

I Semester B.B.A. Examination, November/December 2017  
(CBCS) (14-15 and Onwards) (F+R)  
BUSINESS ADMINISTRATION

1.4 : Business Organization and Environment

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer should be written in **English only**.

SECTION – A

1. Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks. (5×2=10)
- Give the meaning of Business.
  - Who is a 'Sole trader' ?
  - What is the meaning of 'Holding company' ?
  - Give the meaning of Globalization.
  - What do you mean by co-operative society ?
  - What is import trade ?
  - State any two characteristics of sole proprietorship.

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks. (3×6=18)

- Explain the various aids to trade.
- Write the differences between Public Company and Private Company.
- Explain the various types of Promoters.
- Briefly explain the various types of trade.
- Discuss the benefits of globalization.

P.T.O.



## SECTION - C

Answer **any three** questions of the following. **Each** question carries **14** marks.

(3×14=42)

7. Discuss various kinds of partners.
8. Explain the characteristics of joint-stock company.
9. Discuss the economic and social environment factors which influence the business.
10. What do you mean by Privatization ? What are the benefits and shortcomings of privatization ?
11. Explain the various objectives of Business.

## SECTION - B

Answer any three questions of the following. Each question carries six marks. (3×6=18)

1. Explain the various aids to trade.
2. Write the differences between Public Company and Private Company.
3. Explain the various types of Promoters.
4. Briefly explain the various types of trade.
5. Discuss the benefits of globalization.