



PG – 610

III Semester M.Com. (IB)/MIB Examination, January 2017
(CBCS)

Paper – 3.4 : INTERNATIONAL OPERATIONS AND LOGISTICS AND
SUPPLY CHAIN MANAGEMENT

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** sub-questions out of ten. **Each** question carries **two** marks. (7×2=14)
- What is bill of exchange ?
 - What is “TEUs” in the context of port performance ?
 - What is THC (Terminal Handling Charges) ?
 - Who is called as Liner shipping company ?
 - What is called as “Bulk Cargo” ?
 - Mention types of commercial warehouses in the Indian context.
 - What is “marine risk” ?
 - Differentiate ICD and CFS.
 - Mention few financial incentives for export promotion in India.
 - What is ‘INCOTERMS’ ?

SECTION – B

- Answer **any four** questions out of six. **Each** question carries **five** marks. (4×5=20)
- What are the political and commercial risks covered by ECGC ?
 - Write short notes on Indian export promotion councils.
 - Discuss briefly Foreign Trade Development and Regulation (FTDR) Act of India.
 - “Electronic Data interchanges will not deliver strategic benefit to EXIM companies.”
– Critically comment.

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6. Describe the merits and demerits of air transportation vis a vis Sea transportation in the exporters perspective.
7. "Strategic international logistics management create competitive advantage to EXIM companies." – Comment.

SECTION – C

Answer **any three** questions out of five. **Each** question carries **twelve** marks. **(3x12=36)**

8. Assume that you received a project cargo from USA. You imported heavy machinery in fully knocked down and semi knocked down conditions at Mangalore port. You are supposed to take the machinery to Shimoga factory.
 - A) What are the steps you take in moving the Cargo from onboard to the trailer ?
 - B) What are the logistics costs involved in clearing the Cargo ?
 - C) Explain some of the documents you handle during physical movement of the Cargo.
 9. What is WSC ? What are the significant contributions and roles of WSC to international sea bound transportation ?
 10. Enumerate the problems faced by the ports (sea and air) in India. Discuss the policy initiatives taken up for the ports sector by Government of India.
 11. Explain the key factors in optimising international logistics and supply chain management in the present context of digital economy.
 12. Draw the overview of international logistics flow of Cargo from exporter premises to importer premises and briefly explain those phases.
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