



PG – 572

Third Semester M.Com. Examination, December 2016
(CBCS)
COMMERCE
Paper – 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 70

Instruction: Answer all Sections.

SECTION – A

Answer **any seven** of the following sub-questions . **Each** sub-question carries **two** marks. **(7×2=14)**

1. a) Define ethics.
- b) What is Utilitarianism ?
- c) What is creative accounting ?
- d) Define Corporate Social Responsibility.
- e) What is Deceptive pricing ?
- f) How is Tax Evasion different from Tax Avoidance ?
- g) State the ethical conflicts in Individualism and Collectivism in HRM.
- h) What is Predatory Pricing ?
- i) What is corporate governance ?
- j) State the four faces of Social Responsibility.

SECTION – B

Answer **any four** of the following. **Each** question carries **five** marks. **(4×5=20)**

2. Differentiate between Moral, Amoral and Immoral Companies.
3. Religion to a great extent influences ethical practice. Comment.
4. Is ethical Hacking Justifiable ? Answer with suitable examples.

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5. Do you think celebrity advertisements mislead public ? Justify your answer.
6. Briefly discuss the benefits of Corporate Governance.
7. If the company is profitable it is ethical. Comment.

SECTION – C

Answer **any three** questions. **Each** question carries **twelve** marks. **(3×12=36)**

8. Explain the recommendations of Narayanamurthy Committee.
 9. Explain ethical dilemmas in Business.
 10. Explain how companies use creative accounting to mislead stake holders.
 11. Explain the areas of corporate governance.
 12. Discuss various theories of Business Ethics.
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