# V.E.T. First Grade College

Vol: 7/Issue:1/ 2023-2024

Permanently Affiliated to Bangalore University, Recognised u/s 2(f) & 12 (B) of UGC Act)
NAAC accredited A Grade



# **WRAP-UP**

# A GLIMPSE OF TRIUMPH....

**About the Department** 



#### **About the Institution**

VET First Grade College is one of the units of Vasavi Educational trust which was established in 1995 under the able and visionary leadership of Sri B V Rathnaiah Setty, Founder president of the trust. Since inception, the college is instrumental in offering best in class education to the neediest sections of the society. The main aim of the institution is to enable students to meet the challenges of the 21st Century information era. The institution is accredited by NAAC with A Grade and recognised by UGC and included under 2(f) in the year 2012 and 12(B) in 2016. The institution offers state of art laboratories and infrastructural facilities required for the overall development of the students and faculties alike and rightly and ably guided by President Sri B R Viswanath Setty and Honorary Secretary Dr Manandi N Suresh

#### **Faculty**



Dr. R. Parvathi
Principal
& Academic Director



Bharathi P. S HOD BSc FAD



Narayanaswamy. S. G

Dr. B. Rammya

Gowri Hebbar,

**HOD Commerce** 

Asst. Prof.

Preethi Inampudi
Asst. Prof.

The Department of Commerce was established in the year 1995 and since from the inception, has been contributing greatly to the education and society. The Master of commerce was added to the department in the year 2014 with the total of 38 students joining the course. From then, there has been no looking back and the course is flourishing. Till date the college has turned out 190 postgraduation students successfully till 2023 and 6 students are graduating this academic year 2023-24. The department conducts workshops, seminars, and guest lectures on periodic basis for the overall personality development of the students. The department also arranges students exchange programmes in association with other colleges which is a unique feature of the department. This year saw the students undertaking Swayam NPTEL courses and other online courses for improvement of their domain knowledge and overall personality development. The department is proud to state that the academic results are cent percent with many distinctions. The alumni of the department are well placed in leading companies like HGS, Accenture, Rupeek Fintech, Cargill, HSBC, Police Department, and also in educational institutions.

# **Intellectual Capital of PG Department**

The dynamic team is headed by Dr R Parvathi, Academic Director and Principal and ably supported by a well-qualified and experienced team with Mr Narayanaswamy S G,Vice Principal; Dr. B Rammya, PG Coordinator; Mrs. Bharathi P S, HOD of B.Sc. FAD, Mrs. Gowri Hebbar, HOD of Commerce; Dr Preethi Inampudi, Mrs. Lokeswari D V, Mrs Shwetha, Mrs. Shubha and Mrs. Shamimunissa Bi.



Shamimunissa Bi



Shubha Y. N Asst. Prof.

# PRINCIPAL'S DESK



Wrap-up is a platform to depict the journey of a student's one academic year of Master of Commerce. This year has been a great year as the students took active part in a cultural program for NAAC visit amidst their University examinations. Well done students for getting A grade from NAAC. They also contributed to the social cause through pulse polio drives and supporting the cause of the visually impaired section of society. Students were very active in both online and offline learning activities throughout the year. On behalf of management and self, hearty congratulations to Preethi Inampudi for achieving her Doctoral degree in Management from Bharathiar University. I appreciate the dedicated efforts of Coordinator Dr. Rammya. B & her team for yet another exceptional year, turning out well prepared students.



The Scorecard...... **Results** 

#### I and II sem MCOM -Batch 2022-24

The overall pass percentage was 72% in I and 83 % in II sem M.Com examination with cent percent results achieved by most of the faculty members. Ms. Niveditha topped the class securing 7.85 and 7.87 GPA in the I and II Semester examinations respectively with other students securing distinctions and first class. The management, principal and staff members applauded the efforts of students and the guidance provided by faculty members.

#### IV sem MCOM – Batch 2021-23

The overall pass percentage was 100% in IV sem M.Com Oct 2023 examination, with cent percent results achieved by the faculties in all subjects. Ms. Vidhyashree topped the class securing 8.15 GPA in the IV Semester examinations with other students securing distinctions and first class. The management, principal and staff members appreciated the efforts of students and the guidance provided by faculty members.

#### **ORIENTATION DAY**

## Erasing fears and inhibitions....

V.E.T First Grade College, PG Centre organised an orientation programme for the newly admitted M.com 1st year students (Batch 2023-25) in the month of Feb 2024. This day marked the official beginning of the student's post-graduation career at VET first Grade College. It is a tradition and custom to familiarise the students familiar with the new environment in which they would be spending their most valuable 2 years of advanced and research-based learning. It was an inhouse function fully coordinated and organised by the faculty who introduced the new students to the VET family, rules, norms, regulations, faculties, infrastructure facilities, support facilities, Bangalore University formalities and many more information. It was indeed a day to erase all the fears and inhibitions. A total of 12 students joined the family. This was followed by Freshers Day....

#### Freshers' Day-2024

Freshers Day was organised by III sem M.Com students on 21st Feb 2024 for the incoming I year students of batch 2023-25. It is a day to bond with the new incoming members in an informal manner. The Senior students made the freshers feel at home and it was a start to the informal bond for academic purposes during the journey at the alma mater. The event was organised in Room no 08, which was decorated very nicely for the occasion. The students were made at ease by first welcome been extended by the seniors, introduction about themselves and then asking the incumbents to introduce them. Then the first-year students were made at ease by engaging them in many games like building cup pyramids, hitting the cups with plastic ball, and finally it ended with cake cutting and snacks served to all and gifts to the winners. Totally 12 students joined the family of PG. A half day well spent knowing one another.....

#### An informal bond .......



## *An informal good-bye....*

The students of II semester M.com gave a return gift for their welcome by their seniors by giving them farewell. The farewell was organised on 14th Aug 2023. The II semester students started the informal send off with an invocation song and continued with many games, followed by students sharing their memories that they would always keep in their hearts. The students gave a surprise to their seniors by giving them mugs containing their seniors picture. The farewell also witnessed an emotional talk by Principal Dr R Parvathi, Coordinator Dr B Rammya, Dr Preethi and Mrs. Shwetha who wished students the very best and both told them that they would be greatly missed. Also students shared their feelings about the institution and the

#### **FAREWELL DAY**



teaching faculty. What a great sendoff party it was....Students! you would be missed

#### **GRADUATION DAY**

#### An embarkment of a new journey......

V.E.T First Grade College, PG Centre organised its 7th graduation day ceremony for outgoing M.com students (2021-23 batch) at the college auditorium on 15th July 2023. It was a proud moment for the teachers and parents who witnessed the students being awarded graduation certificates and shields. The students took oath to be responsible postgraduates and citizens and vowed to come back to their alma mater. They expressed their gratitude to all the teachers and the management for having supported and guided them throughout their college life. It was truly an awesome start to the wonderful lifelong journey. All the very best students. You would be missed......



#### **Skill Based Training at VRK Designs**

This initiative of internship is designed to provide M.Com students with valuable hands-on experience in the world of commerce, finance, marketing, and business by providing the opportunity to apply academic knowledge in real-world settings, gain practical skills, and build a professional network. A batch of final year M.Com students from Department of Commerce along with Faculty Ms. Preethi Inampudi, visited VRK Designs, an MSME based company at Raghuvanahalli in Bengaluru on 11.03.2024. This orientation was mainly focused on to understand the marketing techniques, skills, the technology they use, the various product line they are in, creating market for them in a larger scale.

Imbibing much needed skills



#### **Pulse Polio Drive**



# Do Boond Zindagi Ki......

The students of M.Com participated in the Pulse Poli drive for 4 days starting 3rd March 2024 which ended on 6th March 2024. This drive was conducted in association with J P Nagar PHC in which 10 students were involved in administering polio drops to children below 5 years of age. During the 4 days of drive, nearly 350 children in and around J P Nagar were benefitted. This was organised to commemorate the National Vaccination Day and students contributed their small efforts towards the national motto of eradicating polio in totality. A great social effort by the students......

#### Workshop on Advanced Excel with VBA

#### Format, organise and calculate data....



On 27-01-2024 VET first grade college organized workshop for Mcom Students. Resource person Dr. Shashidhar Yadav J, Academician and research scholar in department of commerce, MLA college, Bangalore started the session and gave an introduction about excel and various concepts in VBA. He discussed topics which included statistical functions in excel, Pivot table, macros, VBA, functions in VBA, formula auditing among many. The students got hands on practical experience on various concepts. It was a very intellectual workshop which widened the knowledge of students in the domain of MS Excel.

#### **Student Presentations**

# Honing their Skills....



The M.Com students were given presentations during the year on various courses like Global Business Environment, Business Model for startups, Intellectual Property Rights, Principles for Business Decision, Logistics and Supply chain management. The students honed their skills in researching the data through various search engines, power point presentations and developed contemporary knowledge in various courses. Students did a good job, and best presenters were appreciated. Also, many subject related presentations were given by the students of both the years.

#### Samarthanam Activity

## Supporting Social Cause.....





The M.Com students participated in the social cause organised by Samarthanam Trust for promoting job opportunities for differently abled and visually impaired students. The activity was held in Kitturu Rani Chennama Auditorium in Bengaluru on 9th Dec 2023. The students supported the cause of supporting the creation of job opportunities among disabled for their self-sufficiency through art and culture. This is done through standathon, and walkathon organised in the auditorium. The students did their best in supporting a noble cause.

#### **Pleasure Trip**

## A memory to cherish.....

The 1st and 2nd year M.Com students of VET First Grade College recently embarked on an exhilarating one-day trip exploring several renowned destinations. The journey began with a visit to the serene Nimishambha Temple and the majestic Sriranganatha Swamy Temple. Next, students marveled at the diverse avian species at Ranganathittu Bird Sanctuary. The spiritual ambiance of Sri Chamundeshwari Temple left everyone in awe. The architectural splendor of Mysore Palace and the gothic beauty of St. Philomena's Cathedral Church were captivating. A refreshing stop at Balmuri Waterfalls added a splash of adventure. The serene Sri Venugopalaswamy Temple and the scenic KRS Backwaters offered tranquility, while the day concluded with the enchanting lights of KRS Brindavan Gardens. The trip was a perfect blend of nature, spirituality, and history, leaving lasting memories for all. Totally it is a indelible and noteworthy memory for all the students.

# **Student online/ offline learning**Learning is a continuous process....

20mmon process				
Sl. No.	Name of the course	Name of the platform	No. of students	
1	NPTEL Swayam Platform –	Swayam	2	
	Corporate Social Responsibility			
2	NPTEL Swayam Platform -	Swayam	6	
	Marketing Management II			
3	NPTEL Swayam Platform —	Swayam	3	
	Consumer Behaviour			
4	Data Analytics – AISECT	AISECT	6	
5	Front Line Accounting	IIT Bombay	8	
6	Diploma in Research Practice	In-House	6	



#### **Student Corner**



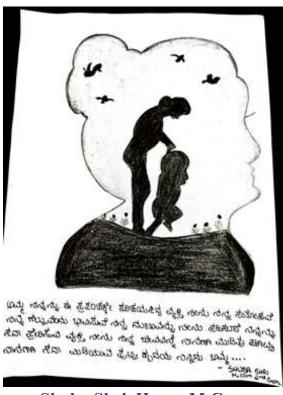


Nivedha, II sem M.Com



Hidden talent and skills.......

Tejashree, II sem M.Com



Shuba Shri, II sem M.Com



Sangeetha C, II sem M.Com

#### MALE MAHADESHWARA HILL - A FAMOUS HINDU TEMPLE

Male Mahadeshwara hill is located in Hanur taluk of Chamarajanagar district of Southern Karnataka. According to legend, Male Mahadeshwara was born in Kali Yuga to Uttarajamma and Kalyana Deva and came to hills riding his vahana or vehicle a tiger also known as Huli. Mahadeshwara hill was built by Junje Gowda, a rich Kuraba Gowda landlord. According to tradition there are Seven peaks identified in the legend Anumale, Jenumale, kanumale, pachchemale, pavalamale, ponnachimale and kogumale. These seven peaks together forms Male Mahadeshwara Betta. And kamsale is the tradition Culture followed by Mahadeshwara devotes. They participate in fairs, which are held in Mahadeshwara Betta during 'Deepavali', 'Shivarati' and 'Ugadi' festivals. God Mahadeshwara is also known as Badawara devaru Madappa. Chellidaru Malligeya is famous folk song composed by the devotees of lord Mahadeshwara. A week before Maha Shivarati, thousands of devotes from various districts, including Chamarajanagar, Mysore, Mandya and Bengaluru go on a padayatra to the Mahadeshwara hill every year and worship lord Mahadeshwara......

#### **Alumni Testimonial**

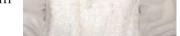
It would be difficult to sum up 2 years of VETFGC in just few lines. I must say that learning and exposure is sensational. The faculties are too supportive specially our Principal Dr. Parvathi mam, our Coordinator Dr. Ramya mam and our class teacher Dr. Preethi mam.

Apart from curriculum, the best part of college is that they gave us internship opportunities, national level paper presentation opportunities and so on. Every lecturers motivated us to do something beyond these books in life, especially our sweetest teachers who stood with us in every step.

Memorable thing was the time spent with my class mates mainly those ppt seminars, building models, group dance, sports, silly fights and many hands in single lunch box haa! Nostalgic.

I feel VETFGC is the wholesome basket that is shaping a good education for all students for overall skill development.

I'm glad to be a part of it.



- Monisha.V. Batch of 2021-23

Back to Alma mater......

#### Outgoing students IV sem MCOM -Batch 2022-24



#### **Faculty Achievements**

A legacy that continues.....

Centum Results (subject wise) - It is consecutive 8th year of faculties achieving centum results in the Bengaluru City University M.Com examinations and management appreciating their commitment and. The following faculties secured cent percent in the University Examinations – Dr R Parvathi, Mrs. B Rammya, Mrs. Bharathi P S, Mrs Gowri Hebbar, Dr. Preethi I, Mrs. Shamimunissa Bi, Mrs. Shwetha and Mrs. Lokeshwari in the various subjects handled by them.

# Upgradation Matrix

#### A continuous learning experience......

Particulars	Numbers	
Paper presented	16	
Articles published	29	
Projects Guided at College till date	193	
Webinars/FDPs Attended	57	
Resource Person	01	

#### **Faculty Accolades**

- Dr R Parvathi appointed as member of syllabus committee from PG.
- Dr Parvathi and Dr Rammya appointed paper setters for PG Diploma examination Sep 2024.
- Mrs Preethi was conferred Doctorate in Management from Bharathiar University.

The Editorial board places its humble gratitude to all the management, staff members, students, and the office staff for being directly or indirectly involved in bringing out this newsletter consecutively for the Seventh time.



#### **Editorial Board**

: Dr. Parvathi R., Principal & Academic Director, VET Colleges Chairperson Editor-in-Chief : Dr. B. Rammya, PG Co-ordinator and IQAC Co-ordinator

Editor : Dr. Preethi Inampudi, Assistant Professor