



SA - 798

II Semester B.B.A. Examination, April/May 2015

(Fresh) (CBCS) (2014-15 and Onwards)

**BUSINESS ADMINISTRATION**

**Paper - 2.5 : Organisational Behaviour**

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answers should be written in **English only**.

**SECTION - A**

Answer **any five** sub-questions. **Each** sub-question carries **two** marks. **(5×2=10)**

1. a) Define organisational behaviour.
- b) What is learning ?
- c) What is social perception ?
- d) What is group think ?
- e) Expand ESOPS.
- f) What is polarisation ?
- g) What is sensitivity training ?

**SECTION - B**

Answer **any three** questions. **Each** question carries **six** marks. **(3×6=18)**

2. What is personality ? Briefly explain the determinants of personality.
3. How does sensation differ from perception ? Explain.
4. Explain the characteristics of learning organisation.
5. Discuss the functions of groups.
6. What is resistance ? Why change is resisted ?

P.T.O.



## SECTION - C

Answer **any three** questions. **Each** question carries **fourteen** marks. **(3×14=42)**

7. Discuss how an understanding of attitudes is useful for the study of organisational behaviour.
8. What is learning ? How does it help to solve organisational problems ?
9. What is attitude ? How can attitudes be changed ?
10. What is behaviour modification ? Discuss the steps involved in behaviour modification.
11. What is group life cycle ? Discuss the stages of group life cycle.

## SECTION - B

(3×8=18)