



V.E.T. First Grade College

(Permanently Affiliated to Bangalore University, Recognised U/s 2(f) & 12(B) of UGC Act)



Wrap-Up

A Glimpse of Triumph.....

(A PG News Letter)

About the Institution

VET First Grade College is one of the units of Vasavi Educational trust which was established in 1995 under the able and visionary leadership of Sri B V Rathnaiah Setty, Founder President of the trust. Since inception, the college is instrumental in offering best in class education to the most needy sections of the society. The main aim of the institution is to enable students to meet the challenges of the 21st Century information era. The institution is accredited by NAAC and recognised by UGC and included under 2(f) in the year 2012 and 12(B) in 2016. The institution offers state of art laboratories and infrastructural facilities required for the overall development of the students and faculties alike.

About the Department

The Department of Commerce was established since the inception of the institution in the year 1995. The Master of commerce was added to the department in the year 2014 with the admission of 38 students joining the course. From then, there has been no looking back and the course is flourishing. Till date the college has turned out 72 post-graduation students successfully till 2016 and 22 students graduating this academic year 2017-18. The department conducts workshops, seminars and guest lectures on periodic basis for the overall personality development of the students. The department also arranges students exchange programmes in association with other colleges which is a unique feature of the department.

Principal's Desk



Commerce has been an evergreen course since the inception of VET First Grade College from 1996. Post Graduation has been a pride of Commerce Department from 2014. The students are well equipped to face the dynamic and competitive external environment and research culture is inculcated in them, apart from brainstorming curricular and co-curricular activities inside and outside the campus. Wrap-Up portrays the yearlong achievements and activities of the faculties and students. Vanijya Dhara is a platform to organise various inter-collegiate academic activities. AkrayaSamantranna is one amongst them which is well received by many colleges. This has also published books having ISBN number which is the pride of any institution. My appreciation to the efforts and encouragement of Vice Principal Narayanaswamy S G, PG Coordinator Rammya and the entire team for bringing up this Wrap-Up as a mark of memory of the students of 2017-18.

Dr. R. Parvathi
Academic Director & Principal

Results

June 2017

I and II sem Mcom – Batch 2016-18

There was cent percent result in all the subjects individually which led to overall 100% in I and II sem Mcom examination for the batch 2016-18. Ms. Deepa topped the class securing 7.92 GPA in the I st Semester examinations with 17 distinctions and 5 first class. Ms. Shruthi C of II sem Mcom topped the class with exemplary performance securing 8.12 GPA. The numbers of distinctions were 16 and 5 students passed in first class. The management, principal and staff members applauded the efforts of students and the guidance provided by faculty members



Deepa, I Sem Mcom



Shruthi C, II sem Mcom

The Scorecard.....

III and IV sem Mcom – Batch 2015-17

This was the second batch which passed out of VET First Grade College PG Centre and there was 94% result in the III and IV semester examinations of Batch 2015-17 conducted by Bangalore University during June/July 2017 examination. Seven students secured distinction with Mamatha B S and Ramya K H topping the class with 7.25 GPA. 27 students secured first class.

Srigowri M P of III sem Mcom bagged the topper in the Nov/Dec 2017 examination with 7.9 GPA and the college recorded 24 distinctions and 9 first class. The management, principal and staff congratulated the students for their performance and wished them success in all future endeavours



Sri Gowri M.P III sem Mcom

Orientation Day

Erasing fears and inhibitions....

V.E.T First Grade College, PG Centre organised an orientation programme for the newly admitted M.com 1st year students (Batch 2017-19) in the college premises on 21st August 2017. This is the day of making the students familiar with the new environment in which they would be spending their most valuable 2 years of advanced learning.

The programme was inaugurated with the lighting of the lamp by the chief guest and other dignitaries on the stage. Next a brief description of the college which included the motto, history and reputation of the college along with recent achievements was given by the beloved Academic Director and Principal Dr. R Parvathi. The honourable chief guest addressed the gathering with a motivational speech stressing that the students should understand the value of life and the responsibilities of the students and which was followed by the speeches of all other dignitaries on the stage.



This orientation programme was an eye opener to the new students who got introduced to the VET family, rules, norms, regulations, faculties, infrastructure facilities, support facilities, Bangalore University formalities and many more information. The students also got familiar with their new co-students with whom they are embarking on a new journey of overall personality development for the next 2 years at VET PG Centre.

Akraya Samantranna-2017

-A state seminar by/of/for the students.....

Akraya Samantranna is a regular annual feature of V.E.T First Grade College PG Centre under the banner of Commerce forum – Vanijya Dhara. It is a platform for post-graduation students across the state to present their views and opinion on the theme of current relevance in Commerce and management. This was initiated by the first batch of M. Com students in 2015-16 exclusively for post-graduation students to deliberate on burning issues and prepare them for their future endeavours.

The third edition of Akraya Samantranna had the theme on “Mergers and Acquisitions of Banks – A Boon or Bane” on the 8th Nov 2017. The event witnessed participation from 10 colleges comprising of over 120 plus students including the organisers. The colleges include Al Ameen college, St Claret College, T John, Vijaya evening college, Jyothi Nivas, SKR Kanakapura college, Abbas Khan College, Don Bosco, Sri Krishna College etc., All the paper presenters shared their work on Mergers and Acquisitions – popularly known as M&A based on both primary and secondary data. Recent mergers of SBI with its associates, Kotak with ING and many more were widely debated sharing vital statistics and impact on profitability and other key indicators in the banks.

The best paper award was bagged by Ms. Yukthi and Ms. Raksha of Vijaya Evening college who presented their paper based on primary research conducted on the title “Impact of Amalgamations on Banks – An empirical Study. The second-best paper presenter went to Ms. Nithya and Mr. Chandrababu of T John College and third prize went to Ms. Vaishnavi & Ms. Pragyna of Jyothi Nivas



college. The talents of the students were judged by eminent judges Dr. Ravikumar, HOD and Coordinator at National College and Prof Sunil Kumar, HOD of Commerce, Dayanand Sagar College.

The event would not have been possible without the generous and ever encouraging support of management members Sr B R Viswanath Setty, Sri Manandi N Suresh and others. The brain and soul behind this eventful and intellectual gathering was our principal and Academic Director Dr. R Parvathi and the entire team of Commerce Department. All the participants appreciated the arrangement and organising ability of the college and complimented the sumptuous lunch and hospitality extended.

The entire day was a day well spent with participants and faculty taking home rich experience and information. Overall it was an eventful Nov 8th, 2017 at VET FGC. The seminar concluded with Principal showering accolades and praises to the PG Coordinator Ms. B Rammya and the faculty team members, student organisers, thanking the participants from various colleges and promising to host the 4th edition of Akraya Samantranna with increased vigour by the incoming batch of 2017-the baton being passed!

Truly Akraya Samantranna was a “seminar by the students, of the students and for the students”!!!

Risk Analysis in Capital Budgeting

.....a student exchange programme

The student exchange programme on advanced financial management was conducted in the college on 2017. It witnessed participation from the students of the Surana college and APS college with nearly 100 students attending the workshop. The resource person for the workshop was Dr Rajesh Kumar – an eminent and intellectual person who is been associated with the college for many years now. He discussed about the introduction of financial management, capital structure, capital budgeting, different methods of capital budgeting -payback period, post payback period, accounting rate of return method, net present value method, internal rate of return method and others. The workshop was conducted for more than 5hours which was very interesting intellectually and useful for the students from examination point of view. It was an all interactive session with resource person asking and answering questions and teaching the students easy method to solve the problem and clarifying the doubts. Certificates were issued for all. The students who attended the workshop from other college was really very happy to learn many things about the subject and appreciated VET First Grade College PG Centre for organising such a workshop. It was definitely a day well spent learning the nuances of the topic.



Advanced Communication Skill Workshop

Workshop which blew away their stage fears.....



The advanced Communication Skill workshop was organised for I sem students for 16 hours by VET FGC PG Centre. It started fromand went on up to 4 weeks with breaks in between as to enable the students to prepare and present themselves. The resource person for the workshop was Mr Deepak Justin, popularly known as DJ. He organized many activities through which the students played and learned English very easily through play and learn way. Activities and programs during the sessions included introducing oneself, discussion on a topic, fluency in speaking, thinking innovatively, pick & speak, NGO activity where students visited the NGO and did some social work and presented a report, debate etc.



The session concluded with a programme organised and choreographed entirely by the students themselves. The theme of the valedictory was “Smiley Stars”. It was the programme of the students and by the students but for the DJ, Principal and Staff to showcase what they have learnt in the past 8 sessions of 2 hours each. As titled, all students rightly emerged as smiley stars after the programme. This workshop made the students to go through various faces of communication as well as communication skill which should be adopted in one's daily life. It made them to face the audience bravely and courageously without fear and inculcated confidence in them. Truly a workshop which made a difference in their way to approach English..... *****

Graduation Day

A beginning of a new journey.....

V.E.T First Grade College, PG centre organised its 2nd graduation day ceremony for outgoing M.com students (2015-17 batch) at the college auditorium on 20th May 2017. This day brings in a sense of responsibility which the students would be exhibiting in their professional lives and to their Alma mater.

The event began with the lighting of the lamp by the dignitaries Sri.....Chief guest of the day, President Sri B R Viswanath Setty, Honorary Secretary Sri Manandi N Suresh, Academic Director and Principal Dr R Parvathi and Prof. G Sreelatha. It followed by a graduation message by the Principal Dr. R Parvathi. She quoted that the life of student in a formal set up ends here but also reminded the students that learning is a process that continues throughout our lives. The event also witnessed inspirational and motivational speeches by esteemed chief guest and other dignitaries on the dais.



It was a proud moment for the teachers and parents who witnessed the students being awarded the graduation certificates and shields. The students expressed their gratitude to all the teachers and the management for having supported and guided them throughout their college life. They handed over the responsibilities of Vanijya Milana-A commerce forum for PG students to 1st year students and gave a briefing on activities conducted under the banner and responsibilities to be carried on for the following year.

The entire event was well executed by the II sem M.Com students (Batch 2016-18) which was later followed by the informal function conducted by them. Many games were conducted, some videos involving their senior friends were projected on the screen which was filled with memories of their college life and bought tears of happiness among them. They presented a small token of gratitude to the seniors as memento. The event ended with group dance and captured many moments of their life as colourful memories remained forever.

Industrial Visit-2018



A practical exposure to theoretical concepts learnt.....

The college organized industrial visit for MCOM students on the Monday - 26th March 2018. The industries selected for the visit were Nandini Milk Dairy at Nanjungud, a few kilometers away from the palace City Mysore and Karnataka Soaps and Detergents Ltd – Sandal wood oil division Mysore. The students left Bangalore at 7.00am after a ritual pooja for safe journey and return. On the way, breakfast was finished at Bidadi, the place famous for customary “Thatheldli”. The journey of 4 hours was well spent shaking the legs for the recent numbers in Kannada and Hindi. The students reached Milk Dairy at around 11.30 am. They got full exposure as to how the milk is filtered, packed into packets, cleaned and

ready for transportation. The guide for the trip gave all valuable information regarding milk like various types of milk, toned and skimmed and milk products like ghee, sweets like Mysore pa, peda etc. The students raised various queries and the guide readily answered all the questions to the satisfaction of the students. They dispersed from the campus after treating themselves to masala butter milk offered by the dairy.

Next halt was for sumptuous food and the students proceeded to Sandal Wood Oil division at Mysore which extract oil for making various sandal wood products like soap, creams, powder, Agarbatthis etc. The students got insight into how oil is extracted from the sandal wood and the guide briefed them that a sandal wood tree takes around 20-25 years to start yielding oil. He also explained and practically showed as to how the oil gets separated in the separation funnel and said that still the company uses old and tested method for separation of oil from the boiling water. The fragrance of the oil was divine and heavenly. The guide also showed the architectural excellence of seeing the gopuram of Chamundeshwari temple from the mirror placed just outside the premises of sandal wood oil division and told the students that the workers pray



before entering the factory and while going home. The students also purchased some products like soap, agarbhattis etc. from the factory outlet at concessional rate. It was a wonderful learning experience for the students. On the journey back home, they also visited the Ranganatha Swamy temple at Sri Rangapatna and had a great darshan of sleeping posture of lord Vishnu and his divine feet.

Paper presentations in Other Colleges:

Sl.No.	Name of student	Month & Year	College	Title
1	Lokeshwari and Navya	April 2018	Don Bosco College of Management and Sciences	A Study on Customer opinion towards online trading boon or bane in JP Nagar
2	Lokeshwari and Navya	March 2018	SEA College of Science, Commerce and Arts	Swachh Bharath Abhiyan - A study on Transforming India issues and challenges with respect to Swachh Bharath Abhiyan at J P Nagar
3	Kavitha and Susmitha	March 2018	VVN College	Digitalization in India-step in towards cashless
4	Shruthi and Kavitha	Oct 2017	RV institute of management	Education development in softs skill
5	Lokeshwari and Navya	Oct 2017	MLA Academy of Higher learning Department of commerce	A study on green banking
6	Shruthi, Lokeshwari and Navya	Sep 2017	SSMRV College School of PG Studies Department of commerce	A study on Goods and Service tax
7	Lokeshwari and Navya	Sep 2017	BET Sadathunnisa College	A study on challenges faced in Human Resources

PRODUCT LAUNCH

Product launch was organised by M.com students as a demo for BBA students. the girls of the class launched a product titled 'smart projector' which projects the image on any white surface, through the light emitted from a bulb placed inside the box. The product prototype was shown and the benefits like eco-friendly, economical of innovativeness was explained.

The boys launched their toothpowder 'Sanjeevani tooth powder' which they claimed as made up from natural ingredients like charcoal, neem stick, neem leaves, salt, cardamom, elaichi, etc. They marketed it as a totally natural and chemical free product which would keep the teeth white, strong and healthy.

This provided the students a platform to exhibit their creativity and also educate the BBA students as to how a product need to be launched, advertised and marketed.

Madikeri

a mesmerising journey

VET FGC PG CENTRE organized a trip to Madikeri. The students stayed 2 days in madikeri including the day they reached there. First they visited the place called Mugilpet, which is covered with full of fog and greenery. It was good trekking experience to the students. Next they went to Talkaveri temple which is the birth place of river Cauvery which flows for 500km. It was amazing and mesmerizing to see how a small pond like place can turn up to such a huge river. As it was raining there and they went back to home where a fire camp was arranged and with many activates and games the first day was well spent.

Next day began with visit to tourist place Dubarre forest awesome experience at Dubarre forest here they went for river rafting. Dubarre forest is famous for elephant rides and boating facilities the next stop was Namdrolling monastery (golden temple). It was nice place for shopping with wide varieties of costumes, bags etc.,

The two day excursion was a deviation to the students from their academic schedule which they enjoyed to the maximum.



Ethnic day

It was on 23rd September 2017 that ethnic day was observed in VET First Grade College. Ethnic day is a day to celebrate the cultures of different countries together on the single day. In the digital world, where "world is one" yet everyone carries different identities represented by what is worn, ate, believed and celebrated.

It was the day when all the girls decked themselves very beautifully in the best Indian attire -the saree and were truly displaying the bridal look. Also, the boys weren't behind and handsomely dressed up in the best South Indian attire – Dhotis and Kurta Pyjama. It was a day away from normal routine of uniforms and simple attires.



A day to deck up one selves.....

Mr and Ms VET

The event was organised on the September 2017. It was a day when entire VET First Grade college and PG centre was excited because the mega event of VET i.e. Mr. and Ms. VET contest day had finally arrived. This contest is a culmination of beauty with brains and crowns the beautiful, handsome and Intelligent Vetian as Mr. and Ms. VET. All the participants had dressed up beautifully to walk the ramp and lighten up the stage. The contest started with girls walking the ramp first followed by boys. There were a total of 25 participants. There were many rounds, first being the ramp walk round, second round was giving brief introduction about self, third round was posing one general knowledge question and last round being asking a question to the selected few. The question was "what you would do if you win 7 crores in KBC", to which many interesting answers came up. Ms. Navya Raj of 3rd sem M.com was awarded first runner up. It was a proud moment for the PG centre as this was the successive time that a post graduate has won the accolades. Kudos!!!

A mix of beauty and brains.....



Sports Day



VET First Grade college organized sports day event on 21/1/2017. The various events included Tennis Ball Cricket Tournament, Volley ball for boys, Throw ball Girls for girls, Kabaddi for boys and girls, Kho-Kho for girls and all kinds of Athletic games. Many students attended the sports day and participated. Few students who bought laurels to PG Centre are Hemanth of I sem Mcom who won many awards like In 1st prize 100 mtrs Running race, 2nd prize in 200 mtrs Running race, 1st prize in Relay race(100*4) along with Naveen of III semester year Mcom.

The students had so much fun and it was a very memorable day for them. They appreciated the college and opined that the college concentrates not only on academics but also on sports which are vital part of students and everyone's life. It is like an extracurricular activity for students where it makes them fit and energetic. Especially all boys loved playing cricket and all girls loved playing throw ball. It was a very enjoyable day for the students and they had lots of fun.

A day out of academics.....

Male Mahadeshwara hills

It was a pleasant dawn that the students were waiting for, the fourth day of April 2017. It was an exciting day as the M.com students were going for a trekking trip to Male Mahadeshwara hills at Kanakapura. They started previous night and reached the following morning to evidence the most admirable sight of nature. They trekked all the seven hills enjoying the scenic beauty, resting under the trees and quenching thirst with sweet tender coconuts. They reached the top of the seventh hill to experience the divine environment of the temple which completely neutralised all the pain and the tiredness of trekking all the way. With most unwilling hearts, the students had to return to Bangalore. On the way back, they enjoyed snacks with the faculties who were very friendly and encouraging during the journey. All the experiences were very memorable and had made an unforgettable impression in the minds and hearts of all the students. This trip was an excursion which brought out many hidden talents among students and characteristics like helping, caring, leading, supporting and being empathic towards everyone.

A trekking experience.....



In-House Workshops/ Seminars

1. On 11th May 2017, Mock Viva was organised for IV sem Mcom students with all faculties simulating the viva in the University by Dr Rajesh Kumar. It gave the students a sort of simulation into real viva, how the questions need to be tackled and how confidently they should face the viva. The resource person gave them valuable tips on how to face the viva and told them the methodology for preparing for the viva.



2. On 31st Aug 2017, Dr. Harsha B and Dr. Aruna Murlidhar spoke on "Coping with Physical and social changes in adolescents". Dr Aruna spoke about various issues girls face during adolescence and all the issues and problems pertaining to girls. The girls opened their thoughts and clarified all the sensitive issues with the doctor. Dr. Harsha spoke about various issues related to boys at the adolescent age. It was an eye opener session for both girls and boys.



Equipping for future.....

3. On 21st Sep. 2017, Mr. Sudarshan spoke on Micro and Macroeconomics. It was a 2-hour guest lecture on economics which enabled the students to get a fair idea about economics and the two arms of the economics namely micro and macroeconomics. He gave very practical examples to explain the concepts of demand, supply, consumption, production, savings, investment



4. On 7th Oct 2017 Mr. Yash, Miss. Smruthi spoke on “Teaching aids” in associated with Isha foundation. It was a 4 hour workshop where in students prepared teaching aids in the form of charts for the government school children. The students enthusiastically prepared nearly 50 charts which would be highly helpful in teaching and training the children in schools. It inculcated the social responsibility which each student should have towards the teaching and learning fraternity.



5. On 4th Nov. 2017, Workshop on “Skill yourselves to succeed in life” was conducted by Ananth Bhat in association with Rtn. Guru Nagesh. This was attended by both I Sem and III sem Students. It was a fun learning experience where the students were divided into 4 teams and were given assignment based on team building concept. They also learnt the importance of verbal and nonverbal communication, leadership skills, motivational skills which are very important to pursue ones career. The workshop gave a success mantra to students to reach heights of success in education and in life.



6. ON 5th Dec 2017 organized a workshop on “Information systems and Computers” to I Sem students by Dr. Arvind. The resource person highlighted various aspects related to database management, excel and all the topics related to the subject in the I semester M.Com. the session was highly interactive and the resource person answered and clarified all the queries and doubts of the students.

7. On 16th Jan 2018 conducted a session by Dr. Rajesh Kumar who gave suggestions to students regarding the project dissertation. It was a 3 hours session wherein Dr. Rajesh highlighted to students the importance of doing project in the final semester of M.Com. He also briefed them about the format of the dissertation and gave information about various websites, journals, magazines and others from where the students can collect the required information accurately. It was an session which set the students mind to start working towards and for the project.



Students Deputed to other Colleges For Seminars

- One day state level seminar on “Impact of GST” which was held on sept 2017 at Don Bosco College of science and management.
- One day national conference on “Sustainability- key of business environmental, linguistics, scientific and technological fields at RJS First Grade College on 4th Nov 2017.
- Intercollege seminar on “Overview of GST” at Jyothi Nivas College autonomous Post Graduate Centre on 15th Nov 2017.
- One day national level conference on “Impact of economy on business – Challenges and opportunities”, AL – Ameen Arts, Science and Commerce College on 21th Nov 2017.
- National conference seminar on “Transforming India: Issues and Challenges”, SEA Engineering College on 14th Mar 2018.
- One day student seminar on “Digital India” at VVN College, 14th Mar 2018.
- One day National seminar on Role Higher Education for Sustainable future at BES Evening College on 6th April 2018.

Outgoing students IV sem MCOM



Batch 2015-17

Intellectual Capital of PG Department.



Dr. R. Parvathi

The team includes Dr. R. Parvathi, Academic Director and Principal; Prof. G Sreelatha, Academic Director and Principal, VET BVL Polytechnic; Mrs. B Rammya, PG Coordinator; Mrs Vidhya Shree S, Assistant Professor; Mr Vinod Kumar K N, Assistant Professor and visiting faculties Mrs. Prathima B J, HOD of Commerce; Mrs. Bharathi P S, HOD of Science; Mrs. Shalini M, Assistant Professor Dept of Commerce; Mrs. Neeraj Gupta, Assistant Professor, Dept of Language; Mr. Venkatesan R, Assistant Professor Dept of Computer Science, Mr. Suresha B, Assistant Professor Dept of Commerce and Dr. Harish, Principal, Vijaya Evening College.



Narayanaswamy S. G



B. Rammya



Vidhya Shree S.



Vinod Kumar K. N



Prathima B. J



Bharathi P. S



Shalini. M



Neeraj Gupta



Venkatesan R.



Suresha B.



Prof. G. Sreelatha



Dr. Harish S.

Faculty Achievement

Name	Subject	Semester	Percentage
Dr.R.Parvathi	1. Advanced Financial Management 2. Advanced E-Commerce & M-Commerce	I Sem	100
		II sem	100
Mrs. Sreelatha G	1. Human Resource Management 2. Business Marketing	I Sem	100
		II sem	100
Mrs. B. Rammya	1. Macro Economics 2. Operations Research & Quantitative Techniques 3. Accounting For Managerial Decision 4. Corporate Financial Reporting 5. Commodity Markets 6. Strategic Cost Management – II	I Sem	100
		II sem	100
		III sem	100
		IV sem	100
		III sem	100
		IV sem	100
Mrs. Prathima B J	1. Indian Banking 2. Strategic Cost Management-I	II sem	100
		III sem	100
Mrs. Bharathi P S	1. Fashion Design	III sem	100
Dr Harish S	1. Business Ethics 2. Corporate Reporting Practices	III sem	100
		IV sem	94
Mrs. Vidhyashree S	1. International Business 2. Risk Management	I Sem	100
		II sem	100
Mr. Vinod Kumar	1. Monetary System 2. Micro Finance 3. Direct Tax Planning 4. Goods and Service Tax	I Sem	100
		II sem	100
		III sem	100
		IV sem	100
Mrs. Jayagayathri	1. Information System And Computers	I Sem	100
Mrs. Neeraj Gupta	1. Communication Skill	I Sem	100

Kudos Team.....

Faculty Upgradation Matrix

A continuous learning experience.....

	National seminars	International Conferences
Attended	20	2
Paper presented	6	2
Articles published	3	7
Projects Guided at College	56	



FACULTY CENTUM AWARDS



Editorial Board

- Chairperson : Dr. R Parvathi, Academic Director & Principal
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