami O	IV Sem B.Com						
	Supriya K	VI Sem B.Com						
	Divya G	IV Sem B.Com						
	Lakshmi J							
	Pooja N							
	Suma	II Sem BCA						
11.	Marala Balakrisna	VI Sem B.Com	B. N. M Degree College	Inter College Cricket Tournament	Participated			
	Ashok							
	Suresh reddy							
	Rakesh Kalyani							
	Karthik M							
	Ranjith							
	Sunil B K	II Sem BCA						
	Mahesh N	VI Sem B.Com						
	Mansoor Ahmed	II Sem BBA						
	Praveen Kumar	V I Sem B.Com						
12.	Rakshith P	VI Sem B.Com	V.E.T First Grade College	Akila Bharathiya Vidhyarthi Parishat	Participated			
	Vedica							
13.	Nikhil	VI Sem B.Com	M.E.S College	Inter College Cultural Fest 2017	Participated			
	Rakshith P							
14.	Swathi S		K.L.E Society's Fashion Technology &	Jewelery Designing				
	Pavan							

VET FIRST GRADE COLLEGE

J.P. NAGAR, BANGALORE 560078

PUBLICATION & PRESENTATION

Dr. Parvathi R, Principal & Academic Director

1. Published Research paper titled "Customer satisfaction in Mobile and Importance of Mobile apps in General - M-Commerce "in INDO GLOBAL JOURNAL OF COMMERCE AND ECONOMICS - (ISSN No.2393-9796)

Abstract: Communication played always very important channel in every walk of life. Mobile extended the service of telecommunication in a larger scale which slowly took over the wired communication to wireless communication. Now it is time to discuss about the mobile apps used in mobile commerce rather than discussing on the general mobile basic service. The line between browsing & buying online and offline is burning issue of today's latest technology which is playing vital role in converting every physical touch point for consumer into digital services. With this reference a small attempt by the researcher in highlighting the importance of the selected five general mobile apps like Whatsapp, You tube, Twitter, Face book and True Caller which are most sought after by the consumer.

2. Published Research Paper on "Credit, tool to assess Industries - Credit appraisal system" by Himalaya Publishers in October 2016.

Abstract: The Credit appraisal is designed to understand the entire lending process in the bank and provide credit portfolio managers with tools and assist them in decision. Financial institutions offer different ways of credit facilities to the borrowers. To borrow the credit many procedures guidelines controls are laid. Credit appraisal, sanctions, Monitoring and Asset Recovery Management comprise the entire gamut of activities in lending process.

3. Published Research paper titled "Customer satisfaction in Mobile VAS and Importance of VAS- M-Commerce " in International Journal for Scientific Research & Development (IJSRD) ISSN 2321-0613

Abstract: Vibrant Business Scenario of the Indian economy is growing at a faster rate thanks to liberalization, globalization and privatization. Every Business Entity is competing with each other in order to maximize their revenue. In the process every Business concern is compelled to cope up with financial pressure customer loyalty and satisfaction. Competition is not only with prices of any products, but also with accessibility to customer with in no time. In this back drop M-Commerce gives raises to a new platform to Business concerns to approach the customer with utmost Preferential Products to consumer satisfaction.

4. Published Research paper titled "Innovation of mobile, Mobile commerce and Mobile apps as disrupted the businesses of small units" in International Journal of Advance Research, Ideas and Innovations in Technology. ISSN: 2454-132X

Abstract: Mobile, Internet and Mobile Application has created a new market and new world of network which has eventually disrupts an existing traditional business market and given importance to internet through Mobile Apps to online Business. The electronic gadget, computer which was nothing better than a big calculator has taken over the entire business market and captured as electronic market through e-Commerce, Purpose of the study says that Flipchart, Amazon, e-bay, BigBasket, these business houses are attracting the customer through online. Customer can shop from home at much cheaper rates could save even up to 80% discount rates with all kind of guarantee and warrantee with best quality and replacement assurance. An objective of research work is to "To assess the impact of mobile, Mobile Commerce and Mobile apps on business practices." The article expected to through the light on the disruptive innovation of Mobile, Mobile Commerce and Mobile Apps.

5. Published Research paper titled ""Importance of Mobile and Mobile Services in Human life - M-commerce" in International Journal of Innovative Research and Advanced Studies (IJIRAS) Volume 3 Issue 13, December 2016 ISSN: 2394-4404

Abstract: M-commerce is a concept that involves various applications, latest technologies and services which are accessible from Internet enabled Mobile devices., any business transaction whose price or essential terms were

negotiated over an online system such as an Internet, Extranet, Electronic Data Interchange network, or electronic mail system. Wireless technology in the name of mobile has made the day to day affairs of the today's customer smarter, better, faster and reliable with current standard of living. Hence it is stated that the M-commerce is treated as the best solution to the today's generation's demand which offers new Mobile services and Mobile Apps to interact with customer importance along with Network Company's goodwill.

6. Paper presented in International Conference organized by RJS First Grade College on 12/01/2017 on the topic Diaspora Engagement Economic Opportunities & Experiences- A case study approach.
7. Paper Presented in International Conference Organized by Shri Krishna Degree College on the topic Role of Youth in Knowledge Economy on 31/03/2016.

Abstract: Fashion industry has been playing a vital role in human life, rapid expansion of creative knowledge, job opportunities, and enterprising attitude of youth. This article clarifies the role of knowledge management in innovation of fashion industry an aid to address the complexity of entrepreneur and contributing towards knowledge economy as more people are drawn towards fashion field.

8. Paper presented in National conference organized by New Horizon college on the topic Effects of Demonetization on 03/02/2017.
9. Ph. D presentation viva on Financial Management at Kuppam University on 16/07/2016.
10. Attended State Level Seminar on Higher Education at Cross Roads Organized by Bangalore University First Grade College, Principal Association on 18/03/2016.
11. Attended National Conference on Academic & administrative Audit at RJS First Grade College on 29/07/2016.
12. Awarded Degree of Doctor of Philosophy (Ph. D) in commerce from Dravidian University Kuppam on 08/08/2016.
13. Attended one day state level seminar on Portfolio Management organized by DonBosco College of Science & Management on 16/09/2016.
14. Attended 39th All India Accounting Conference & International Seminar organized by Central College Bangalore University on 16/12/2016 & 17/12/2016.
15. Attended faculty Development Programme on Goods & Service Tax at KLE Society's S. Nijalingappa College on 10/02/2017.
16. Attended Higher Education and Technology Conference-2017 at Vivantha by Taj on 10/03/2017.

Narayanswamy S. G., Vice Principal

1. Published a Paper titled "Prastutha Sanniveshadalli Jyothishya, Adythma & Dharmika Karyakramagala Swaroopa" on 10/03/2016 at Krishi Vikasa Publications, Bangalore.
2. Attended One day National Level Conference at Cental College, Bangalore University on 02/07/2016.
3. Attended two days seminar on Kanakadasara maru odu yeke? Hege? On 24 & 25 Sep 2016.
4. Published a Paper titled "jyothisya adhmatya mattu Dharmika karyakramagal Swaroopa" at Spoorthi prakashana hosapalya magadi Ramnagar.
5. Attended one day workshop on Gandhi Vicharagala prasthuthate kurithu vichara sankirana on 10/3/2016 organised by Bangalore University NSS and Karnataka Gandhi Smaraka Nidhi Bangalore.
6. Attended two days workshop on kanakadasara adhyana odhu baraha on 5 and 6 april 2016 at Maharani Lakshmi Ammanni college, Bangalore.
7. Attended vichara sankirana on yuva janaralli manaviya moulyagalu, Gandhi vyakthi vichara on 26/10/2016. organised by Bangalore University NSS and Karnataka Gandhi Smaraka Nidhi Bangalore.
8. Attended two days state level samshodhana kammata on 3 and 4 March 2017 at Vivekananda Degree College Bangalore.



Bharathi P.S., Head of the Dept., B.Sc. FAD



1. Published Research paper titled "Ethics in Human Resource" published by Himalaya Publishing House in October 2016.

Abstract: The management of human resources (HR) can involve complex ethical dilemmas. Ethical dilemmas are broadly defined as situations in which two or more values are in conflict. They concern four major business areas: human resources, customer confidence, conflicts of interest, and the use of corporate resources. Human resource dilemmas are the most common type of ethical issue at work and they generally involve fairness in working relationships. Examples of human resource dilemmas include ethical problems that arise when people work together, such as discrimination, favoritism, harassment, work-life balance, inconsistencies in pay or discipline, or simply how people get along. Customer confidence dilemmas concern ethical issues in customer relationships, such as confidentiality and fiduciary responsibilities. Conflicts of interest occur when objectivity is compromised, such as through bribery, kickbacks, undue influence or privileged information. Finally, the use of corporate resources concerns truthfulness in managing the financial resources and the reputation of the organization

2. Attended National Conference on "Creative world of Fashion Textiles and Technology" at Garden City Science and Management studies on 16/2/2017.

Prathima B.J., Head of Commerce Department



1. Published Research Paper on "Effects of Information Technology in HRM" by Himalaya Publishers in October 2016.

Abstract: e-HRM is the use of web based tool to provide all HRM services within the organization. This paper aimed to identify the impact of e-HRM management practices through the main study of dimensions in the e-recruitment, e-selection, e-performance appraisal, e-compensation. The first fields of HRM is to make use of web based technology. Within the system of e-HRM, the line manager use electronic mode to arrange & conduct appraisals, planned training & development. Evaluate labor cost turnover & absenteeism. Employee can also use system of e-HRM to plan their personal development, promotion in current situation.

Competitive business environment have compelled the organization to adopt electronic management. Electronic management has become very necessary for building an efficient effective relationship with human resources. Change in the IT is faster than any other processes in the organization. e-HRM is the new field of technology that is widely spreading in organization around the world, so HRM has become more effective through the use of e-HRM technologies.

2. Published Research Paper on "on infrastructure development or ecology destruction" at an International Conference, Sri Krishna Degree College on 31/3/2016.

Abstract: Industrialize and perish would soon become words of caution today and it is going to become the truth if infrastructure development does not take the right direction. Industrialization, urbanization and destruction go hand in hand today. It is necessary to develop infrastructure to meet the growing need of the present day cities and its increasing population, rather than to please the MNC's and IT companies and draw them to our cities to set up their branches, Every step towards industrialization and so called infrastructure development takes us nearer to our own destruction So what needs to be done towards avoiding self-destruction? You need to think of policies and programme that are strictly eco-friendly, besides being citizen-friendly. A concerted and co-operative effort by environmental scientists, experts in the field of infrastructure development, government agencies, financial institutions, and some committed social agencies, would help provide a balanced and sustainable growth of infrastructure in exploding cities.

3. Published a Paper at National Level Seminar on the topic "Role of Information and Communication Technology in Business Education" on 23/2/2017 at APS college Bangalore.

Abstract: Technological change and globalization have created a new global economy. Information and

communication technologies occupying a complex position in relation to globalization. The emergence this new global economy has serious implications on the nature and purpose of educational institution. This article discusses the roles of ICT in education. ICT at present are influencing every aspect of human life. They are playing salient role in work place business education and entertainment. Many people recognizes ICT has catalyst for change, change in working conditions, handling and exchanging information, learning approaches and in accessing information.

4. Published a research Paper on "conceptual work on Demonetization and its Effects" at a National conference organized by SDC college of Arts Commerce Science and Management Kolar on 16/2/2017.

Abstract: Indian economy and the monetary policy has undergone invariable changes, due to this there is a drastic change in all the sectors, from individual to industry it has created problem of money. The main intention of this initiative is to bring down the corruption and check with the black money. In order to bring the standard in money market and co-ordinate with the financial system the government has taken the initiative of Demonetization – a radical monetary step in which a currency unit's status as a legal tender is declared invalid., replacing the old unit with new one.. This paper has made an attempt in understanding the concept of demonetization and its effect on economy.

5. Published a Research paper on Liberalization, Privatization and Globalization, 25years of Indian Experience at National level conference organized by Malleshwaram Govt. FGC on 15/3/2017.

Abstract: The Indian economy had undergone significant policy shifts in the beginning of the 1990s. This new economic reform is known as LPG or liberalization, privatization and globalization model. The objective of model was to make the Indian economy fastest developing economy in the globe with capabilities that help to match up with the biggest economies of the world.

The chain of reforms that took place with regards to business, manufacturing and financial services industries targeted at lifting the economy to more proficient level. These economic reforms influenced the overall economic growth of the country in a significant manner.

6. Attended one day state level seminar on Portfolio Management at Don Bosco College of science and management on 16/9/2016.
7. Attended 39th all India Accounting Conference an International seminar at Jnana jyothi Auditorium central college on 16 and 17 December 2016.
8. Attended National Seminar on Recent Corporate Legislations at SSMRV College on 3/2/2017.
9. Attended FDP on Goods and Service Tax on 10/2/2017 at KLE Societies Nijalingappa College.

Shilpa R., Assistant Professor, Dept. of B.Sc FAD

1. Published Research paper on "an overview to Fashion Relating through Visual Merchandising" by Himalaya Publishing House in October 2016.

Abstract: India has just seen an introduction of modern retail. A country where the trade has been primarily dominated by the middlemen, modern retail is bringing about a slow but a steady change in the shopping behavior of the Indian consumer. "Retailing pertains to the sale of goods or merchandise to final consumers or end-users". Visual merchandising on the other hand refers to the art of showcasing or presenting the same goods or merchandise, visual merchandising educates the customers, creates desire and finally augments the selling process.

2. Presented a paper at International Conference on "Role of Youth in fashion Industry in knowledge Economy" at Shri Krishna Degree College, Bangalore on 31/3/2016.

Abstract: Fashion industry has been playing a vital role in human life, rapid expansion of creative knowledge, job opportunities, and enterprising attitude of youth. This article clarifies the role of knowledge management in innovation of fashion industry an aid to address the complexity of entrepreneur and contributing towards knowledge economy as more people are drawn towards fashion field.

3. Attended National Conference by NAAC Sponsored on IQAC Presents at RJS FGC on 29/7/2016.



4. Paper Presented at National Conference title "Innovation in Visual Merchandising" on 16/2/2017 at Garden City College.

Abstract: Retailing pertains to the sale of goods or merchandise to final consumers or endusers. Fashion involves market research, brand licensing, intellectual property rights, design materials, engineering products, manufacturing, marketing and finally distribution. Visual merchandising refers to the art of showcasing or presenting the same goods or merchandise in the right perspective. It includes 4 E's of experience-Entertainment, Educational, Escapist, Esthetic experience. Thus virtual innovations are the beginning of a whole new chapter in retail and visual merchandising promising enriched, engaging and meaningful retail experience of the foreseeable future.

Rangaswamy. H.T, Assistant Professor, Dept. of Kannada

1. Attended one day State level seminar on "Kannada Shastriya stana-mana : Hosa nota" on 21/9/2016 at Vivekananda Degree College.
2. Attended two days state level samshodhana kammata on 3 and 4 March 2017 at Vivekananda Degree College Bangalore.



Rammya B., Assistant Professor, Dept. of Commerce

1. Published Research Paper titled "Women and Investment, A Study with special reference to women employed in college" by Himalaya Publishing House in October 2016.

Abstract: Women comprise nearly half of the population in India as per recent census data (2011). The status of the women population has undergone a tremendous improvement in the past 30-40 years. Women have reached summit both on educational and employment front. Investment is an activity of putting to productive use the money saved, so as to earn a reasonable return on the funds instead of keeping it idle. The researcher proposes to conduct a study on investment behavior of women employees working in colleges. The objective of the study is to find out the awareness level and the motives behind investment of women employees in colleges. The study is descriptive in nature. The researcher proposes to use statistical tools for the purpose of analysis. From the study the researcher wants to understand the awareness level, purpose of investment and the perception about investment with regard to women employees especially in colleges.



2. Published Research Paper titled "A study on Investment pattern and behavior of Women employed in private companies in Bangalore" by Indian Journal of Applied Research on March 2017.
3. Presented a paper at 39th All India Accounting Conference and International seminar on "Pros and Cons in adopting IFRS in India on 16 and 17 December 2016.
4. Attended a student workshop on project orientation and dissertation for IV semester Mcom on 9/1/2017 at APS College, Bangalore.
5. Attended workshop on "skill development program" from 1 to 4 July 2016 at Jain University.
6. Attended workshop on IFRS 3rd session at central college on 15 and 16 July 2016.
7. Attended IQAC Presents National Conference at RJS FGC on 29/7/2016.
8. Attended two days National workshop on IFRS 4th session at central college on 18/8/2016.
9. Presented a paper on India and its Diaspora engagement comparative global practice on 12/1/2017 at RJS FGC Kormangala.

Shalini. M., Assistant Professor, Dept. of Commerce

1. Published a Research Paper on "Impact of Advertisement on Individual Emotions" by Himalaya Publishing House in October 2016.

Abstract: Advertisements are playing a vital role in today's market environment. In order to attract the customers and majorly keeping in the view of individuals emotions, advertisements are concentrating on all age groups of people where it gives education to individuals about products and also about non commercial advertisement. But today, advertisements are taking a negative path in playing with the emotions of individuals by advertising unethical and in unrealistic modes. This paper discuss about how each marketer should advertise their products so that it does not affect the emotions of individual and also each advertiser should have some ethical values before they advertise their products in the media

2. Presented a Research Paper on "Impact of Consumer attitude towards Green Marketing" at one day National Conference, New Horizon college Bangalore on 3/2/2017.
3. Attended 39th all India Accounting Conference an International seminar at Jnana jyothi Auditorium central college on 16 and 17 December 2016.



Jyothi. P., Assistant Professor, Dept. of Commerce

1. Published Research Paper on "Business Ethics in Marketing of Products" by Himalaya Publishing House in October 2016.

Abstract: Ethical problems in marketing stem from conflicts and disagreements. Each party in a marketing transaction brings a set of expectations regarding how the business relationship will exist and how transactions should be conducted. Each facet of marketing has both ethical and unethical points, which provoke much debate. The purpose of this paper is to propose a ethical and unethical issues raised in marketing of products for the use of human being. There are important reasons why ethical issues need to be addressed in marketing of product.



Gowri Hebbar., Assistant Professor, Dept. of Commerce

1. Published Research Paper on "Business Ethics in Marketing of Products" by Himalaya Publishing House in October 2016.

Abstract: Ethical problems in marketing stem from conflicts and disagreements. Each party in a marketing transaction brings a set of expectations regarding how the business relationship will exist and how transactions should be conducted. Each facet of marketing has both ethical and unethical points, which provoke much debate. The purpose of this paper is to propose a ethical and unethical issues raised in marketing of products for the use of human being. There are important reasons why ethical issues need to be addressed in marketing of product.



2. Published a Paper at National Level Seminar on the topic "Role of Information and Communication Technology in Business Education" on 23/2/2017 at APS college Bangalore.

Abstract: Technological change and globalization have created a new global economy. Information and communication technologies occupying a complex position in relation to globalization. The emergence this new global economy has serious implications on the nature and purpose of educational institution. This article discusses the roles of ICT in education. ICT at present are influencing every aspect of human life. They are playing salient role in work place business education and entertainment. Many people recognizes ICT has catalyst for change, change in working conditions, handling and exchanging information, learning approaches and in accessing information.

3. Attended workshop on IFRS 3rd session at central college on 15 and 16 July 2016.
4. Attended two days National workshop on IFRS 4th session at central college on 18/8/2016.

Vidhyashree. S., Assistant Professor, Dept. of Commerce.

1. Published a Research Paper on "Impact of Advertisement on Individual Emotions" by Himalaya Publishing House in October 2016.

Abstract: Advertisements are playing a vital role in today's market environment. In order to attract the customers and majorly keeping in the view of individuals emotions, advertisements are concentrating on all age groups of people where it gives education to individuals about products and also about non commercial advertisement. But today, advertisements are taking a negative path in playing with the emotions of individuals by advertising unethical and in unrealistic modes. This paper discuss about how each marketer should advertise their products so that it does not affect the emotions of individual and also each advertiser should have some ethical values before they advertise their products in the media



2. Presented a Research Paper on "Impact of Consumer attitude towards Green Marketing" at one day National Conference, New Horizon college Bangalore on 3/2/2017.

Vinod kumar K.N., Assistant Professor, Dept. of Commerce

1. Attended workshop on orientation of 5th semester B.com syllabus of Bangalore University on 22/7/2016 at SRN Adarsh College.
2. Attended one day workshop on "Update on GST – A way ahead" on 9/11/2016 at FKCCI Bangalore.
3. Attended National Seminar on Recent Corporate Legislations at SSMRV college on 3/2/2017.



Rajath., H. S., Assistant Professor, Dept. of Commerce

1. Published Research Paper on "A study on Ethical Issues in Corporate world" by Himalaya Publishing House in October 2016.

Abstract: This paper is concentrates on ethical issues in corporate world. This paper describe regarding ethical practices and unethical practices in Marketing and Human Resource Management. Even it also concentrates on Corporate Social Responsibility of Wipro Corporation and Infosys. The main objective of this paper is to know about the ethical and unethical practices in corporate world and corporate social responsibility. It also includes impact of unethical practices and the suggestions to overcome from unethical practices to ethical practices in corporate world



2. Attended 39th all India Accounting Conference an International seminar at Jnana jyothi Auditorium central college on 16 and 17 December 2016.
3. Attended one day student seminar on "Relevance of Gandhian Values in the Contemporary Business world" on 22/12/2016 at Maharani Women's Arts and Commerce College.

Jayalakshmi. B., Assistant Professor, Dept. of B.Sc FAD

1. Published Research Paper on "An Overview to Fashion Relating through Visual Merchandising" by Himalaya Publishers in October 2016.

Abstract: India has just seen an introduction of modern retail. A country where the trade has been primarily dominated by the middlemen, modern retail is bringing about a slow but a steady change in the shopping behavior of the Indian consumer. "Retailing pertains to the sale of goods or merchandise to final consumers or end-users". Visual merchandising on the other hand refers to the art of showcasing or presenting the same goods or merchandise, visual



merchandising educates the customers, creates desire and finally augments the selling process.

2. Presented a paper on "Innovation in Visual Merchandising" on 16/2/2017 at Garden City College.

Abstract: Retailing pertains to the sale of goods or merchandise to final consumers or endusers. Fashion involves market research, brand licensing, intellectual property rights, design materials, engineering products, manufacturing, marketing and finally distribution. Visual merchandising refers to the art of showcasing or presenting the same goods or merchandise in the right perspective. It includes 4 E's of experience-Entertainment, Educational, Escapist, Esthetic experience. Thus virtual innovations are the beginning of a whole new chapter in retail and visual merchandising promising enriched, engaging and meaningful retail experience of the foreseeable future.

Ambily I. P. Assistant Professor, Dept. of B.Sc FAD

1. Published Research Paper on "Ethics in Human Resources" by Himalaya Publishers in October 2016.

Abstract: The management of human resources (HR) can involve complex ethical dilemmas. Ethical dilemmas are broadly defined as situations in which two or more values are in conflict. They concern four major business areas: human resources, customer confidence, conflicts of interest, and the use of corporate resources. Human resource dilemmas are the most common type of ethical issue at work and they generally involve fairness in working relationships. Examples of human resource dilemmas include ethical problems that arise when people work together, such as discrimination, favoritism, harassment, work-life balance, inconsistencies in pay or discipline, or simply how people get along. Customer confidence dilemmas concern ethical issues in customer relationships, such as confidentiality and fiduciary responsibilities. Conflicts of interest occur when objectivity is compromised, such as through bribery, kickbacks, undue influence or privileged information. Finally, the use of corporate resources concerns truthfulness in managing the financial resources and the reputation of the organization



2. Participated at National Conference on Creative world of Fashion textiles and Technology" on 16/2/2017 at Garden City College.

Venkatesan. R., Assistant Professor, Dept. of BCA

1. Published Research Paper on "A Watchdog Technique for Detecting Selfish Nodes in Manets" by Himalaya Publishers in October 2016.

Abstract: A mobile ad hoc network (MANET) is an infrastructure-less network with self-configuring capability of mobile nodes connected wirelessly. In mobile ad hoc network, some nodes may selfishly decide only to cooperate partially, or not at all, with other nodes. These selfish nodes could then reduce the overall data accessibility in the network along with an increase in query delay. In the past, many people have worked on this selfish node problem, and proposed several methods to detect these selfish nodes. This paper provides a survey on different methods used to detect selfish nodes in MANETs. It also provides an overview on data replication in a mobile adhoc network, and certain methods to handle selfishness occurring in this replica allocation process. It is being proposed to use a combined credit risk and collaborative watchdog method to improve the network performance by detecting such selfish nodes within a reduced time period.



2. Attended one day National Conference on "Ideas for Sustainable India" on 18/3/2016 at New Horizon College.

Suresha. B., Assistant Professor, Dept. of Commerce

1. Attended workshop on orientation of 5th semester B.com syllabus of Bangalore University on 22/7/2016 at SRN Adarsh College.
2. Attended one day workshop on "Update on GST – A way ahead" on 9/11/2016 at FKCCI Bangalore.
3. Attended one day student seminar on "Relevance of Gandhian Values in the Contemporary Business world" on 22/12/2016 at Maharani Women's Arts and Commerce College.



4. Attended FDP on Goods and Service Tax on 10/2/2017 at VVN Degree College Bangalore.
5. Presented a paper at one day Inter-disciplinary National Seminar on, "Demonetization – Impact on Digital Marketing" on 28/2/2017 at Maharani Women's Arts Commerce and Science college.

Nazeer Pasha., Assistant Professor, Dept. of Commerce

1. Published Research Paper on "A study on work life balance of Women in garments Industry Bangalore" by Himalaya Publishing House in October 2016.

Abstract: Work-life balance is the maintenance of a balance between responsibilities at work and at home. Work-life balance can be defined as the perfect integration between work and life both not interfering with each other. Indian women belonging to all classes have entered into paid occupations. Most studies of married women employees in India have reported economic need as being the primary reason given for working. Quality of work life is the quality of the content of relationship between employees and their total working environment with human dimensions added to the usual technical and economic ones. The results of the survey should enable better policy and program responses on these issues to improve the well-being of women workers at the same time improving productivity and quality. This study attempts to evaluate the quality of work life balance of women employees working in supreme leather garment factory and analyze the relationship between the productivity and quality of work life. Data collected through questionnaire from a sample of 100 respondents. Statistical tools such as simple percentage, cross tabulation etc. have been used. The results of the study revealed areas which need to be concentrated to bring about better quality of work life balance and thereby satisfied women work force. The paper begins by discussing the concept of work life balance and the current situation of garment workers. It then focuses on the areas of key questions, research gaps and suggestions, and ends with list of key sources.



2. Paper Presented at National conference on "Effects of Demonetization" on 3/2/2017 at New Horizon College.

Abstract: Demonetization is an economic term which is used to mean the 'scrapping' of old currency notes and stripping them off their status of legal tender, usually when a new currency note or currency is being introduced in the economy of the country. This is a standard practice followed by all major economies of the world for different reasons. Demonetization exercise has helped people to identify political class, what their stand on corruption and black money is. As per the public belief no one oppose demonetization till he has something to hide. In what could be termed as the mother of all reforms, Prime Minister Modi's demonetization move will have far reaching implications. This is not to dispute that the transformative step has brought some hardship for the citizens, but those are temporary and will blow over soon. For the larger benefit of the nation, we the citizens can bear such minor setbacks with a smile. After all, this is how we as citizens can contribute in policy making and nation building. There are both positive and negative outcomes from demonetization, such as it has encouraged cashless payments in the country, it has helped a large shift towards a cashless society and the major decision which is made by the government will help us to eradicate black money, corruption to some extent.

3. Paper presented at National conference on "Building a Culture of Engagement under Employee Engagement in the present globalised corporate world" on 15/12/2016 at Al-amen Institute of Management Studies.

Abstract: In the current integrated corporate world workforce is the visible face of the organization. It plays a major role in achieving the strategic and cultural goals and steer the company in the right direction to achieve the vision of the organization. Through positive attitudes and actions organizations can build a culture of engagement. Employees want to be able to voice their opinions and to know that their opinions matters up to which extent. When employees feel they lack opportunities to express opinions or they feel their voice is unheard. They tend to become demotivated. Most employees know what is expected of them but the opportunity to grow and develop new skills and trying new things drives the engagement. Leaders establish engagement by providing a clear career path; ensuring employees receive helpful feedback and initiating training programs throughout the organizations. People want to feel they belong to a community that shares their values, when the values of an organization and employees are aligned and when employees see organizational behavior that reflect those values, they are engaged.

4. Presented a paper at National Conference on "Impact of Digital Economy on Corruption and Black Money under Business opportunities and challenges in the cashless Era" on 16/2/2017 at SDM College, Kolar.

Abstract: The current situation of demonetization of currency notes in India was initiated by Prime Minister Shri. Narendra Modi has created a short term pain to the people of India, which will bring the long term gain indeed to the

people of India in future. He is using Demonetization as only a part of a comprehensive strategy to tackle corruption and generation of black income. Demonetization is an economic term which is used to mean the 'scrapping' of old currency notes and stripping off their status of legal tender. There are two basic elements to this definition. One is 'scrapping of old currency notes' and 'status of legal tender'. This "status" of legal tender can be scrapped for a currency note, which means that the instrument ceases to be a "legal" mode of monetary transactions and in effect loses the value associated with that instrument. In other words, until and unless the old currency is legally exchanged at the designated centers, they are equivalent to nothing more than scraps of paper. The demonetization-driven cash crunch that is playing out in India will create short-term economic pain in the form of the transactional hit created by a hard cash deficit and the structural hit to non-tax paying individuals and businesses that would become unsustainable.

- Presented a paper at National Conference on "Impact of Demonetization on common man on 22/2/2017 at SJRC, Bangalore.

Abstract: The current situation of demonetization of currency notes in India was initiated by Prime Minister Shri. Narendra Modi. He has created a short term pain to the people of India, which will bring the long term gain indeed to the people of India in future. He is using Demonetization as only a part of a comprehensive strategy to tackle corruption and generation of black income. Demonetization is an economic term which is used to mean the 'scrapping' of old currency notes and stripping off their status of legal tender. There are two basic elements to this definition. One is 'scrapping of old currency notes' and 'status of legal tender'. This "status" of legal tender can be scrapped for a currency note, which means that the instrument ceases to be a "legal" mode of monetary transactions and in effect loses the value associated with that instrument. In other words, until and unless the old currency is legally exchanged at the designated centers, they are equivalent to nothing more than scraps of paper. The demonetization-driven cash crunch that is playing out in India will create short-term economic pain in the form of the transactional hit created by a hard cash deficit and the structural hit to non-tax paying individuals and businesses that would become unsustainable.

- Attended one day state level seminar on "Portfolio Management" at Don Bosco college of Science and Management on 16/9/2016.

Chintan Raj M Vernekar. Assistant Professor, Dept. of Commerce

- Published Research Paper on "Concrete Economy – A Strategy for Sustainable Growth" by Himalaya Publishers in October 2016.

Abstract: Economy is the effective and efficient management of the available resources of a community or system. It can also be stated as a frugal use of available resources for the sustainable development of the economy. It creates the sense of reasonable management of factors of production. In this attempt is made for formulation of a new type of Economy called concrete Economy. The term concrete economy is a combination of major components like the Biosphere (The earth & its resource), people (Society, education and requirement), and the government policies (policies and procedures that are changing), the Right mixture or blend of these three components will have the changes. The present Economy has money components and those are not rightly combined with the policies & procedures, so the present economy is not that fruitful. The paper has made an attempt to give a new idea of concrete Economy for sustainable growth. The concrete Economy majorly concentrates on the Education system. If an Economy has the perfect blend of Education and the other system then it can achieve growth as well as sustained development.

- Paper presented at National conference on "Emotional Ownership" on 15/12/2016 at Al-amen Institute of Management Studies.
- Published a research Paper on "conceptual work on Demonetization and its Effects" at National conference organized by SDC College, Kolar on 16/2/2017.



Jayagayathri. G., Assistant Professor, Dept. of BCA

1. Published Research Paper on "Virtual Machine Scheduling Management on Cloud Computing using Artificial Bee colony" by Himalaya Publishers in October 2016.



- Abstract: Resource scheduling management design on Cloud computing is an important problem. Scheduling model, cost, quality of service, time, and conditions of the request for access to services are factors to be focused. A good task scheduler should adapt its scheduling strategy to the changing environment and load balancing Cloud task scheduling policy. Therefore, in this application, Artificial Bee Colony (ABC) is applied to optimize the scheduling of Virtual Machine (VM) on Cloud computing. The main contribution of work is to analyze the difference of VM load balancing algorithm and to reduce the make span of data processing time. The scheduling strategy was simulated using Clouds tools. Experimental results indicated that the combination of the proposed ABC algorithm, scheduling based on the size of tasks, and the Longest Job First (LJF) scheduling algorithm performed a good performance scheduling strategy in changing environment and balancing work load which can reduce the make span of data processing time.
2. Participated state level FDP on "Applications of 8085 Micro Processor and Research Prospects in Management" at St. Claret College on 9/8/2016.

Sowmya Sreedhar, Assistant Professor, Dept. of BCA

1. Published Research Paper on "Call Management" by Himalaya Publishers in October 2016



Abstract: The objective of "Call Management System" is to develop a tool that provides an efficient way of managing the occurred queries. In telecommunications; call management is the process of designing and implementing rules and parameters governing the routing of inbound telephone calls through a network. These rules can specify how calls are distributed according to the time and/or date of the call as well as the location of the caller (usually defined by the outbound Caller ID).

"Call Management System" is a scalable tool where it provides the organization to trace all the occurred queries solutions thus to overcome the redundancy of solving the same queries repeatedly by creating a database of the occurred queries and their solutions. "Call Management System" is aimed to have an efficiency check on the performance of the agents solving the queries based on the call resonance time (the time elapsed to solve the current query). Call Management System can be of great help for an organization has to attend to a high volume of customer requests through mails or a file attached with a snapshot, and if different service representatives need to respond at different times. It can help streamline work flow processes, add efficiencies and improve your overall productivity. The Call Management System helps you to flexibly structure your Support or Help Desk environment. Communications between customers and service staff become more transparent. Thus net result is an increase in service effectiveness.

Her Divine Beauty

In the day of thunder – storm
she came as a cyclone
And took me with her in air
She came as a sun,



And I the sunflower turned towards her,
Her single drop of tears grow, when I was a plant
In the time of rainy day, peacock didn't dance

But when she came, he danced for your beauty
Her smile is the first step of life.
Even though the sea raises,

I will stand alone in the pressure of her love
In her divine beauty
In her divine beauty

The wild lion stood in front with his head bowed down !!

Sahana H.G
BBA - II sem

Demonetisation

Demonetisation was a great move taken by our Prime Minister Narendra Modi in India to demonetise ₹ 500 and ₹1000 notes on November 8th 2016 Tuesday midnight this measure was taken to eradicate corruption, fake currency and black money. The decision caused sensation in the whole country. People started counting the cash they had accumulated for years legally or illegally.



The new currency which replaced the old one is of denomination of Rs. 500 and Rs. 2000 though the people faced a lot of inconvenience owing to shortage of funds they did not criticize the government for the move instead they supported the Modi government for this big move.

Modi also stated to "Go cash less" and use plastic money i.e. credit cards, debit cards or use the services like Paytm or Internet Banking to reduce the inconvenience faced by people.

Did Modi's objectives of demonetizing come true? Partially yes because many people had converted their black money into assets such as buildings, gold etc and it became Accountable.

Modi also took measures to eradicate the above problems. He specified the limitation of gold with each individual family, men and women should have, and also specified to enter all the properties in E-property pass book.

I would like to share my personal experience during demonetization. It was the 1st time for me to hear and experience about demonetisation. It was very shocking to hear the news of demonetization. I had never expected that demonetization would take place in our country.

Demonetisation was a brave measure taken by Modi, this measure was taken to tackle black money in the economy, to reduce corruption in our country, to eliminate fake currency and also to stop the fund's which have been used by terror groups to fund terrorism in India.

It was very inconvenient for me to do the transactions of buying in the initial few days of demonetisation. I had to stand in long queues in front of banks for exchanging, depositing or withdrawing money from banks. Banks were issuing ₹ 2000 notes and it was difficult to find change for that Later on when ₹ 500 notes came into circulation it reduced my inconvenience. Overall it was a mixed experience for me as I was relieved that it reduced problems in our country and paved way for better India.

An individual need not be scared when he/she is going in a right way or legally. So pay tax and be the proud citizen of our country.



KAVITHA . D. V
M. Com 2nd Sem

Impact of GST on Education

Education is a fundamental right of our constitution . It is one of the key sectors for any economy. The Education of country's youth will decide how the economy of that country will flourish. We are Indians known more for more technical and non-technical education. Government provides many schemes to promote the education specially in rural India. So, Education is a strong foundation of a person, there is a wrong thought that the G.S.T will change fees structure of schools and colleges. The basic question here is will G.S.T have an Impact on Education? If G.S.T is implemented will education become costly?



Education in India is presently considered as one of the priorities of the government and as such is allowed tax relief both in Direct and Indirect taxes. So far as indirect taxes are concerned, Education is considered as a service and as such it is subjected to levy of service tax. No other Indirect tax is levied. For the purpose of service tax, Education has been distinguished from coaching or training which facilitates the Education.

Impact of G.S.T on Education.

- * The tax rate is likely to go up 3.5% as it is expected to levied at 18-20%.
- * If coaching is considered as an essential service, a lower G.S.T rate is not ruled out.
- * There are likely to be concerns in valuation of coaching service in view of the industry practice of discounts/concessions/scholarship.
- * Service providers having centralized registration will have to get registered in each state whether providing coaching on own account or through agent.
- * The frequency and number of returns to be filed will go up.
- * There is a provisions for G.S.T audit if the total receipts is more than 1 crore.

G.S.T is as such not applicable to all services. The following services are exempt from G.S.T.

- * Curriculum related or course materials.
- * Assessment and Examination fees .
- * Student administrative service such as issuing or replacement student cards, administration of the Library.
- * Excursion and field trips related to the course of study the following services are not exempt from G.S.T.
- * Supplier provided by third parties like computers, sports equipment.
- * After school activity offered directly by third parties.
- * Uniform , stationery and other non academic related supplies.

Thus it can be concluded that G.S.T implementation in education sector will see a small hike in fees just 3 to 5%. Other than this, there are many benefits for parents as well as students. So G.S.T can be beneficial to all end users.

NAVEEN M.
2nd Year M. Com

HACKING

Hacking is the process of exploiting valner abilities to gain unauthorized access to systems or resources. In Computer security, a hacker is someone who focuses on security mechanisms of computer and network systems. There is a community and shared culture of expert programmes and networking wizards that traces its history back through decades to the just time-sharing mini computers. The members of this culture were the just "hackers". Breaking into computers and breaking phone systems have come to symbolize hacking in popular culture, but hacking culture is much more complex and moralistic than most people know. To become a hacker, learn basic hacking techniques, how to think like a hacker, and how to gain respect within the ethical hacking community.

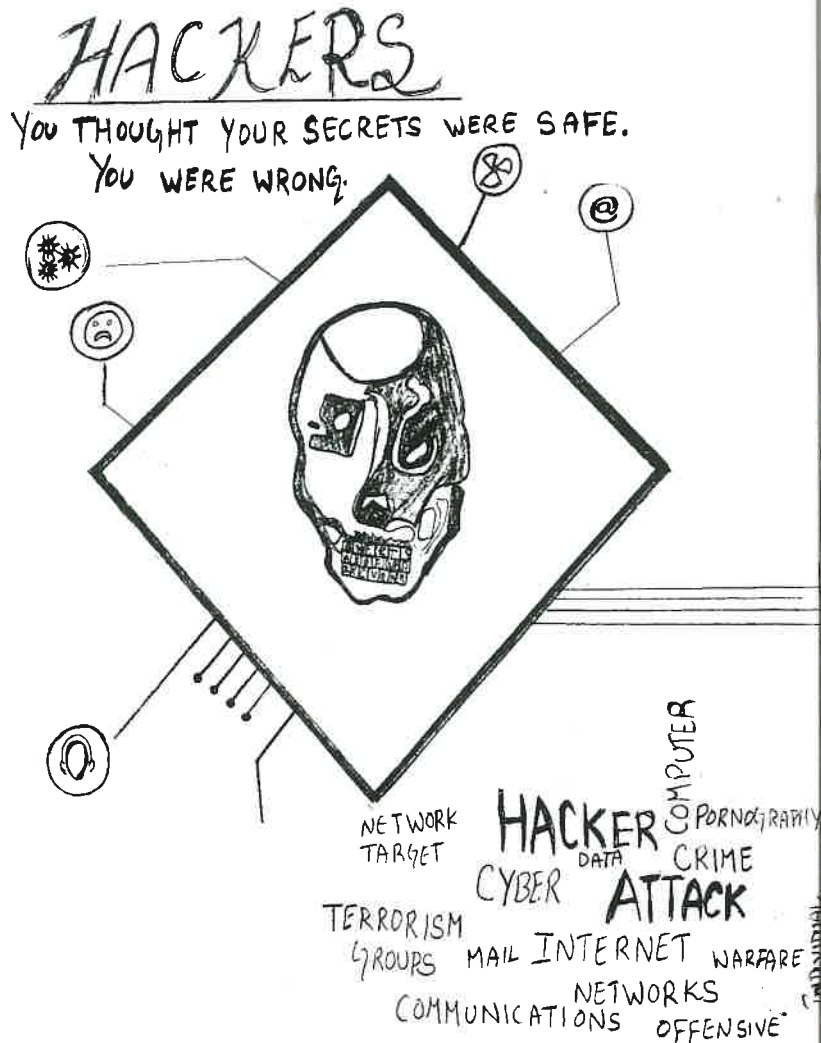
Types of hacking

Script kiddie, red hat, white hat, blue hat, grey hat, green hat and blue hat hackers.

some of the most common types of hacking includes :

- * Breaking into computer networks.
- * By passing passwords or copy protection in computer software.
- * Defacing and damaging internet web sites.
- * causing a denial of service attack on a web site as networking.
- * Stealing valuable information such as passwords and credit aced data.

To avoid hacking and halicious attention of the application, software companies are turning to new anti-transfer solutions that will protect the entire application, as well as maintain code integrity.



Chaithra K.V.
IV SEM BCA

8 Facts you Didn't Know about the “Hidden Internet”

1. The deep web, also known as the dark web or the invisible web, is the hidden, “unconscious” part of the internet that most of us don't know about.
2. Accessed through software like the Tor browser, this obscure part of the web is shrouded in anonymity, offering a safe haven for anyone from casual browsers to political activities or criminals, due to its privacy oriented qualities.
3. Allegedly, the deep web is home to a much larger amount of content and information than what all the accessible online pages the traceable web consists of.
4. According to experts, the known internet, accessed through mainstream browsers, only makes up about 10-15% of the whole (at best), with the remaining 7,000 terabytes being uncatalogued.
5. Perhaps the most famous thing about the deep web is the fact that you can get every drug ever made. Ranging from premium quality marijuana to pills and acid. Don't worry they are very discreet in their packaging and delivery. You might have even heard of 'The Silkroad' which was the most credible source for some fine bud or anything else before it got taken down very recently.
6. If you are one of those people that loves to think that everything is a conspiracy theory, the deep web offers every conspiracy theory that any one has imagined. Also there are many government secrets out there. Recently some were taken down by the FBI, so you better hurry.
7. At first I wasn't too sure about this one myself, but then I saw the pictures they posted as proof that these guys actually mean business. Getting someone killed is as you expect not cheap but from the looks of it, they'll get the job done.
8. Ever wanted to get loads of money to spend? Here's the place for you. There are people willing to steal credit card information for the right amount.

NIKHITH
VI SEM BCA

How the Automata have been playing the Crucial roles In real world requirements.

How the Electronic machine and Android games are formulated by using Automata?

1. Automata is the abstract computing devices or a machine.
2. Automata are the prime examples of general computational system over discrete spaces and have a long history both in theory and application. It is also related to a Fuzzy Logic.
3. This Automata application to formulate the traffic light, making play toys. It plays a major role in making electronic machine. (eg. vending machine, Toll machine,.....)
4. Finite Automata can Compute anything that is computable. Hence it is called universal Machines.

Asha K.
VI SEM BCA

Fashion Cities

A fashion capital is a city which has a major influence on international fashion trends and in which the design, production and retailing of fashion products - plus events such as fashion weeks". Awards and trade fairs - general significant economic output.

The cities considered the global "Big Four" fashion capitals of the 20th century were 'Paris, Milan, London and New York, while the fashion scene turns move multipolar in the 21st century with other important centers like Rome, Berlin, Barcelona, Tokyo, Sao Paul and Los Angeles".

In addition to their leadership role in clothing and design fashion capitals usually have a broad mix of business, financial, entertainment, cultural and leisure activities and are internationally recognized for having a unique and strong identity. It has also been noted that the status of a fashion capital has become increasingly linked to a city's domestic and international profile.

Historically, several cities have been in turn, fashion capitals. During the renaissance era, different city- states in what would become modern-day Italy were Europe's main trendsetting due to the cultural power they exerted in that period of time, this includes cities such as Florence, Milan, Rome, Naples, Geneva and Venice.

Progression into the late – 16th century, with influence of the English 'Royal Court'. London became a major life in European fashion. Similarly, due to the power of Spain at the period, the Spanish court started to influence fashion, making it a major centre. In the 17th century, as the renaissance started to fade away with the power of the French court under Louis XIV established itself as Europe's main fashion centre.

During the 19th century, with the powerful British Empire and a young Queen Victoria on the throne (from 1837), London once again became a major fashion leader. However it continued to look to Paris for stylistic inspiration and the British father of haute couture Charles Frederick Worth" relocated to Paris in 1846 to perfect and then commercialise his craft, also holding the first fashion shows and launching the concept of fashion labels there.



20th Century and beyond, during the Golden Twenties, Berlin was considered the vanguard fashion capital.

Throughout the 20th century but particularly after World War II – New York City rose in status as a fashion capital, challenging the dominance of Paris with a different approach, especially in its development and popularisation of "sportswear" as fashion during the 1940's and 60's.

Darshini . G
B.Sc, FAD. II sem

FASHION ILLUSTRATION

Fashion illustration is the art of communicating fashion ideas in a visual form that originates with illustration, drawing and painting and also known as fashion sketching. It is used mainly by fashion designers to brainstorm their ideas into paper or computer, using digital software, like adobe photoshop and illustrator, which helps them to communicate easily with their team and fashion sketching plays a major role in designing to preview and visualize designer thoughts and make decisions before going to actual clothing to reduce any wastage.



Apart from fashion designer, fashion illustrators get commissioned for reproduction in fashion magazines as one part of an editorial feature or for the purpose of advertising and promoting fashion maker, fashion boutiques and department stores.

A designer starts with an inspiration and brainstorm ideas to rough sketches on sketchbook. These rough sketches are then transferred to eroguis and rendered to a fashion sketch applying the texture, colour, pattern and details with the help of art materials.

Fashion illustration has been around for nearly 500 years. Ever since clothes have been in existence, and there has been a need to translate an idea or image into a fashion illustration.

Fashion illustration shows the presence of hand and is said to be a visual luxury.

Fashion illustration has gone from being one of the sole means of fashion communication to having a very minor role. The first photographic cover of vogue was a watershed in the history of fashion illustration and a watershed mark of its decline in photography. No matter how altered or retouched, will always have some association with reality and by association truth. I like to think of them (Fashion illustrations) as prose, poems and having more fictional narratives.

“ Fashion is about dressing according to what's fashionable; Style is more about being Yourself” - Oscar de la Renta

Ashwini D.N
B.Sc. FAD 2nd Sem

MAGIC SQUARE

Put the date of birth in the below format

DD	MM	CC	YY
DD	MM	CC	YY
YY+1	CC-1	MM-3	DD+3
MM-2	DD+2	YY+2	CC-2
CC+1	YY-1	DD+1	MM-1

Example: 09/06/1990

CC – Century, YY – Year, MM- Month, DD-Day.

What is so special in it?

1. Sum of any row is equal.
2. Sum of any column is equal.
3. Sum of diagonal numbers are equal to sum of values.
4. Sum of corner numbers is also equal to sum of values.
5. Sum of the boxes highlights with same color is also to sum of values.

After entering the format

	DD	MM	CC	YY	
124	09	06	19	90	124
124	91	18	03	12	124
124	04	11	92	17	124
124	20	89	10	05	124
	124	124	124	124	

Likitha. V
Anitha. K
VI Sem BCA

FASHION TREND'S IMPACT ON SOCIETY



“Defining trends nowadays is not an easy task. Trends are in essence very complex mechanism that mirror changes in the economic and political landscapes”.

Fashion itself is a reflection of social, economic, political and cultural changes. It expresses modernity, symbolising the spirit of the times.

In the last thirty years the luxury industry has been completely focused on profitability and quality has become a secondary objective for the luxury tycoons. The production of the finest merchandise is no longer their main objective. The focus has shifted from what the product is to what the product represents.

It is essential to mention that “THE TREND” is not what it used to be. Many savvy consumers now follow their own fashion rules. inspired by what they see on the fashion animated streets, the internet and in the live streamed fashion shows that are becoming a staple channel from fashion lovers.

“FASHION IS ABOUT DRESSING ACCORDING TO WHAT'S FASHIONABLE, STYLE IS MORE ABOUT BEING YOURSELF”

When fashion distracts people, especially youth, from more productive activities. They focus more on acquiring the latest and the most fashionable wear rather than on education or work. People who cannot afford certain fashionable items sometimes have diminished self esteem and do not feel adequate among their peers. At times people are bullied for not having the latest fashions some people believe fashion is harmful since it creates a society in which appearance is often valued more than character.

On the positive side, fashion is an art, which stimulates and inspires people to express themselves. people often show off their personal identity, talent and culture through their fashion choices . Often people use what they see on fashion runways and in the stores to create their own unique looks, expressing their creativity. Fashion also promotes creativity as designer endeavor to outdo one another through their unique and intricate designs.

“ FASHION FADES, ONLY STYLE REMAINS THE SAME “

Prachi Garg
B.Sc. FAD II Sem



Letter to my Papa

As days pass by we grow older, I know no matter what, I will always be your little princess and you mean a lot to me papa.

I still remember those days when I was young you used to feed me food, brush my teeth. Sang me to sleep. Pampered me like a born baby. Played with me, helped me to do my home work. Those days are unforgettable though you had hectic schedules and work you always had time for me.

And now I am a grown up girl and its because of you I can call myself a strong and independent girl. You taught me each and everything always made me happy. Always stood beside me when I was struggling and made me least flutter. You fulfilled all my wishes, made my dreams came true and when I cried you wiped my tears and said it was words I needed to hear. You mean the world to me papa. Your love is immortal and I feel richly blessed to have a father like you.

Thank you for everything Papa

Varshini G.
B.Com. - IV Sem

My Nightmare Happened

When I was studying in II PUC, I and two of my friends Shwetha and Sangeetha were very bored of our studies and we thought to go some where and relax for one whole day. One of my friend told that she know a place which was very pleasant, filled with colourful flowers and huge mountains. A peaceful place. Finally we completed our 2nd PUC examination and decided to go to that place. Only three of us went. It was a very long journey and the place was called Swarnamukhi. We started at 9.00 p.m and reached there at 11.00 pm by bus. It was already very late in night and decided to take in a room but unfortunately, we did not get any room. So we had no option instead to go into that place. We started to walk at 12.00 AM we entered to the no one was there. We had to climb forest steps which was about 500. Then we had to walk for 15-20 kms. It was half past 2 at mid night and walked about 10 kms. We were scared so much, Sangeetha told nothing is going to happen, we will go forward. Again we thought it was fine and kept on walking. But then there was a board which had a picture of elephant and lions. I was too scared and started to but my friends told we are about to reach the place. We saw a lady with hair fully curled and she was beautiful looking. We asked here where was the exact way. She asked us to stay there and start in the morning. So we stayed there for night. All of a sudden that lady brought a knife and started attacking my friends, suddenly I got scared and took one more knife and killed her. My friend and I ran back to our place. Then I got up from my sleep and realized that it was a very bad dream. But the twist here is that I and my friend after few days went to that place as seen in my dream but the difference is that we went in the morning and came back by evening and enjoyed that place.

Meghana A
B.Com. IV Sem.

ಸುಳ್ಳೇ ಸುಳ್ಳು

ಭೂಮಿ ಮ್ಯಾಲೆ . . .

ಅಪ್ಪ ಸುಳ್ಳು ಹೇಳಿದರೆ ಕಪಾಳಕ್ಕೆ ಹೊಡೆಯುವ
ರೋಬೋಟ್ ತಂದ. ಅಂದೆ ಮಗ ಮನೆಗೆ ತಡವಾಗಿ
ಬಂದ.

ಅಪ್ಪ : ಯಾಕೆ ಲೇಟು?

ಮಗ : ಸ್ವಿಷಲ್ ಕ್ಲಾಸ್ ಇತ್ತು.

(ರೋಬೋಟ್ ಮಗನ ಕಪಾಳಕ್ಕೆ ಹೊಡೆಯಿತು)

ಮಗ : ಫಿಲ್ಮ್ ನೋಡೋಕೆ ಹೋಗಿದ್ದೆ.

ಅಪ್ಪ : ಯಾವುದು?

ಮಗ : ಬಾಲಗಣೇಶ

(ರೋಬೋಟ್ ಮತ್ತೆ ಕಪಾಳಕ್ಕೆ ಹೊಡೆಯಿತು)

ಮಗ : ಶಿಲಾಕಿ ಜವಾನಿ

ಅಪ್ಪ : ನಾನೆಂದು ಅಂಥ ಫಿಲ್ಮ್ ನೋಡಿಲ್ಲ ಗೊತ್ತಾ?

(ರೋಬೋಟ್ ಅಪ್ಪನ ಕಪಾಳಕ್ಕೆ ಹೊಡೆಯಿತು)

ಅಮ್ಮ : ಮಗ ಸುಳ್ಳು ಹೇಳ್ತೀ ಏನ್ ಮಾಡ್ತಾನೆ.

ಅಷ್ಟೇ ಆಗ್ಲಿ ನಿಮ್ಮ ಮಗ ತಾನೆ... !

(ರೋಬೋಟ್ ಅಮ್ಮನ ಕನ್ನೆಗೂ ಹೊಡೀತು)

ಸಂಗ್ರಹ :

ಜಿ.ಆರ್. ಕಾವ್ಯ

ಬಿ.ಎಸ್ಸಿ. ಎಫ್.ಎ.ಡಿ.-4 ಸೆಮಿಸ್ಟರ್

ನಗು

ನಕ್ಕರೇ ಅದೇ ಸ್ವರ್ಗ ||

ಹಾಗಂತ ನಗುತ್ತಾ ಇದ್ದರೆ, ಸೇರುವೆವು ಹುಚ್ಚರ ವರ್ಗ ||

ನಗು ಆರೋಗ್ಯವ ಮಾರ್ಗ

ನಗುವಿನಲ್ಲೂ ಇದೆ ಅನೇಕ ವರ್ಗ

ಆದರೆ,

ನಗು ಆರೋಗ್ಯಕ್ಕಾಗಿ

ನಗು ಪರರ ಹಿತಕ್ಕಾಗಿ

ನಗು ಸಂತೋಷಕ್ಕಾಗಿ

ನಗು ಎಲ್ಲರನ್ನು ನಗಿಸಲು

ನಗು ಅಂದ ಹೆಚ್ಚಿಸಲು

ನಗು ಆಯಸ್ಸಿಗಾಗಿ

ನಗು ಪರರ ದುಃಖ ಮರೆಸಲು

ನಗು ಸೇರಿಸುವುದು ನಮ್ಮನ್ನು ಸ್ವರ್ಗ

ಹಾಗಾಗಿ ನಕ್ಕರೇ ಅದೇ ಸ್ವರ್ಗ

ಕೆ. ವಂದನಾ ರಾಣಿ

ಬಿ.ಎಸ್ಸಿ. ಎಫ್.ಎ.ಡಿ.-4 ಸೆಮಿಸ್ಟರ್

ಸ್ನೇಹ

ಮೊಗ್ಗಾಗಿ ಬಂದ ಸ್ನೇಹ

ಹೂವಾಗಿ ಅರಳಲಿ

ಹನಿಯಾಗಿ ಬಂದ ಸ್ನೇಹ

ಹೊಳೆಯಾಗಿ ಹರಿಯಲಿ

ಹರಿಯದೇ ಬಂದ ಸ್ನೇಹ

ಮರೆಯದೇ ಉಳಿಯಲಿ

ದಿವ್ಯ ಎಸ್.

ಬಿ.ಕಾಂ.,4ನೇ ಸೆಮಿಸ್ಟರ್

ನನ್ನ ಅಜ್ಜ

ಸೊಂಟಕ್ಕೆ ಪಂಚೆ ಬಿಗಿದು

ಹೆಗಲ ಮೇಲೆ ಶಾಲು ಹೊದ್ದು

ಹಣೆಗೆ ಗಂಧ ನಾಮವೆಳೆದು

ನನ್ನ ಅಜ್ಜ ಬರುವರು

ಮೂರರ ಮಹಿಮೆ

ಈ ಮೂವರನ್ನು ದೇವರಂತೆ ಕಾಣು

ಈ ಮೂವರನ್ನು ಸದಾ ಪ್ರೀತಿಸು

ಈ ಮೂವರನ್ನು ಮರೆಯದಿರು

ಈ ಮೂವರನ್ನು ಅವಶ್ಯ ಪಡೆ

ಈ ಮೂವರನ್ನು ಕೊಟ್ಟು ಕೆಡಬೇಡ

ಈ ಮೂರು ಶಾಶ್ವತವಲ್ಲ

ಈ ಮೂರು ಅನರ್ಥಕ್ಕೆ ದಾರಿ

ತಂದೆ, ತಾಯಿ, ಗುರು

ಹೆಂಡತಿ, ಮಕ್ಕಳು, ಗೆಳೆಯ

ಉಪಕಾರ, ಸಹಾಯ, ಪ್ರೇಮ

ಶಿಕ್ಷಣ, ಅನುಭವ, ಜ್ಞಾನ

ಆಶ್ವಾಸನೆ, ಹೊನ್ನು, ಮಣ್ಣು

ಪ್ರಾಣ, ಸಂಕಟ, ಆನಂದ

ಅವಿವೇಕ, ಅಹಂಕಾರ, ಅತಿಕೋಪ

ಸಂಗ್ರಹ : ವೈಭವಿ ವಿ. ಬಿ.ಕಾಂ. 4ನೇ ಸೆಮಿಸ್ಟರ್

ತಾಯಿ ನೀ ಮಗಳಾದಾಗ



ಬೇಸಿಗೆಯ ಸುಡು ಬಿಸಿಲಿನಲ್ಲಿ, ಗಿಡ ಮರಗಳು ಬೇಯುವಾಗ
ಹೆಮ್ಮರವು ಗಿಡಕೆ ಬಾಗಿ ನೆರಳ ಬಯಸಿದಂತಾದಾಗ
ಆಗದೆಂದು ಕೈ ಚೆಲ್ಲದೆ ಗಿಡವು ಆಡಿ ಗಾಳಿ ಬೀಸುವಂತಾಗ
ಹೆಮ್ಮರವು ತಣೆದ ಹಾಗೆ ತಾಯಿ ನೀ ಮಗಳಾದಾಗ

ಮುಂಜಾನೆಯ ಮುಸುಕಿನಲ್ಲಿ ಅರ್ಧ ತೆರೆದ ಕಣ್ಣಿನಲ್ಲಿ
ನಿನ್ನ ಮುಖವ ನಾನು ಕಂಡು ದೇವಿಯೆಂದು ಕೈ ಮುಗಿದಾಗ
ತಿರುಗಿ ನೀ ನನ್ನ ಕಂಡು ಹಸುಗೂ ಸಂತೆ ನಸು ನಕ್ಕು
ದೇವಿಯೇ ಭಕ್ತೆಗೆ ಕಂಡಂತೆ ತಾಯಿ ನೀ ಮಗಳಾದಾಗ

ಮೊಟ್ಟೆ ಒಡೆದು ರೆಕ್ಕೆ ಬಿಚ್ಚಿ ಹಾರಲಾಗದೆ ಮಿಸುಕಿದಾಗ
ತಾನು ತಂದ ಗುಟುಕ ಹಿಡಿದು ಮರಿಯ ಬಾಯಿಗೆ ಹಾಕುವಾಗ
ಹಕ್ಕಿ ತನ್ನ ಮರಿಯ ಕಂಡು ಮರಿಯು ತನಗೆ ಉಪಿಸಿದಾಗ
ಅನ್ನಪೂರ್ಣೆಗೆ ತುತ್ತಿಟ್ಟಂತೆ ತಾಯಿ ನೀ ಮಗಳಾದಾಗ

ಸ್ವಪ್ನದಿ ಬೆದರಿದಾಗ, ನಿನ್ನ ಬರದೆ ಹೊರಳಿದಾಗ
ತನ್ನ ನೀಳ ತೋಳ ಚಾಚಿ ಭಯವ ದೂರ ಮಾಡುವಾಗ
ತಾನೆ ನನ್ನ ತೋಳಿನಲ್ಲಿ ಮಗುವಿನಂತೆ ಅವಿತಳಾಗ
ನಿದ್ರಾದೇವಿಗೆ ಲಾಲಿ ಹಾಡಿದಂತೆ ತಾಯಿ ನೀ ಮಗಳಾದಾಗ

ಯಾರಿಗುಂಟು ಯಾರಿಗಿಲ್ಲ ತಾಯಿ ನಿನ್ನ ಸೇವೆಯ ಪುಣ್ಯ
ಧನ್ಯಳಾಗಿಹೆನು ಇಂದು ನೀಡಿರಲು ನೀ ನನಗೆ ಭಾಗ್ಯ
ಇರುವೆನು ಉಸಿರಿರುವ ವರೆಗೂ, ತಾಯಿ ನಿನ್ನ ಋಣಕೆ ಮಣಿದು
ಬೀಗಿ ಹಿಗ್ಗಿ ಹರ್ಷಿಸುವೆನು ತಾಯಿ ನೀ ಮಗುವಾದಾಗ

ಸಂಗ್ರಹ :

ಶ್ರೀಗೌರಿ ಎಂ.ಪಿ.

4 ಸೆಮಿಸ್ಟರ್ ಎಂ.ಕಾಂ.

ನಾನ್ ಕನ್ನಡಿಗರಿಗೆ

ಕನ್ನಡ ಭಾಷೆ, ಸಂಸ್ಕೃತಿಗಿರೋ ಬೆಲೆ ನಿನಗೆ ಏನು ಗೊತ್ತು?
ಅರಿತು ಕಲಿತು ಬಳಸಿ ಬೆಳೆಸು ಇದ್ದೆ ನೀಯತ್ತು
ಕನ್ನಡ ಕರ್ನಾಟಕದ ಆಸ್ತಿ. ಕರಗಡ ಸಂಪತ್ತು
ಕೆಣಕಿ ಕೆದಕಿ ತಡೆದು ತಕ್ಕೂ ಬೇಡ ಪ್ರಾಣಕ್ಕೆ ಕುತ್ತು
ನಮ್ಮ ತಾಯ್ನಾಡ ಭಾಷೆ ನಮ್ಮ ತಾಯಿ ಸಮಾನ
ಸುಮ್ಮನೆ ಸುಡದೆ ಬಿಡಲ್ಲ ನಿಮ್ಮನು ಕನ್ನಡಿಗರ ಶಾಪ
ಹೋದ್ರೆ ಹೋಗಿ ಬಿಟ್ಟು ಬಿಡು ಮಗ ಚಿಕ್ಕಕ್ಕು ಪಾಪ
ಸಡೆಗಳ ಗ್ರೂಪ್ ಗುಡ್ಡೆ ಹಾಕ್ಯೊಂಡ್ ಮಾತಾಡದಲ್ಲ
ಸಾಧನೆ ಅವಾಗ ಇವಾಗ ಬಂದು ಹೋಗೋರ್ ನಿಮ್ಮೇನಲೆ
ರೋಧನೆ?

ಕನ್ನಡ ಕೊನೆಗಾಣಿಸೋ ಕನಸು ಕೈಗೂಡದ ಕಲ್ಪನೆ
ಮಾತಾಡೋ ಮನಸ್ಸು ನಿಮಗಿಲ್ಲ ಅಂದ್ರೆ ಬಾಯಿ ಮುಚ್ಚೊಳಿ
ಸುಮ್ಮನೆ

ನಾನ್ ಶುದ್ಧ ಕನ್ನಡಿದ

ನಾನ್ ಇಲ್ಲಿ ಮಾತಾಡೋ ಭಾಷೆ ಕನ್ನಡ, ಏನಿವಾಗ?

ನನ್ ಮುಂದೆ "ಸೇ ನೋ ಟು ಕನ್ನಡ" ಅಂತ ಹೇಳಿದಾಗ

ರಕ್ಷಿತ್ ಬಿ.

6ನೇ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಕಾಂ.

ನೀರು

ನೀರು ಸಿಗುವುದು ಕಷ್ಟ
ಸಿಕ್ಕಿರುವುದು ನಿಮ್ಮ ಅದೃಷ್ಟ
ಇವನ್ನು ಮಾಡಬೇಡಿ ನಷ್ಟ
ಇದರ ಮೇಲೆ ನಿಮ್ಮಿಷ್ಟ

ನಂದನಕುಮಾರ್ ವಿ.

ಬಿಬಿಎ, 2ನೇ ಸೆಮಿಸ್ಟರ್

ಅತಿ ದಾನದಿಂದ ಹಾಳಾದವನು

ಅತೀ ಲೋಭದಿಂದ ಹಾಳಾದವನು

ಅತೀ ಕೋಪದಿಂದ ಹಾಳಾದವನು

ಅತೀ ಕಾಮದಿಂದ ಹಾಳಾದವನು

ಅತಿ ಆಸೆಯಿಂದ ಹಾಳಾದವನು

ಅದಕ್ಕೆ ಅತಿ ಎನ್ನುವುದು ಯಾವಾಗಲೂ

ಎಲ್ಲಿಯೂ ಉಪಯೋಗವಾಗುವುದಿಲ್ಲ.

ಬಲಿ ಚಕ್ರವರ್ತಿ

ದುರ್ಯೋಧನ

ವಿಶ್ವಾಮಿತ್ರ

ವಿಶ್ವಾಮಿತ್ರ

ಮನುಷ್ಯ

ಮೀನಾಕ್ಷಿ ಜಿ.

ಬಿ.ಕಾಂ., 6ನೇ ಸೆಮಿಸ್ಟರ್

ವಾಸವಿ ಎಜುಕೇಷನಲ್ ಟ್ರಸ್ಟ್‌ನಲ್ಲಿ ಉದ್ಯೋಗ ಮೇಳ

ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಅನುಕೂಲ ಆಗುವ ದೃಷ್ಟಿಯಿಂದ ಉದ್ಯೋಗಮೇಳವನ್ನು ಜಯನಗರ ವಿಧಾನಸಭಾ ಎಂ.ಎಲ್.ಎ ಸಹಯೋಗದಿಂದ ಆಯೋಜಿಸಲಾಗಿತ್ತು. ಉದ್ಯೋಗ ಅವಕಾಶ ಒದಗಿಸುವ, ಪ್ಲೇಸ್‌ಮೆಂಟ್ ಕಂಪನಿಗಳು ಉದ್ಯೋಗ ಅರಸಿ ಬಂದ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ (ನಿರುದ್ಯೋಗಿಗಳಿಂದ) ಹಣ ಪಡೆದು ಉದ್ಯೋಗ ಕೊಡಿಸುತ್ತದೆ. ಇನ್ನು ಕೆಲವು ಕಂಪನಿಗಳು ಕೆಲಸ ನೀಡುತ್ತೇವೆ ಎಂಬ ಹೆಸರಿನಲ್ಲಿ ಮೋಸಗೊಳಿಸುತ್ತಾರೆ. ಪ್ರಸ್ತುತ ಸಂದರ್ಭದಲ್ಲಿ ಸಾಕಷ್ಟು ಉದ್ಯೋಗ ಅವಕಾಶಗಳು ಇದ್ದು, ಔದ್ಯೋಗಿಕರಣದ ಸಂದರ್ಭದಲ್ಲಿ ಭಾರತದ ಆರ್ಥಿಕ ಮತ್ತು ಬಂಡವಾಳ ಹೂಡಿಕೆಯ ಮೇಲೆ ಅಗಾಧ ಪರಿಣಾಮ ಉಂಟು ಮಾಡಿರುವ ಸನ್ನಿವೇಶದಲ್ಲಿ ಉದ್ಯೋಗ ಅವಕಾಶಗಳು ಅಷ್ಟಾಗಿ ದೊರಕುತ್ತಿಲ್ಲ. ಆದುದರಿಂದಲೂ ನಮ್ಮ ಉದ್ಯೋಗ ಮೇಳವು ಸಾಮಾಜಿಕ ಪರವಾದ, ಯುವಕ, ಯುವತಿಯರ ಪರವಾದ ಕಾಳಜಿ ವಹಿಸಿ ಅನೇಕ ಯುವ ಉದ್ಯೋಗಕಾಂಕ್ಷಿಗಳಿಗೆ ಪ್ರತಿಷ್ಠಿತ ಕಂಪನಿಗಳಲ್ಲಿ ಉದ್ಯೋಗ ಅವಕಾಶ ಕಲ್ಪಿಸಿ ಅವರ ಕೌಟುಂಬಿಕ ವ್ಯವಸ್ಥೆ ಸುಧಾರಿಸಲು ಇದರಿಂದ ನಮ್ಮ ವಾಸವಿ ಎಜುಕೇಷನಲ್ ಟ್ರಸ್ಟ್ ಸಹಕಾರಿ ಆಗಿದೆ.

ವಾಸವಿ ಎಜುಕೇಷನಲ್ ಟ್ರಸ್ಟ್ ವಿದ್ಯಾರ್ಥಿ, ಯುವಕ ಯುವತಿಯರ ಏಳಿಗೆಯ ದೃಷ್ಟಿಯಿಂದ ಯುವ ಜನತೆ ಈ ಸಮಾಜ ಶಕ್ತಿ ಎಂದು ಭಾವಿಸಿ ಉದ್ಯೋಗಗಳಿಗಾಗಿ ಅಲೆದಾಡುತ್ತಿರುವ ಸಂದರ್ಭದಲ್ಲಿ ವಾಸವಿ ಎಜುಕೇಷನಲ್ ಟ್ರಸ್ಟ್ ಈ ರೀತಿಯಾದ ಜನಪರವಾದ ಕಾಳಜಿಯನ್ನು ವ್ಯಕ್ತಪಡಿಸುವ ಮುಖೇನ ಉಚಿತವಾಗಿ ಒಂದೇ ಸೂರಿನಡಿಯಲ್ಲಿ 100 ಕಂಪನಿಗಳನ್ನು ಭಾಗವಹಿಸುವುದಕ್ಕೆ ಕಾರಣಕರ್ತವಾಗಿದೆ. ಇಡೀ ಕಾಲೇಜಿನ ಆವರಣ, ಸಭಾಂಗಣ, ತರಗತಿ ಕೊಠಡಿಗಳನ್ನು ಬಳಸಿಕೊಂಡು ಉದ್ಯೋಗಮೇಳವನ್ನು ಯಶಸ್ವಿಯಾಗಿಸಲು ಕಾರಣವಾಯಿತು.

ಆಡಳಿತ ಮಂಡಳಿಯ ಪದಾಧಿಕಾರಿಗಳು, ಪ್ರಾಂಶುಪಾಲರು, ಪ್ರಾಧ್ಯಾಪಕರು, ಸಿಬ್ಬಂದಿವರ್ಗದವರು, ಎನ್. ಎಸ್. ಎನ್ ಸ್ವಯಂಸೇವಕರು, ವಿದ್ಯಾರ್ಥಿ ಸ್ವಯಂ ಸೇವಕರು, ತಂಡ ಇಡೀ ದಿನ ಅವಿಶ್ರಾಂತವಾಗಿ ಶ್ರಮಿಸುವ ಮೂಲಕ ಭಾಗವಹಿಸಿದ ಎಲ್ಲಾ ಉದ್ಯೋಗಕಾಂಕ್ಷಿಗಳಿಗೆ ಮತ್ತು ಕಂಪನಿಯ ಪ್ರತಿನಿಧಿಗಳಿಗೆ ಎಲ್ಲಾ ರೀತಿಯ ಸಹಕಾರ ಮಾರ್ಗದರ್ಶನ ಮಾಡುವಲ್ಲಿ ತುಂಬ ಅಚ್ಚುಕಟ್ಟಾಗಿ ಶ್ರದ್ಧೆಯಿಂದ ಶಿಸ್ತುಬದ್ಧವಾಗಿ ಕಾರ್ಯ ನಿರ್ವಹಿಸಿರುತ್ತಾರೆ.

ಶಿಕ್ಷಣ ಕ್ಷೇತ್ರದಲ್ಲಿ ಹಲವು ದಶಕಗಳಿಂದ ಸೇವೆಯನ್ನು ಸಲ್ಲಿಸುತ್ತಿರುವ ನಮ್ಮ ಕಾಲೇಜಿನ ಆಡಳಿತ ಮಂಡಳಿಯ ಪದಾಧಿಕಾರಿಗಳು, ವಾಸವಿ ಎಜುಕೇಷನಲ್ ಟ್ರಸ್ಟ್ ಅಧ್ಯಕ್ಷರು ಶ್ರೀ. ಬಿ. ಆರ್. ವಿಶ್ವನಾಥ್ ಶೆಟ್ಟಿ, ಕಾರ್ಯದರ್ಶಿ ಶ್ರೀ ಮಾನಂದಿ ಎನ್ ಸುರೇಶ್, ವಿ.ಇ.ಟಿ ಪ್ರ. ದ. ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲರು ಮತ್ತು ವಿ. ಇ. ಟಿ. ಸಂಸ್ಥೆ ನಿರ್ದೇಶಕರು ಡಾ. ಆರ್. ಪಾರ್ವತಿ ಅವರು ಜಯನಗರ ವಿಧಾನಸಭಾ ಕ್ಷೇತ್ರದ ಶಾಸಕ ಶ್ರೀ ಬಿ. ಎನ್. ವಿಜಯಕುಮಾರೊಂದಿಗೆ ಸಮಾಲೋಚನೆ ನಡೆಸಿ ಈ ಇವತ್ತಿನ ಸಂದರ್ಭಕ್ಕೆ ಅವಶ್ಯಕವಾದ ಗುಣಮಟ್ಟದ ಉದ್ಯೋಗಾವಕಾಶಗಳನ್ನು ಒದಗಿಸುವ ಪ್ರಸಿದ್ಧವಾದ ಉದ್ಯೋಗ ಮೇಳವನ್ನು ಅನುಕೂಲಕರವಾದ ನೆಲೆಯಲ್ಲಿ ಆಧುನಿಕ ವ್ಯವಸ್ಥಿತ ಮಾದರಿಯಲ್ಲಿ ರೂಪಿಸಲು ಕಾರಣಕರ್ತರಾದರು.

ಉದ್ಯೋಗ ಮೇಳದ ಉದ್ಘಾಟನೆಯನ್ನು ಕೇಂದ್ರ ಸಚಿವ ಶ್ರೀ ಅನಂತಕುಮಾರ್ ಮಾಜಿ ಉಪಮುಖ್ಯಮಂತ್ರಿ ಶ್ರೀ ಆರ್. ಅಶೋಕ್, ವಿಧಾನಪರಿಷತ್ ಸದಸ್ಯೆ ಶ್ರೀಮತಿ ತಾರಾ ಅನುರಾಧ, ವಾಸವಿ ಎಜುಕೇಷನಲ್ ಟ್ರಸ್ಟ್‌ನ ಅಧ್ಯಕ್ಷರು ಬಿ. ಆರ್. ವಿಶ್ವನಾಥ್ ಶೆಟ್ಟಿ . ಕಾರ್ಯದರ್ಶಿ ಶ್ರೀ ಮಾನಂದಿ ಎನ್. ಸುರೇಶ್, ವಿ.ಇ.ಟಿ. ಪ್ರ.ದ .ಕಾ ಪ್ರಾಂಶುಪಾಲರು ನಿರ್ದೇಶಕರು ಡಾ. ಆರ್ ಪಾರ್ವತಿ ಜೆ.ಪಿ.ನಗರ ವಾರ್ಡ್‌ನ ಬಿ.ಬಿ.ಎಂ.ಪಿ ಸದಸ್ಯರುಗಳು ಭಾಗವಹಿಸಿ ಉದ್ಯೋಗಕಾಂಕ್ಷಿಗಳಿಗೆ ಶುಭ ಹಾರೈಸಿದರು.

ಉದ್ಯೋಗಮೇಳದಲ್ಲಿ 11500 ಉದ್ಯೋಗಕಾಂಕ್ಷಿಗಳು ನೋಂದಾಯಿಸಿಕೊಂಡಿದ್ದು, ಸುಮಾರು 7500 ಅಭ್ಯರ್ಥಿಗಳು ಭಾಗವಹಿಸಿದ್ದರು. ಸುಮಾರು 1000 ಉದ್ಯೋಗಕಾಂಕ್ಷಿಗಳಿಗೆ ಸಂದರ್ಶನದ ಮೂಲಕ ನೇಮಕಾತಿ ಪತ್ರವನ್ನು ವಿತರಣೆ ಮಾಡಲಾಯಿತು. ಭಾಗವಹಿಸಿದ 100 ಪ್ರಮುಖ ಕಂಪನಿಗಳು ಭಾಗವಹಿಸಿದ್ದವು. ಅದರಲ್ಲಿ ಎಚ್.ಪಿ, ವಿಪ್ರೋ, ಇನ್ಫೋಸಿಸ್, ಆರ್ಫ್, ಕಾರ್ಪ್, ಏರಟೆಕ್ಸ್ ಕಸ್ತಮರ್ ಸಲ್ಯೂಷನ್, ಎಲ್.ಐ.ಸಿ. ಇನ್ನು ಮುಂತಾದ ಕಂಪನಿಗಳು ನಾನಾ ಹುದ್ದೆಗಳಿಗೆ ಸ್ಥಳದಲ್ಲಿ ಸಂದರ್ಶನ ನಡೆಸಿ ನೇಮಕಾತಿ ಪತ್ರ ನೀಡಲಾಯಿತು.

ಬೇರೆ ಬೇರೆ ಕಾಲೇಜು, ಇಂಜಿನಿಯರ್, ಪದವಿ ಕಾಲೇಜು, ಐ.ಟಿ.ಐ, ಪಿ.ಯು.ಸಿ., ಸ್ನಾತಕೋತ್ತರ ನಿರುದ್ಯೋಗಿಗಳು ಉದ್ಯೋಗ ಅರಸಿ ಬಂದಿದ್ದ ಆಕಾಂಕ್ಷಿಗಳು ವಿ.ಇ.ಟಿ. ಸಂಸ್ಥೆ ಮತ್ತು ಸಂಘಟನೆ ಮಾಡಿದ ಜಯನಗರ ವಿಧಾನಸಭಾ ಕ್ಷೇತ್ರದ ಶಾಸಕರಿಗೆ ಬಹಳ ಉತ್ತಮವಾದ ಕೆಲಸ ನಿರ್ವಹಿಸಿದ್ದರಿ, ಪ್ರಶಂಸೆ, ಪ್ರತಿಕ್ರಿಯೆ ನೀಡಿರುತ್ತಾರೆ. ಆದುದರಿಂದ ವಿ.ಇ.ಟಿ ಸಂಸ್ಥೆ ಶ್ರಮಪಟ್ಟು ಮಾಡಿದ ಸೇವೆ ಸ್ಮರಣೀಯ ಎನಿಸುತ್ತದೆ.

ಎಸ್. ಜಿ. ನಾರಾಯಣಸ್ವಾಮಿ
ಉಪ ಪ್ರಾಂಶುಪಾಲರು, ಕನ್ನಡ ವಿಭಾಗ.

ಭಾರತದ ನಿರ್ಮಾಣದಲ್ಲಿ ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ

ನಾರಾಯಣಸ್ವಾಮಿ ಎಸ್.ಜಿ.
ಎನ್.ಎಸ್.ಎಸ್. ಕಾರ್ಯಕ್ರಮಾಧಿಕಾರಿ

ಇದು ನಮ್ಮ ದೇಶ, ಇದರ ನಿರ್ಮಾಣದಲ್ಲಿ ನಮ್ಮದೂ ಧ್ವನಿಯಿದೆ ಎಂದು ಎಲ್ಲಾ ಕಡುಬಡವರೂ ಭಾವಿಸಬಲ್ಲರೋ, ಜನರ ಮಧ್ಯೆ ಶ್ರೀಮಂತ ಬಡವರೆಂಬ ತಾರತಮ್ಯ ಎಲ್ಲಿ ಇರುವುದಿಲ್ಲವೋ, ಸಂಪೂರ್ಣ ಸೌಹಾರ್ದತೆಯಲ್ಲಿ ಎಲ್ಲ ಸಮುದಾಯದವರೂ ಜೀವಿಸಬಲ್ಲರೋ, ಅಸ್ವಸ್ಥತೆಯ ಶಾಪವಾಗಲೀ, ಮದ್ಯ, ಮಾದಕ ದ್ರವ್ಯಗಳ ಶಾಪವಾಗಲೀ ಎಲ್ಲಿ ತಟ್ಟದೋ ಅಂಥ ಭಾರತದ ನಿರ್ಮಾಣಕ್ಕಾಗಿ ನಾನು ಶ್ರಮಿಸುತ್ತೇನೆ. ಇಲ್ಲಿ ಸ್ತ್ರೀ ಪುರುಷರಿಬ್ಬರಿಗೂ ಸಮಾನ ಹಕ್ಕಿರಬೇಕು ಹಾಗೂ ನಾವು ಜಗತ್ತಿನ ಎಲ್ಲರೊಂದಿಗೆ ಶಾಂತಿಯುತವಾಗಿ ಬಾಳುವಂತಿರಬೇಕು ಇದು ನನ್ನ ಕನಸಿನ ರಾಷ್ಟ್ರೀಯ ಸೇವೆ ಯೋಜನೆ ಆಗಿರಬೇಕು. ನಗರ ಪ್ರದೇಶದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಯಾವುದೇ ಪ್ರತಿಫಲಾಪೇಕ್ಷೆ ಇಲ್ಲದೆ ನಮ್ಮ ಸೇವೆಯನ್ನು ಸಮಾಜಕ್ಕೆ ಮಾಡುವುದು ಹಾಗೂ ಆ ಮೂಲಕ ಗ್ರಾಮೀಣ ಪ್ರದೇಶದಲ್ಲಿ ಗ್ರಾಮ ನೈರ್ಮಲ್ಯ ಹಾಗೂ ಶುದ್ಧ ಕುಡಿಯುವ ನೀರಿನ ಸೌಲಭ್ಯ, ಶುದ್ಧ ಪರಿಸರ ನಮ್ಮ ಕೆಲಸಗಳನ್ನು ನಾವೇ ಮುಂದೆ ನಿಂತು ಮಾಡಿಕೊಳ್ಳುವ ಹಾಗೇ ಅವರನ್ನು ಮೂಡಿಸುವ ಕೆಲಸವನ್ನು ನಮ್ಮ ವಿದ್ಯಾರ್ಥಿಗಳ ಮೂಲಕ ಕಾರ್ಯಚಟುವಟಿಕೆ ಮಾಡಿಕೊಳ್ಳಲಾಯಿತು. ರೈತರ ಬದುಕು ಆತ್ಮಹತ್ಯೆಯಂತಹ ದುಸ್ಥಿತಿಗೆ ಇಳಿದಿದೆ. ಆರ್ಥಿಕ ಸಬಲೀಕರಣಗೊಳ್ಳುವ ಜಾಗೃತಿ ಕಾರ್ಯಕ್ರಮ ಹಮ್ಮಿಕೊಳ್ಳಲಾಯಿತು. ಹಲವು ಚಿಂತಕರಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಹಾಗೂ ಸ್ಥಳೀಯರಿಗೆ ಜಾಗೃತಿ ಮೂಡಿಸಲಾಯಿತು.

ನಮ್ಮ ವಿ.ಇ.ಟಿ. ಪ್ರಥಮ ದರ್ಜೆ ಕಾಲೇಜು ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ ಘಟಕ ಪೂರ್ವಯೋಜಿತವಾಗಿ 20-2-2017ರಿಂದ 26-02-2017ರ ದಿನಾಂಕಕ್ಕೆ ನಿಗದಿಯಂತೆ ತಯಾರಿಯನ್ನು ನಡೆಸಲಾಯಿತು. ರಾಮನಗರ ಜಿಲ್ಲೆ ಕನಕಪುರ ತಾಲ್ಲೂಕು ಹಾರೋಹಳ್ಳಿ ಹೋಬಳಿ, ಕಗ್ಗಲಹಳ್ಳಿ ಗ್ರಾಮ ಪಂಚಾಯತಿ ವ್ಯಾಪ್ತಿ ಸೇರಿದ ವಡೇರಹಳ್ಳಿ ಗ್ರಾಮದಲ್ಲಿ 2016-2017ರ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರ ಹಮ್ಮಿಕೊಳ್ಳಲಾಯಿತು. ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರಕ್ಕೆ ನಮ್ಮ ವಿದ್ಯಾಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷರಾದ ಶ್ರೀಯುತ ಬಿ.ಆರ್. ವಿಶ್ವನಾಥ ಶೆಟ್ಟಿ, ಸಂಸ್ಥೆಯ ಕಾರ್ಯದರ್ಶಿ ಶ್ರೀಯುತ ಮಾನಂದಿ ಎನ್. ಸುರೇಶ್ ಇವರ ಸಹಕಾರ ಮತ್ತು ಸಲಹೆಗಳು ಶಿಬಿರ ಯಶಸ್ವಿ ಆಗಲು ಕಾರಣಕರ್ತರು. ಈ ಐದು ವರ್ಷದಿಂದ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರ ಮತ್ತು ದೈನಂದಿನ ಚಟುವಟಿಕೆಗಳಿಗೆ ತನು-ಮನ ನಿರ್ಮಲವಾದ ಮನಸ್ಸಿನಿಂದ ಬೆಳೆಸಿಕೊಂಡು ಮತ್ತು ಪೋಷಿಸಿಕೊಂಡು ಬರುತ್ತಿರುವ ಪ್ರಾಂಶುಪಾಲರು ಮತ್ತು ನಿರ್ದೇಶಕರು ವಿ.ಇ.ಟಿ. ಸಂಸ್ಥೆಗಳು, ಡಾ. ಆರ್. ಪಾರ್ವತಿಯವರು ಕಾರಣೀಭೂತರು.

ಪ್ರಥಮ ದಿನ ಉದ್ಘಾಟನೆ ಸಮಾರಂಭಕ್ಕೆ ನಮ್ಮ ವಾಸವಿ ಎಜುಕೇಷನ್ ಟ್ರಸ್ಟ್ ಅಧ್ಯಕ್ಷರಾದ ಶ್ರೀಯುತ ಬಿ. ಆರ್. ವಿಶ್ವನಾಥ ಶೆಟ್ಟಿ ಪ್ರಾಂಶುಪಾಲರು ಮತ್ತು ನಿರ್ದೇಶಕರು, ಡಾ. ಆರ್. ಪಾರ್ವತಿ ಕಗ್ಗಲಹಳ್ಳಿ ಗ್ರಾಮ ಪಂಚಾಯತಿ ಅಧ್ಯಕ್ಷರು, ಶ್ರೀ ರವಿಕುಮಾರ್ ಎಂ. ಆರ್. ವಡೇರಹಳ್ಳಿ ಗ್ರಾಮ ಪಂಚಾಯತಿ ಸದಸ್ಯರು, ಚಂದ್ರಕಲಾ ಹೆಚ್. ಎನ್. ನಂದಿನಿ ಗ್ರಾಮ ಪಂಚಾಯತಿ ಸದಸ್ಯರು ತೋಕತಿಮ್ಮನದೊಡ್ಡಿ ಭಾಗವಹಿಸಿದ್ದರು. ಬಿ.ಆರ್. ವಿಶ್ವನಾಥ ಶೆಟ್ಟಿಯವರು ವಡೇರಹಳ್ಳಿ ಸುವರ್ಣಮುಖಿ ಸಂಸ್ಕೃತಿಧಾಮ ಮತ್ತು ವಡೇರಹಳ್ಳಿ ಜನತೆಯ ಸಹಕಾರ ಕುರಿತು ಮೆಚ್ಚುಗೆ ವ್ಯಕ್ತಪಡಿಸಿದರು. ಡಾ. ಆರ್. ಪಾರ್ವತಿ ಪ್ರಾಂಶುಪಾಲರು ಮಾತನಾಡಿ ಏಳುದಿನದ ಶಿಬಿರವನ್ನು ಯಶಸ್ವಿಯಾಗಿ ಉತ್ತಮವಾಗಿ ಪೂರೈಸಿ ಯಾವಾಗಲೂ ನಿಮ್ಮ ಜೊತೆ ಮಾನಸಿಕವಾಗಿ ನನ್ನ ಮನಸ್ಸು ನಿಮ್ಮ ಜೊತೆಯಲ್ಲೇ ಇರುತ್ತೇನೆ ಎಂದು ಹೇಳಿ ಶಿಬಿರ ಯಶಸ್ವಿ ಮಾಡಿ ಸಂತೋಷದಿಂದ ಶಿಬಿರದ ಕಾರ್ಯಚಟುವಟಿಕೆ ಮಾಡಿ ಎಂದು ಆತ್ಮೀಯವಾಗಿ ನುಡಿದರು. ಗ್ರಾಮಪಂಚಾಯತಿಯ ಅಧ್ಯಕ್ಷರು ಮತ್ತು ಸದಸ್ಯರುಗಳು ಎಲ್ಲಾ ಸಹಕಾರ ನೀಡುತ್ತೇವೆ ಭರವಸೆ ನೀಡಿದರು. ಉದ್ಘಾಟನೆ ಸಮಾರಂಭವನ್ನು ಎಲ್ಲಾ ಶಿಬಿರಾರ್ಥಿಗಳು ಅಚ್ಚುಕಟ್ಟಾಗಿ ನಿರ್ವಹಿಸಿಕೊಟ್ಟರು.

ಏಳು ದಿವಸಗಳ ಶಿಬಿರದ ಆರು ತಂಡಗಳನ್ನು ವಿಭಾಗ ಮಾಡಲಾಯಿತು. ರಕ್ಷಿತ. ಎಂ. 6ನೇ ಸೆಮ್ ಬಿ.ಸಿ.ಎ. ಅನುಬಂಧ ತಂಡ, ತನುಜ 6ನೇ ಸೆಮ್ ಬಿ.ಕಾಂ ಟೈಗರ್ ತಂಡ, ಕಿಶೋರ್ ಆರ್. 6ನೇ ಸೆಮ್ ಬಿ.ಕಾಂ ಮಹಾದಾಯಿ ತಂಡ, ಸಂಗೀತ ವಿ. 6ನೇ

ಸೆಮ್ ಬಿ.ಕಾಂ. ಗಾಂಧೀಜಿ ತಂಡ, ನಂದಿನಿ 6ನೇ ಸೆಮ್ ಬಿ.ಕಾಂ ವಿಕ್ರಂಭತ್ತ ತಂಡ, ಸೋನಿಷಾ ಎಸ್.ಕೆ. 6ನೇ ಸೆಮ್ ಬಿ.ಕಾಂ ಭಗತ್‌ಸಿಂಗ್ ತಂಡ. ಹೀಗೆ ಪ್ರತಿ ತಂಡದಲ್ಲೂ ತಂಡ ನಾಯಕ/ಕಿ ಸೇರಿ ಹತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳ ನೇಮಕ ಮಾಡಲಾಯಿತು. ಇಡೀ ತಂಡದ ನಾಯಕನಾಗಿ ಬಾಲಾಜಿ ಸಿ.ಪಿ. 6ನೇ ಸೆಮ್ ಬಿ.ಕಾಂ ನೇಮಕ ಮಾಡಲಾಯಿತು. ಎಲ್ಲಾ ತಂಡಗಳಿಗೆ ಆಯಾ ದಿನದ ಸಂಪೂರ್ಣ ಕಾರ್ಯನಿರ್ವಹಿಸುವ ಜವಾಬ್ದಾರಿ ನೀಡಲಾಯಿತು.

ಎರಡನೆಯ ದಿವಸ ಅನುಬಂಧ ತಂಡ (ರಕ್ಷಿತಾ ಎಂ. 6ನೇ ಸೆಮ್ ಬಿ.ಸಿ.ಎ) ಮುಂಜಾನೆ 4-30ಕ್ಕೆ ಎದ್ದು ಬೆಳಗಿನ ಧ್ವಜಾರೋಹಣ ಕಾರ್ಯಕ್ರಮ ನೆರವೇರಿಸಲು ಸಿದ್ಧತೆ ಮಾಡಿಕೊಂಡರು. ಬೆಳಿಗ್ಗೆ 6-30ಕ್ಕೆ ಧ್ವಜಾರೋಹಣವನ್ನು ಸುವರ್ಣಮುಖಿ ಸಂಸ್ಕೃತಿಧಾಮ ಆಡಳಿತಾಧಿಕಾರಿ ಶ್ರೀ ಮಹದೇವಯ್ಯ ನೆರವೇರಿಸಿಕೊಟ್ಟರು. ಬೆಳಿಗ್ಗೆ 8-30ಕ್ಕೆ ಬೆಳಗಿನ ಉಪಹಾರ ಮುಗಿಸಿ, ವೇಳಾಪಟ್ಟಿಯಂತೆ ಬೆಳಿಗ್ಗೆ 9-15ಕ್ಕೆ ವಡೇರಹಳ್ಳಿ ಗ್ರಾಮದ ನೈರ್ಮಲ್ಯ ಸ್ವಚ್ಛತೆ ಮತ್ತು ಅಭಿಯಾನ ಕೈಗೊಳ್ಳಲಾಯಿತು. ಮಧ್ಯಾಹ್ನ 1-30ರ ತನಕ ಶ್ರಮದಾನ ಮುಗಿಸಿ, ಅನುಬಂಧ ತಂಡವು ಸಾಯಂಕಾಲ 4-00 ಗಂಟೆಗೆ ವಿಶೇಷ ಉಪನ್ಯಾಸ ಮಾಲಿಕೆಗೆ ಸಿದ್ಧತೆ ಮಾಡಿಕೊಳ್ಳಲಾಯಿತು. ಡಾ. ಸಿದ್ದರಾಜು ಡಿ., ಪ್ರಾಧ್ಯಾಪಕರು ಕನ್ನಡ ವಿಭಾಗ, ವಿಜಯ ಕಾಲೇಜು ಬೆಂಗಳೂರು, ಇವರು ಗಾಂಧೀಜಿ ಮತ್ತು ಸಮಾಜ ಸೇವೆ ವಿಷಯ ಕುರಿತು ಸುದೀರ್ಘ ಮಾತುಗಳನ್ನು ಆಡಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಗಾಂಧೀಜಿ ಸಾಮಾಜಿಕ ಸೇವೆಯ ಬಗ್ಗೆ ತಿಳಿಸಿದರು.

ಮೂರನೆಯ ದಿವಸ ಟೈಗರ್ ತಂಡ (ತನುಜ 6ನೇ ಸೆಮ್ ಬಿ.ಕಾಂ) ದೈನಂದಿನ ಚಟುವಟಿಕೆಗಳಿಂದ ಆರಂಭಗೊಂಡು ಊರಿನ ಮುಖ್ಯಸ್ಥರಿಂದ ಧ್ವಜಾರೋಹಣ ನೆರವೇರಿಸಲಾಯಿತು. ಈ ದಿನವು ಊರಿನ ಶ್ರಮದಾನ ಮತ್ತು ವಡೇರಹಳ್ಳಿ ತೋಕತಿಮ್ಮನದೊಡ್ಡಿ, ಗಂಟಕನ ದೊಡ್ಡಿ, ಜಟ್ಟಿಪಾಳ್ಯ ಊರುಗಳಿಗೆ ಕಣ್ಣು ಉಚಿತ ಪರೀಕ್ಷಾ ಶಿಬಿರಕ್ಕೆ ಪ್ರಚಾರ ಮಾಡಲಾಯಿತು. ಶ್ರಮದಾನ ಮತ್ತು ಪ್ರಚಾರದ ನಂತರ ಸಂಜೆ 4-00ಗಂಟೆಗೆ ಡಾ. ಪದ್ಮಿನಿ ನಾಗರಾಜ್, ಪ್ರಾಧ್ಯಾಪಕರು, ಚಿಂತಕರು ಮತ್ತು ಲೇಖಕರು ಮಹಿಳೆಯರ ಮೇಲಿನ ಸಾಮಾಜಿಕ ತಾರತಮ್ಯ ಮತ್ತು ಇಂದಿನ ಹೆಣ್ಣು ಮಕ್ಕಳು ಸ್ವಾವಲಂಬಿತರಾಗಿರಬೇಕು ವಿಷಯ ಕುರಿತು ಕ್ರಾಂತಿಕಾರಕವಾದ ಮಾತುಗಳನ್ನು ಆಡಿ ಸಮಾಜದಲ್ಲಿ ಯಾವ ಬದುಕುಬೇಕು ಎಂಬುದನ್ನು ತಿಳಿಸಿಕೊಟ್ಟರು.

ನಾಲ್ಕನೆಯ ದಿವಸ ಮಹಾದಾಯಿ ತಂಡ (ಕಿಶೋರ್. ಆರ್. 6ನೇ ಸೆಮ್ ಬಿ.ಕಾಂ) ಧ್ವಜಾರೋಹಣವನ್ನು ಅದ್ಭುತವಾಗಿ ನಡೆಸಿಕೊಟ್ಟರು. ವಡೇರಹಳ್ಳಿ ಗ್ರಾಮದಲ್ಲಿ ಉಚಿತ ಕಣ್ಣಿನ ಪರೀಕ್ಷೆ ಶಿಬಿರವನ್ನು ಆಯೋಜಿಸಲಾಗಿತ್ತು. ಶೇಖರ ನೇತ್ರಾಲಯ ಡಾಕ್ಟರ್ ತಂಡದಿಂದ ಬೆಳಿಗ್ಗೆ 9-00ಗಂಟೆಯಿಂದ ಮಧ್ಯಾಹ್ನ 2.30ರವರೆಗೆ ಉಚಿತ ನೇತ್ರ ಪರೀಕ್ಷಿಸಲಾಯಿತು. ಈ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ನಮ್ಮ ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲರು, ನಿರ್ದೇಶಕರು ಡಾ. ಆರ್. ಪಾರ್ವತಿ ಭಾಗವಹಿಸಿ ಆರೋಗ್ಯ ಶಿಬಿರ ಯಶಸ್ವಿ ಆಗಲು ಕಾರಣಕರ್ತರಾದರು. ಈ ಶಿಬಿರಕ್ಕೆ ನೆರವನ್ನೂ ಜಿ.ಪಿ.ನಗರ ವಾರ್ಡ್ ಮಾಜಿ ಬಿ.ಬಿ.ಎಂ.ಪಿ ಸದಸ್ಯರು ಚಂದ್ರಶೇಖರ್‌ರಾಜು ವಡೇರಹಳ್ಳಿ ಗ್ರಾಮ ಪಂಚಾಯತಿ ಸದಸ್ಯರು ಭಾಗವಹಿಸಿ ಯಶಸ್ವಿ ಆಗುವುದಕ್ಕೆ ಪ್ರೇರಕ ಶಕ್ತಿಗಳಾದರು. ಸಾಯಂಕಾಲ 5-00 ಗಂಟೆಗೆ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಸಾಂಸ್ಕೃತಿಕ ಕಾರ್ಯಕ್ರಮ ಹಮ್ಮಿಕೊಳ್ಳಲಾಯಿತು.

ಐದನೆಯ ದಿವಸ (ಸಂಗೀತ. ವಿ 6ನೇ ಸೆಮ್ ಬಿ.ಕಾಂ.) ಗಾಂಧೀಜಿ ತಂಡ, ಶಿವರಾತ್ರಿಯ ಹಬ್ಬ ಬೆಳಿಗ್ಗೆ ಧ್ವಜಾರೋಹಣ ಮತ್ತು ಲಿಂಗಪೂಜೆಯ ಮೂಲಕ ಬಹಳ ಅಚ್ಚುಕಟ್ಟಾಗಿ ನಿರ್ವಹಿಸಿದರು. ರಾಷ್ಟ್ರೀಯ ಸಂತಕವಿ ಕನಕದಾಸ ಮತ್ತು ಸಂಶೋಧನಾ ಕೇಂದ್ರ ಬೆಂಗಳೂರು, ಕರ್ನಾಟಕ ಸರ್ಕಾರದ 'ಮುತ್ತು ಬಂದಿದೆ ಕೇರಿಗೆ' ಉಪನ್ಯಾಸ-ವಾಚನ, ಗಾಯನ, ರಸಗ್ರಹಣ ಶಿಬಿರವನ್ನು ಬೆಳಿಗ್ಗೆ 10-30 ರಿಂದ ಮಧ್ಯಾಹ್ನ 2-00 ಗಂಟೆಯವರೆಗೆ ಸುವರ್ಣ ಸಂಸ್ಕೃತಿಧಾಮದಲ್ಲಿ ಹಮ್ಮಿಕೊಳ್ಳಲಾಗಿತ್ತು. ಈ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಕಾ.ತ ಚಿಕ್ಕಣ್ಣ, ಸಮನ್ವಯಾಧಿಕಾರಿಗಳು, ಡಾ. ಸುಬ್ರಹ್ಮಣ್ಯ ಸ್ವಾಮಿ, ಪ್ರಾಧ್ಯಾಪಕರು ಮಹಾರಾಣಿ ಲಕ್ಷ್ಮಿ ಅಮ್ಮಣಿ ಕಾಲೇಜು, ಸವಿತಾ ರವಿಶಂಕರ್, ಪ್ರಾಧ್ಯಾಪಕಿ ಮತ್ತು ಶ್ರೀ ವೆಂಕಟೇಶ ಆಲ್ಕೋಡ, ಸಂಗೀತ ಗಾಯನ ಕಾರ್ಯಕ್ರಮ ಏರ್ಪಡಿಸಲಾಗಿತ್ತು. ಪ್ರಾಂಶುಪಾಲರಾದ ಡಾ. ಆರ್. ಪಾರ್ವತಿ ಸಹಕಾರದಿಂದ ವಿಶೇಷವಾಗಿ ಕಾರ್ಯಕ್ರಮ ಮೂಡಿಬಂತು. ಸಂಗೀತ. ವಿ ತಂಡ ಅಭೂತಪೂರ್ವವಾಗಿ ನಡೆಸಿಕೊಟ್ಟರು. 4.00 ಗಂಟೆಗೆ ಡಾ. ಬ್ಯಾಡರಹಳ್ಳಿ ಶಿವರಾಜು ಪ್ರಾಧ್ಯಾಪಕರು,

ವಾಣಿಜ್ಯ ಮತ್ತು ನಿರ್ವಹಣೆ ವಿಭಾಗದ ಸಂಚಾಲಕರು, ಆಕ್ಸ್‌ಫರ್ಡ್ ಪದವಿ ಕಾಲೇಜು, ಇವರು ಪರಿಸರ ಜಾಗೃತಿ ಕುರಿತ ತತ್ವಪದ ಮತ್ತು ಉಪನ್ಯಾಸ ನೀಡಿದರು.

ಆರನೆಯ ದಿವಸ ನಂದಿನಿ (6ನೇ ಸೆಮ್ ಬಿ.ಕಾಂ.) ವಿಕ್ರಮಭತ್ತ ತಂಡ. ಪ್ರತಿದಿನ ಬೆಳಗಿನ ಧ್ವಜಾರೋಹಣ ಕಾರ್ಯಕ್ರಮವನ್ನು ನಡೆಸಿ ಸುವರ್ಣಮುಖಿ ಸಾಂಸ್ಕೃತಿಕ ಧಾಮ ಸ್ವಚ್ಛತಾ ಕಾರ್ಯಕ್ರಮ ಹಮ್ಮಿಕೊಳ್ಳಲಾಯಿತು, ಬಹಳ ಯಶಸ್ವಿಯಾಗಿ ಮೆಚ್ಚುವಂತೆ ಶ್ರಮದಾನ ಮಾಡಿದರು. ಸಾಯಂಕಾಲ 4-00 ಗಂಟೆಗೆ ಡಾ. ಗುರುಮೂರ್ತಿ ಡಿ., ಪ್ರಾಧ್ಯಾಪಕರು ಕನ್ನಡ ವಿಭಾಗ ಮುಖ್ಯಸ್ಥರು, ವಿಜಯ ಕಾಲೇಜು, ಬೆಂಗಳೂರು, ಇವರು ವಿದ್ಯಾರ್ಥಿಗಳು ಮುಂದಿನ ಜೀವನ ಮತ್ತು ಬದುಕನ್ನು ಹೇಗೆ ಕಟ್ಟಿಕೊಳ್ಳಬೇಕು ಎಂಬುದರ ಎಂಬುದರ ಅಧ್ಯಾತ್ಮಿಕವಾದ ಮಾತು ಆಡಿ ಎಲ್ಲರ ಮನಸ್ಸನ್ನು ಸೆಳೆದರು.

ರಾತ್ರಿ 7.30 ರಿಂದ 10.00 ಗಂಟೆಯವರೆಗೆ “ಶ್ರೀ ಅಮ್ಮ ರಾಮಚಂದ್ರ” ಖ್ಯಾತ ಅಂತರ ರಾಷ್ಟ್ರೀಯ ಗಾಯಕರು ಅಮ್ಮವ ಸಂದರ ಟ್ರಸ್ಟ್. ಮೂರನೆಯ ವರ್ಷವು ಎನ್.ಎಸ್.ಎಸ್. ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರಕ್ಕೆ ಬಂದು ತಮ್ಮ ವಿದ್ಯಾರ್ಥಿ ಜಾನಪದ ಹಾಡು ಮೂಲಕ ರಂಜಿಸಿ ಇಡೀ ಜೀವಮಾನ ನೆನೆಸಿಕೊಳ್ಳುವಂತೆ ನೆನಪನ್ನು ಉಳಿಸಿದ್ದಾರೆ.

ಏಳನೆಯ ದಿವಸ. ಸೋನಿಷಾ ಎಸ್.ಕೆ. (6ನೇ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಕಾಂ.) ಭಗತ್‌ಸಿಂಗ್ ತಂಡ ಬೆಳಿಗ್ಗೆ 11.30 ಗಂಟೆಗೆ ಸಮಾರೋಪ ಸಮಾರಂಭವನ್ನು ಸೋನಿಷಾ ತಂಡ ಬಹಳ ಅಚ್ಚುಕಟ್ಟಾಗಿ ನಿರ್ವಹಿಸಿತು. ಈ ಸಮಾರಂಭಕ್ಕೆ ನಮ್ಮ ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲರು ಮತ್ತು ನಿರ್ದೇಶಕರು ಡಾ. ಆರ್. ಪಾರ್ವತಿ, ವಿಶೇಷ ಆಹ್ವಾನಿತರು ಶ್ರೀ ಮೋಹನ್ ಬಾಬು, ವಡೇರ ಗ್ರಾಮ ಪಂಚಾಯಿತಿ ಸದಸ್ಯರು ಭಾಗವಹಿಸಿದ್ದರು. ಡಾ. ಆರ್. ಪಾರ್ವತಿ, ಪ್ರಾಂಶುಪಾಲರು ಮಾತನಾಡಿ, ಶಿಬಿರಾರ್ಥಿಗಳ ಕಾರ್ಯಚಟುವಟಿಕೆಯ ಬಗ್ಗೆ ಮೆಚ್ಚುಗೆ ವ್ಯಕ್ತಪಡಿಸಿದರು. ಶಿಬಿರಾರ್ಥಿಗಳಿಗೆ ಕಾಲೇಜಿನ ಎನ್.ಎಸ್.ಎಸ್. ಬ್ಯಾಡ್ಜ್ ವಿತರಿಸಿದರು. ಅಂದಿನ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರ ವಿದಾಯದ ಗೀತೆಯೊಂದಿಗೆ ವಿದಾಯ ಹೇಳಲಾಯಿತು. ಎಲ್ಲಾ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಏಳು ದಿವಸಗಳ ಪ್ರಯಾಣದ ನೆನಪುಗಳು ಕಂಡು ಭಾವುಕರಾದರು.

ನಮ್ಮ ವಾರ್ಷಿಕ ವಿಶೇಷ ಶಿಬಿರದಲ್ಲಿ ವಿವಿಧ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಹಮ್ಮಿಕೊಂಡಿದೆ. ನಗರದಿಂದ 45 ಕಿ.ಮೀ. ದೂರದ ಹಳ್ಳಿಯಲ್ಲಿ ನಮ್ಮ ವಿದ್ಯಾರ್ಥಿಗಳ ಏಳು ದಿವಸಗಳ ಅನುಭವ ವಿಶಿಷ್ಟವಾದದ್ದು. ಹಳ್ಳಿ ಜನತೆ ಊರಿನಲ್ಲಿ ನಾವು ಕೈಗೊಂಡ ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆಯ ಕಾರ್ಯಕ್ರಮ ವೈಖರಿಯನ್ನು ಮೆಚ್ಚಿ ನಮ್ಮ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಪ್ರಶಂಸಿಸಿದರು.

ಐದು ವರ್ಷ ತುಂಬಿದ ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ ಘಟಕ. ಪ್ರೊತ್ಸಾಹ, ಸಹಕಾರ, ಸಲಹೆ ಪೋಷಿಸುತ್ತಾ ಬಂದಿರುವ ಕಾಲೇಜಿನ ಆಡಳಿತ ಮಂಡಳಿಯ ವಿ.ಇ.ಟಿ. ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷರು ಆದ ಶ್ರೀ ಬಿ.ಆರ್. ವಿಶ್ವನಾಥ ಶೆಟ್ಟಿ, ಕಾಲೇಜಿನ ಅಭಿವೃದ್ಧಿಗೆ ಶ್ರಮಿಸುತ್ತಿರುವ ವಿ.ಇ.ಟಿ. ಸಂಸ್ಥೆಯ ಕಾರ್ಯದರ್ಶಿಯವರಾದ ಶ್ರೀ ಮಾನಂದಿ ಎನ್. ಸುರೇಶ್ ಹಾಗೂ ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ ಯಶಸ್ಸು ಕಾಣಲು ಬೆನ್ನುಲುಬು ಆಗಿ ಹೆಚ್ಚೆ ಹೆಚ್ಚೆಗೂ ಸಲಹೆ ಸೂಚನೆ ಸಹಕಾರ ನೀಡಿ ಬೆಳೆಸುತ್ತಿರುವ ಪ್ರಾಂಶುಪಾಲರು ಮತ್ತು ನಿರ್ದೇಶಕರು ಡಾ. ಆರ್. ಪಾರ್ವತಿಯವರಿಗೂ ಧನ್ಯವಾದಗಳು. ಸಲಹೆ ಸೂಚನೆ ನೀಡುತ್ತಿರುವ ಬೆಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾಲಯ ಎನ್.ಎಸ್.ಎಸ್. ಕಾರ್ಯಕ್ರಮ ಸಂಯೋಜನಾಧಿಕಾರಿ ಡಾ. ಶ್ರೀನಿವಾಸ್ ಆರ್., ಬೆಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾಲಯಕ್ಕೂ ಧನ್ಯವಾದಗಳು.

ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆಗೆ ಸಹಕಾರಿಯವರಾದ ವಿನೋದ ಕುಮಾರ್ ಕೆ.ಎನ್., ಭಾರತಿ ಪಿ.ಎಸ್., ಪ್ರತಿಮಾ ಬಿ.ಜೆ., ಪ್ರಾಧ್ಯಾಪಕ ಮಿತ್ರರಿಗೂ ಋಣಿಯಾಗಿರುತ್ತದೆ ಘಟಕ. ಹಾಗೆಯೇ ಸೆಲ್ವಿ ಮತ್ತು ನಾಗೇಂದ್ರರವರ ಸಹಕಾರವನ್ನು ಸ್ಮರಿಸುತ್ತಾ ಈ ಲೇಖನವನ್ನು ಮುಗಿಸುತ್ತಿದ್ದೇನೆ.

ಕವಿ ವಿಚಾರ,

ಕನ್ನಡದ ಆದಿ ಕವಿ
 ಕನ್ನಡದ ವರ ಕವಿ
 ಕನ್ನಡದ ಆಸ್ತಿ
 ಕನ್ನಡದ ಕಾಳಿದಾಸ
 ಕನ್ನಡದ ಮೊದಲ ರಾಷ್ಟ್ರಕವಿ
 ಕನ್ನಡದ ಮೊದಲ ಗ್ರಂಥ
 ಕನ್ನಡದ ಮೊದಲ ಕಾವ್ಯ
 ಕನ್ನಡದ ಮೊದಲ ಚಲನಚಿತ್ರ
 ಕನ್ನಡದ ಪ್ರಹಸನ ಪಿತಾಮಹ
 ಕರ್ನಾಟಕದ ಸಂಗೀತ ಪಿತಾಮಹ
 ರಗಳೆಯ ಕವಿ
 ರೂಪಕ ಚಕ್ರವರ್ತಿ
 ಷಟ್ಪದಿ ಬ್ರಹ್ಮ
 ನಾಟ್ಯರಾಣಿ
 ಶ್ರವಣಬೆಳಗೊಳದ ಗೋಮಟೇಶ್ವರ ವಿಗ್ರಹ ಕೆತ್ತಿಸಿದವರು

ಪಂಪ
 ದತ್ತಾತ್ರೇಯ ರಾಮಚಂದ್ರ ಬೇಂದ್ರೆ
 ಮಾಸ್ತಿ ವೆಂಕಟೇಶ ಅಯ್ಯಂಗಾರ್
 ಎಸ್.ವಿ. ಪರಮೇಶ್ವರ ಭಟ್ಟ
 ಎಂ. ಗೋವಿಂದ ಪೈ
 ಕವಿರಾಜ ಮಾರ್ಗ
 ಆದಿ ಪುರಾಣ
 ಸತಿ ಸುಲೋಚನ
 ಟಿ.ಪಿ. ಕೈಲಾಸಂ
 ಪುರಂದರದಾಸರು
 ಹರಿಹರ
 ಕುಮಾರವ್ಯಾಸ
 ರಾಘವಾಂಕ
 ಶಾಂತಲೆ
 ಗಂಗರ ಮಂತ್ರಿ ಚಾವುಂಡರಾಯ

ಸಂಗ್ರಹ :

ಸಿ.ಸಿ. ಕನಕಲಕ್ಷ್ಮಿ
 ಬಿ.ಕಾಂ. 4ನೇ ಸೆಮಿಸ್ಟರ್

ಅಪ್ಪ- ಅಮ್ಮ

ಒಂದು ಸುಂದರ ವಿಶ್ವ
 "ಅಮ್ಮ" ನಿನ್ನನ್ನು ಪ್ರಪಂಚಕ್ಕೆ ಪರಿಚಯಿಸುತ್ತಾಳೆ
 "ಅಪ್ಪ" ಪ್ರಪಂಚಕ್ಕೆ ನಿನಗೆ ಪರಿಚಯಿಸುತ್ತಾನೆ

ಜೀವ... "ಅಮ್ಮ"ನದು
 ಜೀವನ... "ಅಪ್ಪ"ನದು

ಹಸಿವೆ ತಿಳಿಯದಂತೆ "ಅಮ್ಮ" ನೋಡುತ್ತಾಳೆ
 ಹಸಿವಿನ ಬೆಲೆಯನ್ನು "ಅಪ್ಪ" ತಿಳಿಸುತ್ತಾನೆ.

"ಅಮ್ಮ" ಭದ್ರತೆಯಾದರೆ
 "ಅಪ್ಪ" ಬಾಧ್ಯತೆಯಾಗುತ್ತಾನೆ

ಬೀಳದಂತೆ ಹಿಡಿಯಬೇಕೆಂದು "ಅಮ್ಮ" ಹೇಳುತ್ತಾಳೆ
 ಬಿದ್ದರೂ ಮೇಲೆ ಏಳಬೇಕೆಂದು "ಅಪ್ಪ" ಹೇಳುತ್ತಾನೆ

ನಡೆಸುವುದು "ಅಮ್ಮ" ನಾದರೆ
 ನಡವಳಿಕೆ "ಅಪ್ಪ"ನಿಂದ

ತನ್ನ ಅನುಭವಗಳನ್ನು ವಿದ್ಯೆಯಂತೆ ಬೋಧಿಸುತ್ತಾಳೆ "ಅಮ್ಮ"
 ನಿನ್ನ ಅನುಭವವೇ ವಿದ್ಯೆ ಎಂದು ತಿಳಿಸುವಂತೆ ಮಾಡುತ್ತಾನೆ "ಅಪ್ಪ"

"ಅಮ್ಮ" ಆಲೋಚನೆಯಾದರೆ
 "ಅಪ್ಪ" ಆಚರಣೆ

"ಅಮ್ಮ"ನ ಪ್ರೇಮವನ್ನು ನೀನು ಹಸುಳೆ ಇರುವಾಗಲೇ
 ತಿಳಿದು ಕೊಳ್ಳುತ್ತೀಯಾ ಆದರೆ...

"ಅಪ್ಪ"ನ ಪ್ರೇಮವನ್ನು ತಿಳಿದುಕೊಳ್ಳುವುದು ನೀನೊಬ್ಬ
 ಹಸುಳೆಯ ತಂದೆ ಆದಾಗಲೇ

ನಾಗೇಂದ್ರ ಜಿ.ಎನ್.

ಕಛೇರಿ ಸಹಾಯಕ



B.Com. 'A' Section - 6th Semester 2015-16



B.Com. 'B' Section - 6th Semester 2015-16



J. P. NAGAR CAMPUS

V.E.T. B.V.L. Polytechnic

- Computer Science & Engineering
- Electronics & Communication Engineering
- Mechanical Engineering (General)
- Civil Engineering (General)
- Commercial Practice
- Apparel Design & Fashion Technology

Ph : 080-2658 6808

E-mail : pplvet362@rediffmail.com

V.E.T. Manandi Composite P U. College

- Science - PCMB / PCME / PCMCs
- Commerce - HEBA / ECBA / MSBA / SEBA

Ph : 080-2658 6808

E-mail : vetpuas204@gmail.com

V.E.T. School - V.V. Puram Campus

- V.E.T. Little Champs Pre-School
- V.E.T. Primary School
- V.E.T. High School

99, Kavi Lakshmisha Road (Diagonal Road)
V. V. Puram, Bengaluru - 560 004.

Ph : 080-2650 6286, 2242 6672

E-mail : vetvvpuramschool@gmail.com

V.E.T. First Grade College

- B.Com. ○ B.Sc.-FAD (Fashion Technology)
- B.C.A. ○ B.B.A.
- M.Com.
- P. G. Diploma in Business Administration
- P. G. Diploma in e-Commerce

Ph : 080-2649 1572, 2658 6808

E-mail : vetfgc@rediffmail.com

V.E.T. School - J.P. Nagar

- V.E.T. Belagodu Nursery School
- V.E.T. Primary School
- V.E.T. High School

Ph : 080-2658 6808, 2659 3765

E-mail : principal_vetschool@yahoo.co.in



VASAVI EDUCATIONAL TRUST

14th Main, 2nd Phase, J. P. Nagar,
Bengaluru - 560 078

Tel : 2658 6808

E-mail : vetinst@rediffmail.com

Website : www.vetinst.org