

PG – 752



5. Explain the theory of absolute advantage.
6. Write a note on SAARC and its integration with other countries.
7. Discuss the implications of European Union on world trade.

SECTION – C

Answer **any three** questions out of five. **Each** question carries **twelve** marks. **(3×12=36)**

8. Explain the different factors of international business.
 9. Describe the factors influencing international logistic management.
 10. Discuss the strategic role of international human resource management.
 11. Explain the benefits and shortcomings of international strategic alliance.
 12. Explain the various promotional strategies adopted by multinational companies.
-