



# V.E.T. First Grade College

(Permanently Affiliated to Bangalore University, Recognised U/s 2(f) & 12(B) of UGC Act)



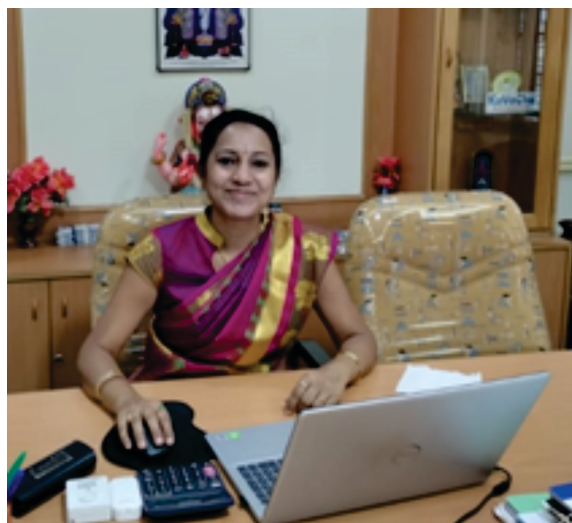
## WRAP-UP

### *A glimpse of Triumph....A PG Newsletter*

#### About the Institution

VET First Grade College is one of the units of Vasavi Educational trust which was established in 1995 under the able and visionary leadership of Sri B V Rathnaiah Setty, Fonder president of the trust. Since inception, the college is instrumental in offering best in class education to the most needy sections of the society. The main aim of the institution is to enable students to meet the challenges of the 21st Century information era. The institution is accredited by NAAC and recognised by UGC and included under 2(f) in the year 2012 and 12(B) in 2016. The institution offers state of art laboratories and infrastructural facilities required for the overall development of the students and faculties alike.

#### Message From Principal's Desk



B & her team for yet another outstanding year amidst the world-wide pandemic. Kudos to the dedicated team of the faculty members.

Wrap-up is a platform to depict the journey of student's one academic year of Master of Commerce. This year 2020-21 has been even more challenging than the previous year due to the unknown medical exigency across the world – SARS COV-19. It shook the world but the learning at VET PG centre went on full swing. Thanks to the technology and the online platform – Microsoft teams which paved way for better learning even during these difficult times of pandemic. The PG centre organised many webinars of importance and made sure that the students do not miss out anything during these difficult times. I appreciate the dedicated efforts of Coordinator Ms. Rammya.

**Dr. R. Parvathi**  
Principal & Academic Director

#### About the Department

The Department of Commerce was established since the inception of the institution in the year 1995. The Master of commerce was added to the department in the year 2014 with the total of 38 students joining the course. From then, there has been no looking back and the course is flourishing. Till date the college has turned out 131 post-graduation students successfully till 2018 and 37 students are graduating this academic year 2019-20. The department conducts workshops, seminars, and guest lectures on periodic basis for the overall personality development of the students. The department also arranges students exchange programmes in association with other colleges which is a unique feature of the department. This year, due to continuing Covid-19 pandemic, the classes were conducted on blended platform – both virtually and offline (when notified by government) without any compromise on the quality and many webinars being arranged using the virtual platform Microsoft Teams. The year 2020-21 would remain the history as a milestone towards many firsts in the department like Blended learning which is the need of the hour as per new NEP 2020, online classes, online project guidance and online workshops and conferences to students and online project viva for the final year students.

#### Faculty

#### .....Intellectual Capital of PG Department



Dr R Parvathi



Narayanaswamy S G  
Vice Principal



B. Rammya  
PG Coordinator



Prathima B.J.  
HOD of Commerce



Bharathi PS  
HOD B.Sc FAD



Meera K  
Asst. Prof



Dr Sathyabhama B N  
Assoc. Prof.



Mamatha Subraya  
Asst. Prof



Madhuri Patil  
Asst. Prof



Dr Sreelatha.G  
Visiting Professor



Dr Harish  
Visiting Professor

The dynamic team is headed by Dr R Parvathi, Academic Director and Principal and ably supported by a well-qualified and experienced team with Mr Narayanaswamy S G as Vice Principal; Mrs. B Rammya, PG Coordinator; Mrs. Prathima B J, HOD of Commerce; Mrs. Bharathi P S, HOD of Science; Mrs. Meera K, Assistant Professor; Dr. Sathyabhama B N, Associate Professor; Mr. Venkatesan R, Assistant Professor Dept of Computer Science, and Mrs. Mamatha S, Assistant Professor, Dept of Languages. Visiting Faculties include Dr. G Sreelatha, Academic Director and Principal, VET BVL Polytechnic and Dr. Harish, Principal, Vijaya Evening College.

**RESULTS**

*The Scorecard.....*

**II sem MCOM-Batch 2019-21**

The overall pass percentage was 100% in II sem M.Com examination (auto promotion) with cent percent results achieved by the all the faculty members. Ms. Ramya T D topped the class securing 9.5 GPA in the II Semester examinations with other students securing distinctions and first class. The management, principal and staff members applauded the efforts of students and the guidance provided by faculty members with special emphasis during this testing times of COVID 19 pandemic.

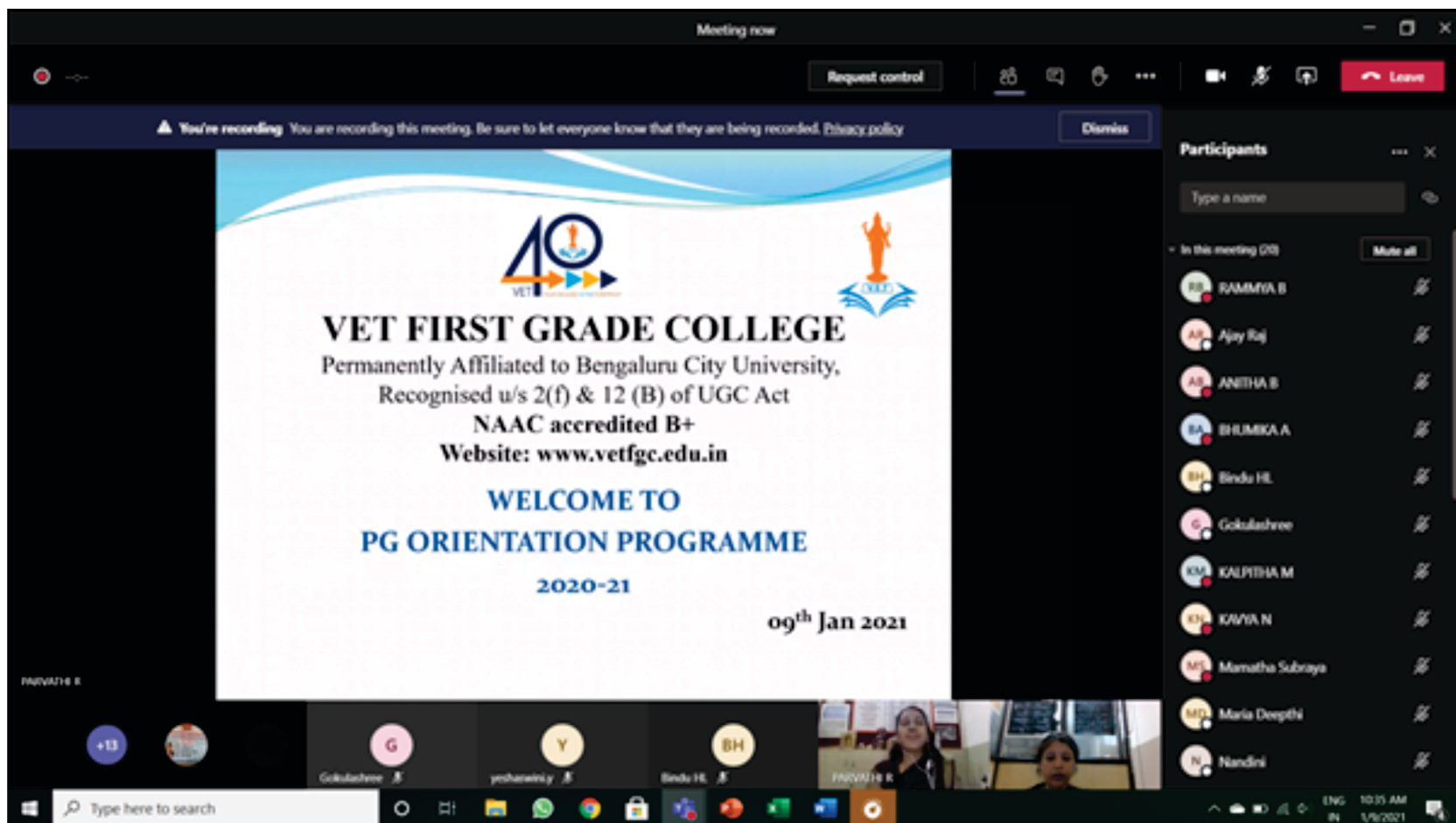
**IV sem MCOM – Batch 2018-20**

The overall pass percentage was 100% in IV sem M.Com Sep 2020 examination, with cent percent results achieved by the faculties in all subjects. Ms. Vandana topped the class securing 7.65 GPA in the IV Semester examinations with other students securing distinctions and first class. The management, principal and staff members appreciated the efforts of students and the guidance provided by faculty members.

**ORIENTATION DAY-9th Jan 2021**

*Erasing fears and inhibitions....*

V.E.T First Grade College, PG Centre organised an orientation programme for the newly admitted M.com 1st year students (Batch 2020-22) in the online platform of Microsoft teams on 9th January 2021. This day marked the official beginning of the student's post-graduation career at VET first Grade College. It is a tradition and custom to familiarise the students familiar with the new environment in which they would be spending their most valuable 2 years of advanced and research-based learning. It was an inhouse function fully coordinated and organised by the faculty who introduced the new students to the VET family, rules, norms, regulations, faculties, infrastructure facilities, support facilities, Bangalore University formalities and many more information. It was indeed a day to erase all the fears and inhibitions.



**Freshers' Day-2020**

*An informal bond .....*

Freshers Day was organised by III sem M.Com students on 25th January 2021 for the incoming I year students. It is a day to bond with the new incoming members in an informal manner. The Senior students made the freshers feel at home and it was a start to the informal bond for academic purposes during the journey at the alma mater. The students were made at ease by engaging them in many games like biscuit balancing, ping pong ball game, pyramid game and it ended with snacks served to all and gifts to the winners. A half day well spent knowing one another.....





**Scholarship and Founders Day**

Founders Day and Scholarship Day was observed by the college on 22/01/2021. Continuing the legacy of awarding scholarship to meritorious and needy students, the management of Vasavi Education Trust, extended their financial support to the students, even during this time of Pandemic – COVID 19. This programme was organised in the college and attended by President Sri B R Viswanath Setty, Honorary Secretary Dr Manandi N Suresh and Principal and Academic Director Dr R Parvathi. A total of 50 got benefitted including 4 from M.Com

*A College student responsibility....*



**Tally 9.0 with GST – III sem Mcom**



*A feather added to the resume of students.....*

Students of III semester M. Com were offered add on course in the form of Tally 9.0 with GST which was inaugurated on 5th Feb 2021. 8 final year students benefitted from the short-term course which is the need of the hour in corporate world. 8 students enrolled for the course and all 8 of them would be successfully completing the course with flying colours shortly as the program got delayed due to Pandemic. The students were well acquainted with various modules in Tally which are used in various industrial platforms. The course was organised in association with Rotary Spandana – Mr. Gurunagesh and the resource people for the programme were Mr. Ravi. The students added one more feather to their cap and made their resumes worthwhile for the recruiters to choose from.

**GRADUATION DAY**

*An embarkment of a new journey.....*



V.E.T First Grade College, PG Centre organised its 4th graduation day ceremony for outgoing M.com students (2018-20 batch) at the college auditorium on 24th Dec 2020. It was a proud moment for the teachers and parents who witnessed the students being awarded the graduation certificates and shields. The students took oath to be responsible postgraduates and citizens and vowed to come back to the alma mater. They expressed their gratitude to all the teachers and the management for having supported and guided them throughout their college life. Also, they handed over the responsibilities of Vanijya Milana-A commerce forum for PG students to 1st year students and gave a brief on activities conducted under the banner and responsibilities to be carried on for the following year. It was truly an awesome start to the wonderful lifelong journey....

**Azadi Ka Amrut Mahotsav**

*Proud of Bharath Matha.....*



Azadi ka Amrut Mahotsav is the series of events planned by the Government of India and Karnataka, commemorating the upcoming 75th Anniversary of Indian Independence. In this direction, VET First Grade College hosted an event – Sharing views about the Independence, the freedom fighters and the developments that have happened over the past 74 years of independence. Mrs. Rammya, the IQAC Coordinator welcomed the Principal and Academic Director Dr R Parvathi, the faculty members, and the students to the program. 14 students of first year participated and shared their views on India's development in the span of 75 years. It was a great learning for all.



**Placement Orientation and Career Counselling – 03rd April 2021**

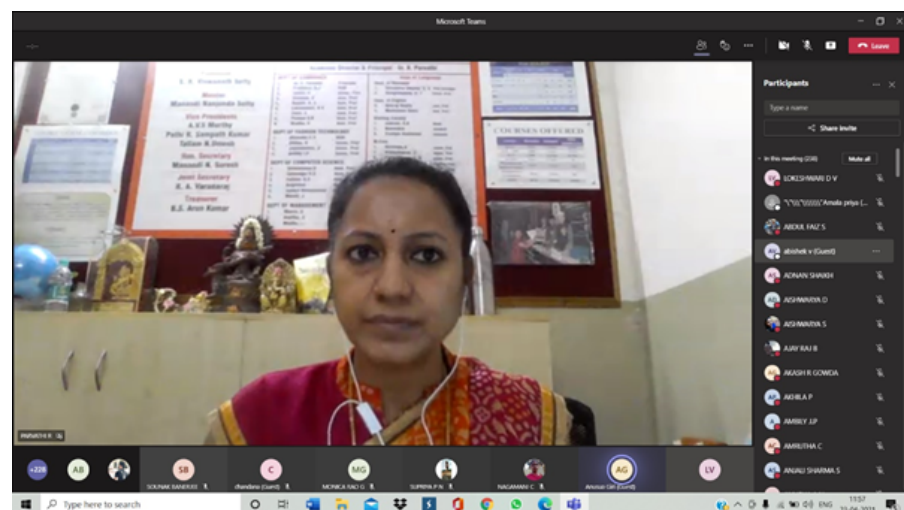
*Making of right person....*

VET First Grade College Career and Placement Cell is the chief facilitator for the students to obtain placements best suited to them and primarily liaisons between Industry and the Institution. With a pivotal role of guiding and counselling student community towards their campus placements, Orientation Program was organized on career counselling and placements for all final year students M.Com on 03.04.2021 at 10.30 in College Auditorium. The orientation was presided by Academic Director Dr. R Parvathi and further briefed by Mrs Roopashree – who guided the students on KSAA - Knowledge, Skill, Ability and Attitude, explained the importance of grooming that would help in placements.



**Parent Teacher Interaction – 23rd April 2021**

*Bonding with stakeholder....*



VET First Grade College held parent teacher's students and Principal's interaction on 23/04/2021 where in Dr R Parvathi, Academic Director and Principal, briefed the students and parents about the examination that are still pending, even semester commencement and enquired about the health of students and parents during the pandemic. It was a great relief to students and parents who were relieved of their stress and confusion regarding the same.

**In-House Workshops/ Seminars**

*Means to gaining a better insight.....*

1. 18th December 2020 - DELNET Networked Resources & Services – Dr Sangeetha, Delnet

The VET First Grade College has subscribed and become a member of DELNET (Developing Library Network), New Delhi from 8th October 2020 for a period of 1 year. In this direction, a webinar titled DELNET Networked Resources & Services was organised for faculty and students on 18th Dec 2020 from 3.00pm to 4.00pm to acquaint themselves with the resources and services available.



2. 20th June 2021 – FDP titled “ Sample Calculation and Writing Research Proposal – Dr Ramanathan

The faculty development program (FDP) titled “ Sample Calculation and writing research proposal” was conducted in the college for all faculty members and final year Mcom students. The objective of the FDP was to understand the concept of Sample and sample calculation which is the most needed aspect in Research and writing research papers and to understand the drafting of research proposal which would further ensure applying for research projects for the institution and ensure funding as well. It was attended by 12 final year students who benefitted on sample calculation and research proposal writing skills





3. 3rd / 4th Feb 2021 – 2 Day workshop on MIS Analytics and TA and Interpersonal Communication Skill– Skilling India

Mr. Manish co-founder of skilling India gave a detailing information about Management Information System to the students. Its relevance in the corporate sector were let known to students. Mr G Saravanan, Microsoft office specialist and Microsoft certified trainer explained the importance of data and information and preparation of Dashboard and its relevance in corporate world were focused, Entire workshop gave a glimpse of practical exposure to the students, and they showed interest in learning more about MIS analytics and Talent Acquisition. – Day 1

Ms Sharanya Prakash, Psychology graduate and a counsellor headed the session. The workshop was on interpersonal communication skills, the importance of communication in daily life was highlighted which was highly informative as well as interactive with activities. – Day 2

Both the days were highly engaging and productive....



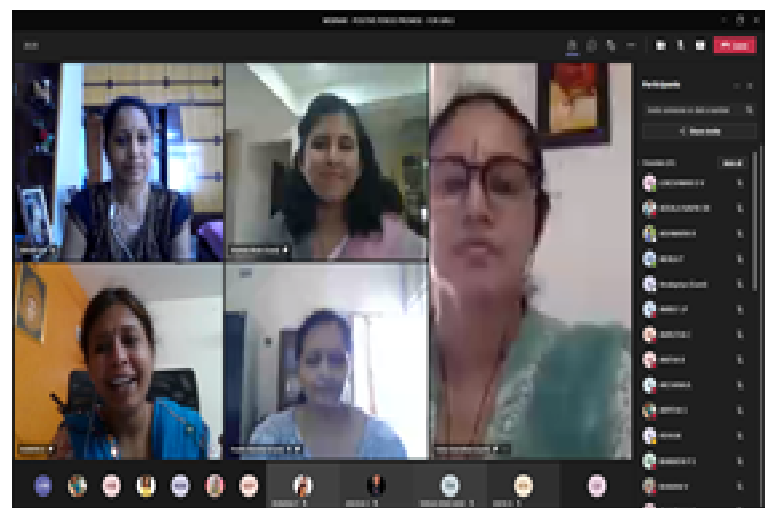
4. 5th April 2021 - Current Digital Marketing trends in the industry - Mr. Rajeev S Venugopal

VET First Grade College conducted a Demo Session on Current Digital Marketing trends in the industry for Final year B.Com, BCA, BSC FAD and BBA students on 05/04/2021. Dr. B N Sathya Bhama, Associate Professor, P.G.Center, Department of Commerce and Management welcomed resource person Mr. Rajeev S Venugopal, Founder and CEO – Pixel Optin and Mr. Jagadeeswara Roa, CEO Tapasya Foundation and handed over the session to Mr. Rajeev S Venugopal. He explained about Digital Marketing, importance of Digital Marketing with examples and opportunities available in this field. He further briefed about importance of Search Engine Marketing and Analytics, Search Engine optimization, E- Business and explained in detail about B2B, B2C model. It was great eye-opening session in the field of digital marketing to the students.



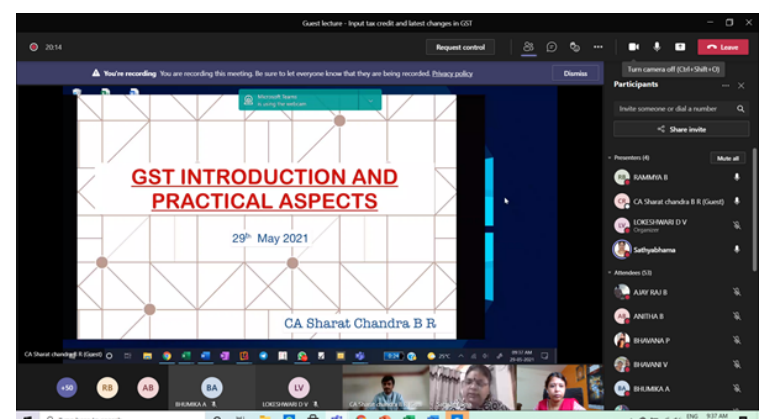
5. 25th May 2021 - Positive Period Promise -Dr Shantala Bhole

This talk was organised by the college in association with Inner Wheel Club of Bangalore – J P Nagar commensurating the Menstrual Hygiene Week. The resource person Dr Shantala Bhole discussed about adolescent issues and menstruation cycle- how and when does it start among girls. She spoke about what changes take place among girls – both physical and mental during this period. the female genital tract, the menstrual cycle and matters, normal periods, absence of periods, where the doctor to be contacted, how to maintain hygiene during menstruating, products available and can be used and many more. She spoke in detail about the hazards caused by the disposable napkins and its adverse impact on environment and advised to go in for reinvented cloth pads or cups. This was attended by all the girls of the department and was an excellent interactive session.



6. 29th May 2021 – Introduction to GST and Practical Aspect – CA Sharath Chandra

Mr. Sharath Chandra B R is a proud alumnus of the institution from MCOM batch of 2018-20 and has come back to his alma mater for a guest lecture. He discussed in detail about the introduction of GST, history, CGST, SGST, IGST, inclusion and exemptions, supply in GST, GSTIN and many more aspects and substantiated the concepts with real life examples. Overall, it was an intellectual and interactive session with lots of practical examples discussed and few cases covered.





### Vanijya Dhara – Commerce Forum Activities

### Brain Teasers.....



PATRIKA VISHLESHAN – An Article Analysis-21st Jan 2021  
 PATRIKA VISHLESHAN – An Article Analysis by students was conducted on 21.01.2021 for Final Year M. Com students at 11.30 am in the college library. Students acquired knowledge as how to read the research article in journals, how to note down important points, author(s) name(s), year of publication, publisher name, title of the article, how that article helps the society at large, and the like. Students thus learned to write concise form of articles from this activity. The event was well coordinated by Mrs. Rammya and rightly supported by Dr. Sathya Bhama and Ms Meera

### CHITRAKATHA – Expression of Imagination – 5th Feb 2021



CHITRAKATHA Expression of Imagination for M. Com students was conducted on 05.02.2021 at 9.30 am in the Room no. 008. Students learned to write a concise form of story writing on the given topic or given situation or about a given picture. This activity projected on the students' ability regarding language command, language fluence, subject knowledge and expressive analysis for given topic / picture / situation. This activity was well organised by Dr Sathya Bhama and well supported by Ms Meera.

### POSTER PRESENTATION – Communicating in Poster – 12th Feb 2021

POSTER PRESENTATION ON INTERNATIONAL BUSINESS' Communicating the information in the poster was conducted on 12.02.2021 for First Year M. Com students at 10.30 am in Room no 008. Students prepared Posters and presented them which helped students to analyse and evaluate information and synthesize ideas creatively regarding different countries' relationship with India specially focusing on export and import. This event was well organised by Ms Meera and rightly supported by Dr Sathya Bhama



### VICHARADHARA- A Group Discussion – 1st March 2021

VET PG Centre, in association with 'VANIJYADHARA,' had organized 'VICHARADHARA,' a Group Discussion on 'The Impact of Covid -19 on India and Indians' on 01.03.2021 at 10 a.m., in Room No. 008 for I semester M. Com students. The event was aimed to enhance effective and cognitive domains in communication skills, leadership quality and thinking capacity. The event was well coordinated by Mrs Mamatha Subraya, Asst Prof. Dept of Languages and judged and graced by Mrs Rammya, PG Coordinator and Dr Sathya Bhama and Mrs Meera, PG faculties.



### SOOCHANA PRASTUTIH'- Data Presentation 06th March 2021



VET FGC , under the banner of 'VANIJYADHARA,' had organized ' SOOCHANA PRASTUTIH'- DATA PRESENTATION on 06.03.2021 at 10 a.m., in Room No. 008 for I semester M. Com students. The event was aimed to assess students' skills in engaging multiple learning styles through visual impact, analysing and synthesizing complexities, spontaneous interactivity. It was hosted by Mrs Mamatha Subraya, Asst. Prof, Dept of Languages. The event found its success, when students acknowledged their satisfaction and assured better performance, in near future, following corrections suggested by judges Mrs Rammya, Dr Sathya Bhama and Mrs Meera.

### VIPANAN- a trial marketing – 27th April 2021



VET FGC , under the banner of 'VANIYADHARA,' had organized 'VIPANAN-a trial marketing' started on 27.04.2021 at 9.30 a.m. and was conducted for 4 days as the same was conducted in virtual platform on Microsoft Teams for I semester M. Com students. The event was aimed to assess marketing skills of students and to equip with the skills required to enter the Job Market. Mrs. Mamatha Subraya, Department of English, Coordinated the event and the products that students marketed were Magical album, Ear pod, New Generation Helmet, Story Books, Kettle, Spot Zero Mop, Mobile Phone 11D glasses, Fruit Disinfectant, N95 Masks, SanDisk Pen Drive, Hot Plate, Oximeter.



### Student Publication

*A research bent of mind.....*

The PG centre proudly states that the students jointly with faculty members have contributed to the publication both in ISSN and ISBN. The students who involved themselves in publication are Bhavani, Deepthi, Divya, Archana, Kushalashree, Kavya, Madesh, Jagadish, Santhosh, Geetanjali, Nishanth, Ramya TD, Kavya, Bhumika, Venkatesh, Anitha – all these belonging to 2018-20 and 2019-20 batch. Kudos to the students and a great sense of appreciation to the faculty for guiding them. This is the beginning of a rich research culture in post-graduation level.

### Outgoing students IV sem MCOM -Batch 2019-21





**Faculty Achievements***A legacy that continues.....*

Centum Results (subject wise) - It is consecutive 6th year of faculties achieving centum results in the Bangalore University/ Bengaluru City University M.Com examinations and management appreciating their commitment and. However, the legacy could not be continued due to the COVID 19 Pandemic. The following faculties secured cent percent in the University Examinations – Dr R Parvathi, Mrs. B Rammya, Mrs Prathima B J, Mrs. Bharathi P S, Ms. Meera, Mr. Venkatesan R, Mrs Mamatha, Mrs. Abharana, Dr Sreelatha G and Dr Harish in the various subjects handled by them.

**Blended Learning and evaluation- Sep 2020 – May 2021***A continuous virtual experience.....*

The period of Sep 2020 – May 2021 saw a blended method of teaching and learning with online classes conducted through Microsoft teams platform and kudos to the technical team of Mr Murali and office staff – Mrs Chaithra, Mrs Selvi and Mrs Vijaya for their support during this period and Nov 2020 saw the lifting of lockdown and commencement of offline classes for students till April 2021, after which again online classes were conducted due to second lockdown imposed by Government of India owing to prevailing COVID-19 Pandemic.

However, this did not deter the spirit of learning and paved way for many webinars organised to ensure overall development of the students. The evaluation was also done online through objective and subjective tests in google forms and submission of assignments through mails as well. Assistance was given for projects for IV semester Mcom students through online which helped them to complete their work on time. During this period students and faculties attended many national and international webinars and were on a continuous spree of enhancing their skill and knowledge base. It was a continuation of interesting phase of learning in the academic year 2020-21 as well.

**Faculty Upgradation Matrix***A continuous learning experience.....*

Particulars	National & International
Paper presented	07
Articles published	12
Projects Guided at College till date	149
Webinars Attended	42
Resource Person	03

**Faculty Accolades**

- Dr. R Parvathi was conferred the Best Principal Award from Karnataka Educational Awards 2020-21
- Dr. Sathya Bhama B N was Awarded Gold medal (54th) by Vasavi Union Charitable Trust for 2020-21
- Mrs B Rammya won the Gold medal in SWAYAM Course on Cost Accounting conducted in Dec 2020 securing 95%

*The Editorial board places its humble gratitude to all the management, staff members, students, and the office staff for being directly or indirectly involved in bringing out this newsletter consecutively for the fourth time.*

**Editorial Board**

- Chairperson : Dr R Parvathi, Academic Director & Principal VET Colleges  
 Editor-in-Chief : B. Rammya, PG Coordinator & IQAC Coordinator  
 Sub-Editors : Dr Sathyabhama B N, Associate Professor  
 Mrs. Meera K, Assistant Professor