



Permanently Affiliated to Bengaluru City University, Recognised u/s 2(f) & 12 (B) of UGC Act
NAAC accredited B+

WRAP-UP

A GLIMPSE OF TRIUMPH...

A PG NEWSLETTER

About the Institution

VET First Grade College is one of the units of Vasavi Educational trust which was established in 1995 under the able and visionary leadership of Sri B V Rathnaiah Setty, Fonder president of the trust. Since inception, the college is instrumental in offering best in class education to the neediest sections of the society. The main aim of the institution is to enable students to meet the challenges of the 21st Century information era. The institution is accredited by NAAC and recognised by UGC and included under 2(f) in the year 2012 and 12(B) in 2016. The institution offers state of art laboratories and infrastructural facilities required for the overall development of the students and faculties alike and rightly and ably guided by President Sri B R Viswanath Setty and Honorary Secretary Dr Manandi N Suresh.



Dr. R. Parvathi
Principal
& Academic Director



Narayanaswamy. S. G
Vice Principal



Dr. B. Rammya
PG Coordinator



Bharathi P. S
HOD BSc FAD



Gowri Hebbar,
HOD Commerce



Pragathi Prakash
Asst. Prof.



Lokeshwari D.V.,
Asst. Prof.



Shruti K
Asst. Prof.



Preethi Inampudi
Asst. Prof.



Shamimunissa
Asst. Prof.



Dr. Sreelatha. G
Visiting Professor



Shwetha
Asst. Prof.

About the Department

The Department of Commerce was established in the year 1995 and since from the inception, has been contributing greatly to the education and society. The Master of commerce was added to the department in the year 2014 with the total of 38 students joining the course. From then, there has been no looking back and the course is flourishing. Till date the college has turned out 182 post-graduation students successfully till 2022 and 8 students are graduating this academic year 2022-23. The department conducts workshops, seminars, and guest lectures on periodic basis for the overall personality development of the students. The department also arranges students exchange programmes in association with other colleges which is a unique feature of the department. This year saw the students undertaking Swayam NPTEL courses and other online courses for improvement of their domain knowledge and overall personality development. The department is proud to state that the academic results are cent percent with many distinctions. The alumni of the department are well placed in leading companies like HGS, Accenture, Rupeek Fintech, Cargill, HSBC, Police Department, and also in educational institutions.



Principal's Desk

Wrap-up is a platform to depict the journey of student's one academic year of Master of Commerce. This year 2022-23 has been a great year since the students were given hands



on experience in SPSS and Financial modelling – a newly introduced course for the program. The online platform – Microsoft teams, Infosys Springboard and others paved way for better learning in addition to the normal offline classes enabling students to add on certification courses to their resume. The PG centre organised webinars of importance, experiential learning through industry and company visits, short term certification courses from Google, Infosys Springboard, IIT Bombay and other online learning platforms. I extend my hearty congratulations to Mrs Rammya for completing her Doctoral degree in Management Science from University of Mysore. I congratulate the students for publishing their research papers in ISBN book released during the National Conference titled Contemporary Evolution in General Education and Industry 5.0. This shows the presence of rich research culture in the institution. Apart from curricular activities, students also participated in co-curricular and extracurricular activities. I appreciate the dedicated efforts of Coordinator Dr. Rammya. B & her team for yet another outstanding year turning out well equipped students. Kudos to the dedicated team of the faculty members and wish them success.

FACULTY

Intellectual Capital of PG Department.....

The dynamic team is headed by Dr R Parvathi, Academic Director and Principal and ably supported by a well-qualified and experienced team with Mr Narayanaswamy S G as Vice Principal; Dr. B Rammya, PG Coordinator; Mrs. Gowri Hebbar, HOD of Commerce; Mrs. Bharathi P S, HOD of Science; Mrs. Pragathi Prakash, Assistant Professor; Mrs. Shruthi K, Assistant Professor; Mrs Preethi Inampudi, Assistant Professor; and Mrs. Shamimunissa Bi, Assistant Professor Dept of Computer Science Dept of Languages. Visiting Faculties include Dr. G Sreelatha, Academic Director and Principal, VET BVL Polytechnic.

RESULTS

The Scorecard.....

II sem MCOM -Batch 2021-23

The overall pass percentage was 100% in II sem M.Com examination with cent percent results achieved by the all the faculty members. Ms. Vidyashree S topped the class securing 7.7 GPA in the II Semester examinations with other students securing distinctions and first class. The management, principal and staff members applauded the efforts of students and the guidance provided by faculty members.

IV sem MCOM – Batch 2020-22

The overall pass percentage was 100% in IV sem M.Com Sep 2022 examination, with cent percent results achieved by the faculties in all subjects. Ms. Gokulashree topped the class securing 8.10 GPA in the IV Semester examinations with other students securing distinctions and first class. The management, principal and staff members appreciated the efforts of students and the guidance provided by faculty members during the pandemic.

ORIENTATION DAY

Erasing fears and inhibitions....

V.E.T First Grade College, PG Centre organised an orientation programme for the newly admitted M.com 1st year students (Batch 2021-23) in the month of January 2022. This day marked the official beginning of the student's post-graduation career at VET first Grade College. It is a tradition and custom to familiarise the students familiar with the new environment in which they would be spending their most valuable 2 years of advanced and research-based learning. It was an inhouse function fully coordinated and organised by the faculty who introduced the new students to the VET family, rules, norms, regulations, faculties, infrastructure facilities, support facilities, Bangalore University formalities and many more information. It was indeed a day to erase all the fears and inhibitions. This was followed by Freshers Day....

FRESHERS' DAY-2023

An informal bond

Freshers Day was organised by III sem M.Com students on 17th February 2023 for the incoming I year students of batch 2022-24. It is a day to bond with the new incoming members in an informal manner. The Senior students made the freshers feel at home and it was a start to the informal bond for academic purposes during the journey at the alma mater. The event was organised in the Room no 08 which was decorated very nicely for the occasion. The students were made at ease by first welcome been extended by the seniors, introduction about themselves and then asking the incumbents to introduce them. Then the first-year students were made at ease by engaging them in many games like building cup pyramids, hitting the cups with plastic ball, and finally it ended with cake cutting and snacks served to all and gifts to the winners. A half day well spent knowing one another.....



FAREWELL DAY*An informal good-bye....*

The students of II semester M.com gave a return gift for their welcome by their seniors by giving them farewell. The farewell was organised on 09th September 2022. The II semester students started the informal send off with an invocation song and continued with many games, followed by students sharing their memories that they would always keep in their hearts. The students gave a surprise to their seniors by giving them mugs containing their seniors picture. The farewell also witnessed an emotional talk by Principal Dr R Parvathi and Coordinator Dr B Rammya who wished students the very best and both told them that they would be greatly missed. Also students shared their feelings about the institution and the teaching faculty. What a great sendoff party it was....Students! you would be missed

GRADUATION DAY*An embarkment of a new journey.....*

V.E.T First Grade College, PG Centre organised its 6th graduation day ceremony for outgoing M.com students (2020-22 batch) at the college auditorium on 06th Sep 2022. It was a proud moment for the teachers and parents who witnessed the students being awarded the graduation certificates and shields. The students took oath to be responsible postgraduates and citizens and vowed to come back to the alma mater. They expressed their gratitude to all the teachers and the management for having supported and guided them throughout their college life. It was truly an awesome start to the wonderful lifelong journey...All the very best students. You would be missed.....

**TEACHERS' DAY***Tribute to Gurus....*

The students of Post Graduation – II semester and IV semester paid a heart-warming tribute to the teachers of the institution on the Teacher's Day – the 5th of September 2022. The students started by welcoming the teachers and expressed their tribute stating how teachers play an important role in students' career. The program proceeded with cake cutting by all the teachers and followed by clicking pics. It was a great gesture organised by the students showing their respect, love and affection to the gurus. This day would be remembered and cherished lifelong. Thank you students.....



ADVANCED RESEARCH METHODOLOGY WORKSHOP

Upholding research values

M.Com faculty and students of II semester of VET First Grade College attended a two day workshop on Advanced Research Methodology on 7th and 8th Sep 2022 on blended mode wherein the resource person for the workshop Dr Vinod Kumar Murti highlighted on the basic concepts of research, variables – categorical and continuous, scales in SPSS – nominal, ordinal, interval and ratio, data quality, sources of data



– primary and secondary, reliability and validity of data and all the basic concepts on research on the first day – the 7th Sep 2022 after the formal inauguration of the event. The second day – 8th Sep 2022 commenced with discussion on hypothesis and then the resource person started with the explanation of null hypothesis, alternative hypothesis, type I error, Type II error, level of significance, test statistics, how to accept or reject the hypothesis, descriptive statistics – comprising of mean, median mode, range, standard deviation, Coefficient of variance, skewness, kurtosis, frequency plot, histogram etc. Then hands on experience on various tests was done through SPSS package.

FINANCIAL MODELLING FOR BUSINESS

Student Exchange Program...

Students of M.com attended 2 day student exchange program at Sindhi College on 8th and 9th Oct 2022. The students were exposed to the different modelling from finance perspective. The resource person for the same was Dr Dharmendra. 6 students reaped the benefit of the session which discussed on topics like basics of excel, hands on training for preparing projected financial statements. It was a wonderful learning experience for the students on excel which is the most required skill in industry today. Also, VET first Grade College organised hands on experience to the students at APS college which was attended by 18 students.



STUDENT PRESENTATIONS

Honing their Skills....

The I sem M.Com students of Batch 2022-23 were given on-Spot presentation on 21st Feb 2022. The event was conducted by Mrs. Lokeshwari D V under the banner of Vanijya Milana and the judge for the event was Mrs. Preethi I. The students gave presentation on topics like water conservation, covid, time management, kindness and the best presenter was Niveditha . Students did a good job and best presenters were given medals. Also, many subject related presentations were given by the students of both the years.



ETHNIC DAY

Upholding Indian Traditions.....



V. E. T First Grade College, M.com students observed colour week and ethnic day between 12th June to 17th June 2023 where students dressed up to the occasion with all girls gorgeously decked in traditional Kancheepuram silk sarees and boys dressed up handsomely in dhoti and south Indian shirts. It shows the way in which the traditions are upheld, and which reflects on the upbringing and traditional culture and values of students, faculty, and institution alike. Being fashionable in an ethnic attire brings out the pride and classy image of self and institution. The entire week had themes like back to school, retro with red, twinning and finally ended up with Ethnic day. It was a great day where students enjoyed being decked up and took a lot of snaps to preserve these sweet memories for future.

BUSINESS ANALYTICS AND DIPLOMA IN RESEARCH PRACTICE– IV SEM MCOM

A feather added to the resume of students.....

The students of M.Com attended two short term courses namely Business Analytics and Diploma in research practice. The course on Business Analytics helped them in learning the new in-trend course on analytics wherein they learnt concepts of excel, advanced operations in excel, Jamovi and Power BI. Also, the course on Diploma in research practice helped the students in understanding the research and its nuances which would help them in project dissertation and writing research papers. 2 students took the advantage of Analytics course and 8 students benefitted from Research practice.



IN-HOUSE WORKSHOPS/ SEMINARS/ VISITS*Means to gaining a better insight.....***Financial Reporting – 13/1/2023 – Dr Sathish, Govt RC College**

Financial reporting is a crucial process for companies and investors, as it provides key information that shows financial performance over time. Government and private regulatory institutions also monitor financial reporting to ensure fair trade, compensation and financial activities. Financial reporting is the comprehensive review of monthly, quarterly, or yearly financial data to drive better business performance and results. A timely and accurate financial reporting process helps to understand company's performance and identify opportunities to make the right business decisions for future growth. The resource person highlighted on the various aspects of the reporting starting from like Generally accepted accounting principles, System of maintaining the record, Accounting concepts, Accounting conventions, IFRS, Important, The recent changes that has taken place in the reporting aspects. Students got a detailed idea about the reporting process, and it was an enlightening session.

**Company Visit – VRK Design – 6/2/2023 – Mr Kishan Prabhakar**

The students of III semester M.Com accompanied by Mrs Preethi Inampudi, went on a company visit to VRK Designs on 6th Feb 2023. 'Company Visit' is a most practical approach towards learning through interaction, working practices etc. and hence gives a perfect reality check to the students. practices etc. and hence gives a perfect reality check to the students. This visit was mainly focused on to understand the marketing techniques, skills, the technology they use, the various product line they are in, creating market for them in a larger scale. They are into interior designing, home decors. Founder and Chairman-Proprietor- Mr.Kishan Prabhakar explained in brief about the company, their products and the methods they follow for selling those products to the target audience. They mainly focus on selling the concept rather than the product itself. Overall, it was an experiential learning for students who understood the crux about Marketing aspect of management. Also, it was a wonderful start for the short term course on E-marketing and Management for 20 days covering 80 hours from 6th February 2023 to 3rs March 2023.

**Seminar -Debate on Budget 2023 – Sri B R Viswanath Setty – 2nd Feb 2023**

V.E.T First Grade College had organized a debate on budget 2023, resource speaker was the man with enormous experience Sri B.R Vishvanath Setty, President of V.E.T Institutions. The privileged participants of the program were final year B.Com, BBA and M.com students. The speaker highlighted on points like Vision of 'Amrit Kaal' – on the mark of 75th Independence day, the government has proposed following things to be taken care of, Opportunities for citizens with focus on the youth, Growth and job creation, Strong and stable macro-environment and many more. Overall, it was an enriching session for students to listen and learn about the highlights of the budget.

**Field Visit to Textile Expo – Sindoor Convention Centre – 20th Feb 2023**

The Students along with Mrs Bharathi PS, HOD of B.Sc. FAD visited the Sindoor Convention Centre on 20th Feb 2023 to view the various textiles of India which were kept for display at J P nagar, Bangalore. It was a great learning experience to the students as they learnt about the various textiles. Art forms like Madhubani, Pattachitra paintings, metal jewellery were also on display. Students were benefitted a lot as they had an exposure to the Indian handloom textiles. They interacted with the artisans and weavers of various textiles and learnt a lot out of this visit. It was a great practical exposure on various types of traditional weaves and other art forms of India.

**Industry Visit to S&C INVOTEK – 03rd March 2023**

VET First grade college as part of its consistent efforts to blend theoretical concepts with practical experiences, took III- Semester M. Com students to S&C Invotek -Filtration products: Liquid, Air & Gas) on 3 rd March 2023. The visit began with a session by Mr. Satish, C.E.O-S& C Invotek by giving detailed information about the products manufactured in the company and the process of manufacturing them. He also detailed about the initial stages of starting his company how it was and till date status how it is growing. The students even got a chance to speak with the employees directly to know the firsthand information directly about the filtration and manufacturing process that takes place at the company. Employees also are very accommodative and answered for all the questions asked by the students with lot of patience.



Student online/ offline learning*Learning is a continuous process....*

Sl. No.	Name of the course	Name of the platform	No. of students
1	Advanced Excel	Infosys Springboard	6
2	Data Analytics	Google	6
3	E-Marketing and Management	VRK Designs	7
4	Corporate Finance Essentials	Infosys Spring Board	1
5	Business Analytics	Offline	3
6	Business Analytics for beginners, analytics by functions, introduction to analytics, analytics in marketing, etc.	Great Learning	8
7	NPTEL Swayam Platform – CSR	Swayam	7

Student Publication*A research bent of mind.....*

The PG centre proudly states that the students jointly with faculty members have contributed to the publication both in ISSN and ISBN. The students who involved themselves in publication are Vidhya, Monisha, Ramya, Vishnu, Gangadhar, Sindhu and Chandana from III sem M.com and Niveditha from I semester M.Com who contributed their research paper for National Conference titled “Contemporary evolutions in General Education and Industry 5.0” and the same was published in ISBN book . Kudos to the students and a great sense of appreciation to the faculty for guiding them. This is the beginning of a rich research culture in post-graduation level. Ms Vidhya, IV semester M.Com would be presenting a paper in the Conference at St. Francis College on 30th June 2023.

Faculty Achievements

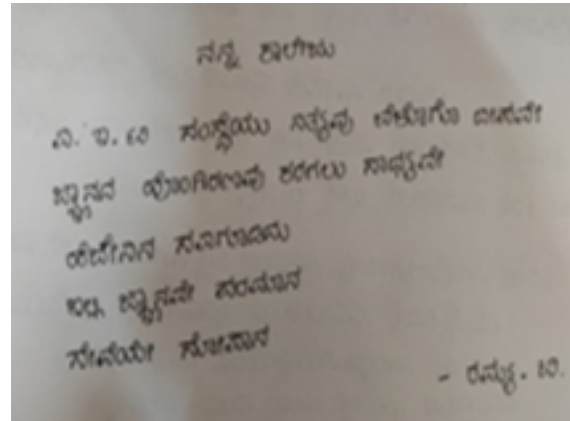
Centum Results (subject wise) - It is consecutive 8th year of faculties achieving centum results in the Bengaluru City University M.Com examinations and management appreciating their commitment and. The following faculties secured cent percent in the University Examinations – Dr R Parvathi, Mrs. B Rammya, Mrs. Bharathi P S, Mrs Gowri Hebbbar, Mrs. Pragathi Prakash, Mrs Preethi I, , Mrs. Shamimunissa Bi, and Dr Harish in the various subjects handled by them.

Faculty Upgradation Matrix*A continuous learning experience.....*

Particulars	Numbers
Paper presented	04
Articles published	24
Projects Guided at College till date	185
Webinars/FDPs Attended	33
Resource Person	03

- Dr R Parvathi appointed as member of syllabus committee from PG.
- Mrs Rammya was conferred Doctorate in Management Science from University of Mysore
- Mrs Preethi, Mrs Gowri and Mrs Lokeshwari started their Ph.D. journey.

The Editorial board places its humble gratitude to all the management, staff members, students, and the office staff for being directly or indirectly involved in bringing out this newsletter consecutively for the Sixth time.

Student Corner*Hidden talent and skills.....***Outgoing students IV sem MCOM -Batch 2020-22***A legacy that continues.....***Editorial Board**

- Chairperson : Dr. Parvathi R., Principal & Academic Director, VET Colleges
 Editor-in-Chief : Dr. B. Rammya, PG Co-ordinator and IQAC Co-ordinator
 Editor : Mrs. Preethi Inampudi, Assistant Professor