



V.E.T. First Grade College

Permanently Affiliated to Bangalore University, Recognised u/s 2(f) & 12 (B) of UGC Act
NAAC accredited A Grade



WRAP-UP

...A Glimpse of Triumph

PG Newsletter

ABOUT THE INSTITUTION

VET First Grade College is one of the units of Vasavi Educational trust which was established in 1995 under the able and visionary leadership of Sri B V Rathnaiah Setty, Founder president of the trust. Since inception, the college is instrumental in offering best in-class education to the neediest sections of the society. The main aim of the institution is to enable students to meet the challenges of the 21st Century information era. The institution is accredited by NAAC with A Grade and recognised by UGC and included under 2(f) in the year 2012 and 12(B) in 2016. The institution offers state of art laboratories and infrastructural facilities required for the overall development of the students and faculties alike and rightly and ably guided by President Sri B R Viswanath Setty and Honorary Secretary Dr Manandi N Suresh.

ABOUT THE DEPARTMENT

The Department of Commerce was established in the year 1995 and since from the inception, has been contributing greatly to the education and society. The Master of commerce was added to the department in the year 2014 with the total of 38 students joining the course. From then, there has been no looking back and the course is flourishing. Till date the college has turned out 196 post-graduation students successfully till 2024 and 12 students are graduating this academic year 2024-25. The department conducts workshops, seminars, and guest lectures on periodic basis for the overall personality development of the students. The department also arranges students exchange programmes in association with other colleges which is a unique feature of the department. This year saw the students undertaking Swayam NPTEL courses and other online courses for improvement of their domain knowledge and overall personality development. The department is proud to state that the academic results are cent percent with many distinctions. The alumni of the department are well placed in leading companies like HGS, Accenture, Rupeek Fintech, Cargill, HSBC, Police Department, and also in educational institutions.

PRINCIPAL'S DESK

Wrap-up is a platform to depict the journey of a student's one academic year of Master of Commerce. The Master of Commerce students have showcased remarkable academic excellence and cultural acumen throughout the year. Their active participation in various events, workshops, and seminars has been truly impressive. Students' contributions to social causes, such as pulse polio drives and supporting the visually impaired, demonstrate their commitment to making a positive impact. Students' enthusiasm in both online and offline learning activities has been commendable. Dr. Rammya's outstanding achievement of receiving the Academic Excellence award from IOT Academy is a testament to her dedication and expertise. Appreciation is extended to Coordinator, Dr. Rammya and her team for their tireless efforts in guiding students and making this academic year a success.



FACULTY

Intellectual Capital of PG Department...

The dynamic team is headed by Dr R Parvathi, Academic Director and Principal and ably supported by a well-qualified and experienced team with Mr Narayanaswamy S G, Vice Principal; Dr. B Rammya, PG Coordinator; Mrs. Bharathi P S, HOD of B.Sc. FAD, Mrs. Gowri Hebbar, HOD of Commerce; Dr Preethi Inampudi, Mrs Shwetha, Mrs Rukmini, Mrs. Chaithralakshmi and Mrs. Shamimunissa Bi.



Dr. R Parvathi,
Principal,
Academic Director



Narayana Swamy S G



Bharathi P S



Dr Preethi Inampudi



Rukmini N



Shamimunissabi



Dr Rammya



Gowri Hebbar



Shwetha R



Chaithra Lakshmi P S

RESULTS***The Scorecard...*****I & II sem MCOM -Batch 2023-25**

The overall pass percentage was 83% in I and 92 % in II sem M.Com examination with cent percent results achieved by most of the faculty members in individual courses / subjects. Ms. Tejashree S topped the class securing 8.12 SGPA in I semester and Nivedha and Tejashree jointly secured 8.19 CGPA in the II Semester examinations respectively with other students securing distinctions and first class. The management, principal and staff members applauded the efforts of students and the guidance provided by faculty members.

III & IV sem MCOM – Batch 2022-24

The overall pass percentage was 83% and 100% in III and IV sem M.Com University examination, with cent percent results achieved by the faculties in almost all subjects. Ms. Niveditha Y B topped the class securing 7.98 GPA and 7.99 GPA in the III and IV Semester examinations with other students securing distinctions and first class. The management, principal and staff members appreciated the efforts of students and the guidance provided by faculty members.

ORIENTATION DAY***Erasing fears and inhibitions...***

In November 2024, V.E.T First Grade College, PG Centre welcomed its newly admitted (link unavailable) 1st year students (Batch 2024-26) with an orientation program, marking the official beginning of their post-graduation journey. This tradition is an essential part of the college's customs, aimed at familiarizing students with their new environment, where they will spend the next two years engaging in advanced and research-based learning. The in-house event was meticulously coordinated and organized by the Principal and Coordinator, who took the opportunity to introduce the new students to the VET family, its rules, norms, regulations, and facilities. The students were briefed on the college's infrastructure, support facilities, and the formalities associated with Bengaluru City University. This comprehensive introduction helped to alleviate any fears and inhibitions the students may have had, making them feel more comfortable and confident in their new surroundings. A total of 4 students joined the VET family, and this orientation program was a significant step in helping them settle into their new academic environment. The event was followed by a Freshers Day celebration, which further helped to break the ice and create a sense of camaraderie among the new students.



The orientation program was a resounding success, providing the new students with a thorough understanding of the college's ecosystem and what to expect during their time at VET. The faculty's efforts to create a warm and welcoming atmosphere helped to ease the transition for the new students, setting the tone for a productive and enjoyable academic journey ahead.

FRESHERS' DAY-2024***An informal bond...***

On December 23rd, 2024, the III semester (link unavailable) students hosted a Freshers Day event to welcome the incoming I year students of the 2024-26 batch. The occasion was a wonderful opportunity for the senior students to bond with the new joiners in an informal setting, marking the beginning of a strong and supportive relationship throughout their academic journey. The event was held in Room no. 08, which was beautifully decorated to create a warm and welcoming atmosphere. The senior students took the lead in making the freshers feel comfortable and at ease, starting with a warm welcome, followed by introductions, and then inviting the new students to introduce themselves.

To break the ice and encourage interaction, the senior students organized a series of fun games and activities, including building cup pyramids, hitting cups with a plastic ball, and other engaging challenges. The event culminated in a joyful cake-cutting ceremony, accompanied by snacks and gifts for the winners. The Freshers Day event was a huge success, with a total of 4 new students joining the PG family. The half-day event was well-spent, allowing everyone to get to know each other in a relaxed and enjoyable atmosphere. The senior students' efforts to make the freshers feel at home paid off, setting the tone for a strong and supportive community throughout their time at the institution.

The event was a great way to kick-start the academic journey, fostering a sense of belonging and camaraderie among the students. As the new students begin their journey, they can look forward to a supportive and inclusive environment, thanks to the warm welcome extended by their senior peers.



FAREWELL DAY*An informal good-bye...*

The II semester M.Com students decided to return the kindness they had received from their seniors by hosting a heartfelt farewell ceremony on August 28th, 2024. The event was a beautiful way for the students to bid adieu to their seniors and express their gratitude for the memories they had shared.

The farewell ceremony began with an invocation song, setting a poignant tone for the rest of the event. The students had organized a series of games and activities, which were followed by a sharing session where they reminisced about their favorite memories with their seniors. The students had also prepared a special surprise for their seniors - personalized mugs with their pictures, which was a touching gesture that left everyone emotional. The farewell ceremony was also attended by Principal Dr. R Parvathi, Coordinator Dr. B Rammya, Dr. Preethi, Mrs Gowri and Mrs. Shwetha, who delivered emotional speeches wishing the students all the best for their future endeavors. They expressed how much the students would be missed and praised the institution and the teaching faculty for their dedication and hard work. The students also took the opportunity to share their feelings about the institution and the teaching faculty, expressing their gratitude for the support and guidance they had received during their time at the college. The farewell ceremony was a bittersweet moment, filled with laughter, tears, and memories that would be cherished forever. As the students bid farewell to their seniors, they were filled with a sense of nostalgia and appreciation for the time they had spent together.

**GRADUATION DAY***An embarkment of a new journey...*

V.E.T First Grade College, PG Centre organised its 7th graduation day ceremony for outgoing M.com students (2022-24 and 2023-25 batch) at the college auditorium on 02nd July 2024 and 8th graduation day on 16th May 2025. It was a proud moment for the teachers and parents who witnessed the students being awarded graduation certificates and shields. The students took oath to be responsible postgraduates and citizens and vowed to come back to their alma mater. They expressed their gratitude to all the teachers and the management for having supported and guided them throughout their college life. It was truly an awesome start to the wonderful lifelong journey. All the very best students. You would be missed.....

**CELEBRATIONS AT VET***Cakes, Gatherings and Gifts...*

On August 1st, 2024, the students of M.Com program came together to celebrate a special occasion - the birthday of their beloved Principal, Dr. R Parvathi. The students marked the occasion with a joyful cake-cutting ceremony, which was a wonderful way to show their appreciation and affection for their Principal. As part of the celebration, photos were taken to capture the happy moment, and Dr. R Parvathi was surrounded by her students and faculty members. To add to the festive atmosphere, Principal Dr. R Parvathi distributed sweets to the students, spreading joy and happiness among them. The birthday celebration was a heartwarming gesture by the students to express their gratitude and respect for their Principal, who has been a guiding force in their academic journey. The event was a testament to the strong bond between the students and the faculty, and it highlighted the positive and supportive environment that exists at the institution.



STUDENT PRESENTATIONS

Honing their Skills...

The M.Com students were given presentations during the year on various courses like Global Business Environment, Business Model for startups, Intellectual Property Rights, Principles for Business Decision, Business Reporting Practices, Logistics and Supply chain management. The students honed their skills in researching the data through various search engines, power point presentations and developed contemporary knowledge in various courses. Students did a good job, and best presenters were appreciated. Also, many subject-related presentations were given by the students of both the years.

ANALYSIS OF UNION BUDGET

Networking with industry experts...

A group of 9 students from the M.Com program attended a seminar on the Analysis of the Union Budget, which was held at the Sir M V Auditorium on K G Road on 25th July 2024. The event was organized by the Federation of Karnataka Chambers of Commerce and Industry, a prominent trade association in the state. The session provided a comprehensive analysis of the Union Budget, with a focus on its key provisions, implications, and potential impact on various sectors of the economy. The students had the unique opportunity to listen to expert opinions and insights from renowned speakers, who shared their perspectives on the budget's strengths, weaknesses, and potential areas of improvement.

By attending this event, the students gained a deeper understanding of the Union Budget and its relevance to the business community, industry, and the economy as a whole. They were able to learn from the experts and gain valuable insights into the budget's potential impact on various stakeholders, including businesses, investors, and consumers. The event was a great learning experience for the students, as it provided them with a platform to engage with industry experts, network with peers, and enhance their knowledge of the Union Budget and its analysis.



CAREER GUIDANCE TRAINING AND CAMPUS PLACEMENT DRIVE

Gaining Insights into job market...

On July 25th, 2024, VET First Grade College hosted a Career Guidance Training and Campus Placement Drive, which saw the participation of 7 prominent companies, including Robo Manthan, CGS Software Solutions, PVR Cinemas, Edway Education Consulting, Zikra Byte, The Muthoot Group, and IndiaMart, as well as K12 and Great Indian Education Academy. A total of 5 final-year students took part in the placement drive, while 4 first-year students volunteered for the program. The event provided a valuable opportunity for the students to gain insights into the job market, understand the requirements of the industry, and develop essential skills to enhance their employability. Through this program, the students were able to assess their strengths, weaknesses, opportunities, and challenges (SWOC analysis), which helped them to identify their areas of improvement and work on their personal and professional development. Additionally, the students who volunteered for the program gained valuable experience in organizing and managing events, which helped them to develop their leadership and teamwork skills.



INDEPENDENCE DAY QUIZ

A Quiz-tastic Achievement...

Nivedha and her team, consisting of Tejashree, Subha Shree, and Mallikarjun, showcased exceptional knowledge and confidence to secure the 2nd prize in the Independence Day quiz organized by the Faccio Club on September 3rd, 2024. With around 30 teams participating in the preliminary written round, the competition was fierce. However, Nivedha's team stood out, qualifying for the final round alongside 7 other teams. Their impressive performance earned them the runners-up prize. The medals were presented by Dr. R Parvathi, and the quiz team, led by Mrs. Bharathi, played a pivotal role in organizing the event. Nivedha and her team demonstrated remarkable teamwork and quizzing skills, making their achievement truly commendable. Job Well Done!!!!



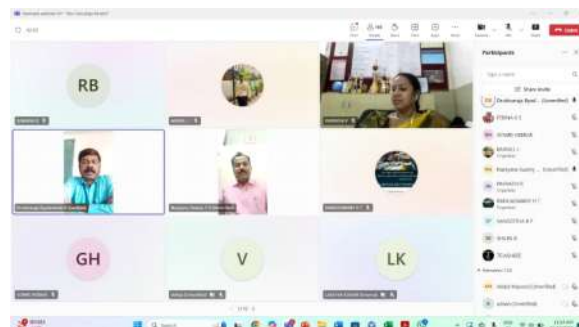
WEBINAR ON KAVI GARUDIGA BENDRE – 19 DEC 2024

On December 19th, 2024, a webinar was organized to celebrate the life and works of the renowned Kannada poet, Kavi Garudiga Bendre. The event was attended by students who were eager to learn about the poet's contributions to Kannada literature and his enduring legacy.

Kavi Garudiga Bendre, also known as Dattatreya Ramachandra Bendre, was a celebrated Kannada poet, writer, and philosopher. He is considered one of the most important figures in modern Kannada literature, known for his unique style and poetic genius. Bendre's works are characterized by their depth, simplicity, and accessibility, making him a beloved poet among Kannada readers.

The webinar provided a platform for students to explore Bendre's life, works, and philosophy. The speakers discussed his early life, his literary career, and his notable works, including his poetry collections and plays. They also delved into the themes and motifs that are present in his writings, such as nature, love, and spirituality.

The students were fascinated by the poet's life story and his literary contributions. They were particularly interested in learning about his experiences, inspirations, and writing style. The webinar also provided an opportunity for students to ask questions and engage in discussions about Bendre's works and their relevance to contemporary society.



WEBINAR ON IMPACT OF SUSTAINABILITY ON CORPORATE STRATEGIES – 21 DEC 2024

On December 21st, 2024, the Department of Commerce organized a webinar on the topic "Impact of Sustainability on Corporate Strategies". The webinar was a thought-provoking session that brought together experts and scholars to discuss the significance of sustainability in shaping corporate strategies. The resource for the webinar was Mr Saiprasad from GFGC Bengaluru. The webinar began with an introduction to the concept of sustainability and its growing importance in the business world. The speakers highlighted the need for companies to adopt sustainable practices and integrate them into their core strategies to ensure long-term success and viability.

The discussion then delved into the impact of sustainability on corporate strategies, exploring how companies can incorporate sustainable practices into their operations, supply chains, and product development. The speakers shared examples of companies that have successfully integrated sustainability into their business models, resulting in improved brand reputation, increased customer loyalty, and enhanced financial performance.

The webinar also touched on the challenges and opportunities associated with implementing sustainable strategies, including the need for companies to balance short-term financial goals with long-term sustainability objectives. The speakers emphasized the importance of stakeholder engagement, transparency, and accountability in ensuring that sustainability initiatives are effective and credible.



WEBINAR – ANIMATION TECHNIQUES AND GAME ART – 27TH DEC 2024



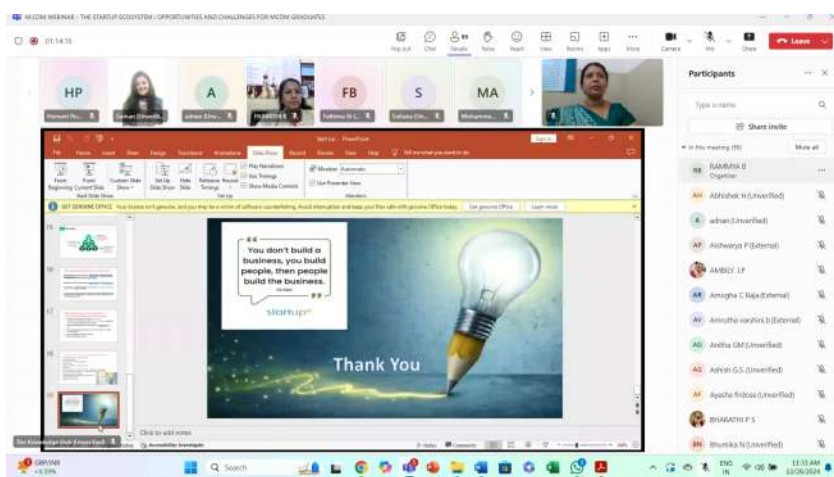
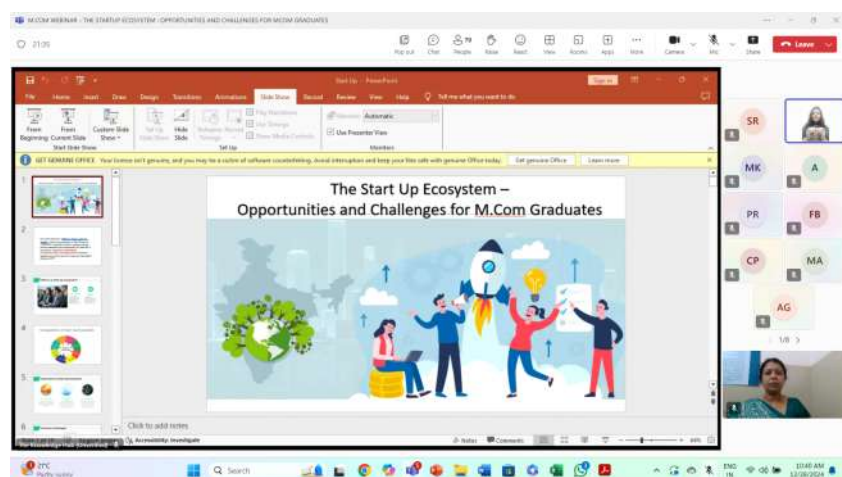
On December 27th, 2024, the institution organized a webinar on "Animation Techniques and Game Art", which was a highly engaging and informative session. The webinar was led by two expert resource persons, Mr. Irfan Shariff and Mr. Aravind, who shared their extensive knowledge and experience in the field of animation and game art. Mr. Irfan Shariff and Mr. Aravind are renowned professionals in the industry, with a deep understanding of the latest trends and techniques in animation and game art. They have worked on numerous projects and have a proven track record of delivering high-quality results.

During the webinar, Mr. Shariff and Mr. Aravind covered a wide range of topics, including the fundamentals of animation, different animation techniques, and the principles of game art. They also shared their insights on the latest tools and software used in the industry, such as Blender, Maya, and Unity. The webinar was highly interactive, with the resource persons using examples and case studies to illustrate key concepts and techniques. They also answered questions from the participants, providing valuable feedback and guidance.

WEBINAR – THE STARTUP ECOSYSTEM : OPPORTUNITIES AND CHALLENGES FOR M.COM GRADUATES – 28TH DEC 2024

The webinar was organised by the Department of M.Com in association with IQAC on 28th Dec 2024. This state level webinar was aimed at familiarizing the students about the startup economy in India. Ms. Suman, Founder and Faculty, The Knowledge Hub, initiated the session by defining what a startup is, referencing a recent article in The Hindu titled "Making India a Startup Nation". She delved into the startup ecosystem, providing notable examples and explaining its components, significance, and common challenges. To substantiate her presentation, she cited current statistics on the growing trend of startups, highlighting why many individuals are drawn to this domain and why Bengaluru is considered a startup hub. Through real-life examples, she illustrated the process of launching a venture, key players involved, and the crucial aspect of financing, including various sources and stages of funding.

Ms. Suman also showcased innovative startup ideas in diverse domains such as food supply, fitness, and gifts, demonstrating the potential for creativity and innovation in the startup space. Additionally, she informed the students about the benefits of registering startups with the Department for Promotion of Industry and Internal Trade (DPIIT), which enables them to access schemes and benefits offered by the Central Government. A total of 96 students of M.Com from various institutions across the state participated.



EDUCATIONAL VISIT TO WEAVERS' SERVICE CENTRE

Practical experience gained...

On December 30th, 2024, students of M.Com embarked on an educational visit to the Weavers' Service Centre in Bengaluru, accompanied by Mrs. Bharathi P S, the Head of the Department of B.Sc. Fashion and Apparel Design (FAD). This visit was a unique opportunity for the students to explore the diverse and vibrant world of Indian textiles, and to gain hands-on experience with various design techniques. During the visit, the students had the chance to witness and learn about the different types of textiles, including traditional and contemporary designs. They were particularly fascinated by the block printing process, which is a traditional Indian technique used to create intricate and beautiful designs on fabrics. The students also got to see and experience other design methods, such as handloom weaving, embroidery, and dyeing.

The visit to the Weavers' Service Centre was an enriching experience for the students, as it provided them with a deeper understanding of the textile industry and the various techniques used in fashion design. It also sparked their creativity and inspired them to explore the possibilities of textile design and production. The visit was a great example of experiential learning, where the students could see, touch, and experience the concepts they had learned in the classroom, making it a memorable and impactful experience.



EXTENSION ACTIVITY - SERVING THE DIVINE

Community Service and Spiritual Significance...



On January 10th, 2025, M.Com students selflessly volunteered at Tirumala Temple during the Vaikunda Ekadashi celebrations, collaborating with the J P Nagar Police. This noble initiative showcased their commitment to social responsibility and community service. The students demonstrated exceptional organizational skills, efficiently managing the large crowds of devotees who visited the temple to seek blessings from Lord Venkateshwara on this auspicious day. Their dedication and teamwork ensured a smooth experience for the pilgrims. This volunteering opportunity not only allowed the students to contribute to the community but also helped them develop valuable skills in crowd management, teamwork, and leadership. It was a truly enriching experience that will stay with them forever. Kudos Students for involving in giving back to community!!!

EMPOWERING YOUNG STARS***A Milestone Event...***

On January 11th, 2025, M.Com students joined hands with 15 faculty members to create a memorable experience for around 400 school students at VET School's Annual Day celebrations. This record-breaking event showcased the students' creativity, teamwork, and dedication. The team expertly groomed the young performers, applying makeup for various dance forms, including folk. Their attention to detail and passion helped the students shine on stage, boosting their confidence and self-expression. It was a skill development exercise beyond academics that provided students with valuable experience in event management, teamwork, and creativity. It demonstrated their ability to balance academics with extracurricular activities. Kudos Students and Keep imbibing such new skills.....

CULRAV 2K25***Congratulations and Best Wishes...***

Culrav 2K25 – Inter Collegiate Fest – a Gala event of the institution comprising commerce, management, computer science and cultural events was held on 24th and 25th April 2025 in which students from 25 colleges across Bengaluru Participated. The event was divided into Inter Collegiate events on 24th April 2025 and Inter department events on 25th April 2025. On April 24th, students battled it out in Inter Collegiate events, demonstrating their expertise and passion. Md Adnan shone bright, displaying exceptional management skills to win the Best Manager event. His impressive performance earned him a trophy and a cash award of Rs 1000, a well-deserved recognition of his talent. The second day, April 25th, saw students competing in Inter department events, fostering healthy competition and camaraderie. Radhika mesmerized the audience with her captivating solo dance performance, securing 2nd prize in the Inter Class Solo Dance Competition. Her talent and dedication were truly inspiring. Well Done students and wish you a lot of success in years to come!!!

INTER CLASS CRICKET TOURNAMENT – BOYS***Keep Shining*...***

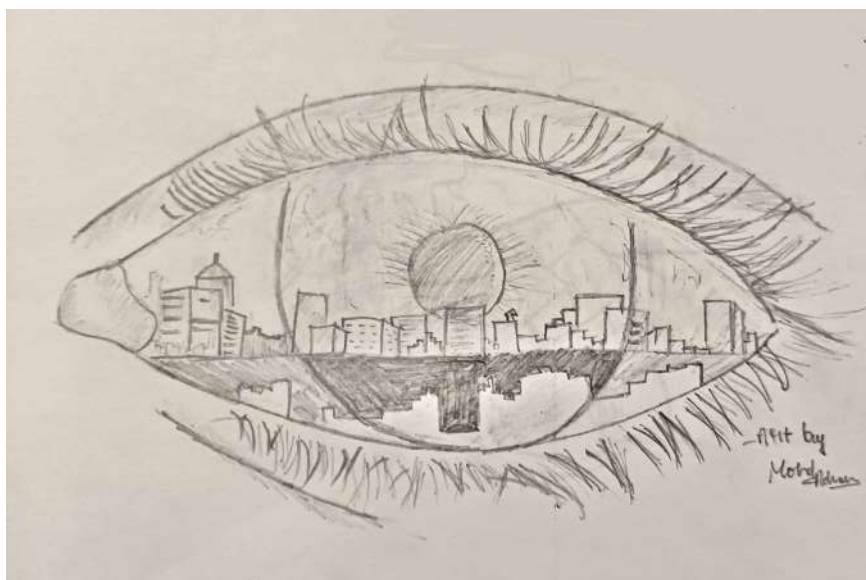
We are thrilled to mention that the team comprising M.Com students Charan and Naveen, who teamed up with B.Sc. FAD students, emerged victorious in the Inter Class Cricket Tournament held on 29th April 2025. This impressive win is a testament to the team's dedication, teamwork, and sportsmanship. The tournament saw participation from around 12 teams from various programs, making the competition fierce and exciting. Charan and Naveen, both seasoned players, have consistently represented our institution in

numerous Inter Collegiate Cricket Tournaments, bringing home accolades and pride. We wish the team all the best for their future tournaments and endeavours. May their success inspire others to pursue their passions and strive for excellence! Keep Shining!!!!

STUDENT ONLINE/ OFFLINE LEARNING***Learning is a continuous process...***

Sl. No.	Name of the course	Name of the platform	No. of students
1	Data Analytics using R Programing	Offline –AISECT	8
2	Customer Relationship Management	NPTEL Swayam	6
3	Marketing Analytics	AISECT	7
4	Digital Marketing	ExcelR	4
5	Data Analytics using Tableau	AISECT	7

STUDENT CORNER



OUTGOING STUDENTS IV SEM MCOM -BATCH 2023-25

FACULTY ACHIEVEMENTS

A legacy that continues...

Centum Results (subject wise) - It is consecutive 8th year of faculties achieving centum results in the Bengaluru City University M.Com examinations and management appreciating their commitment and. The following faculties secured cent percent in the University Examinations – Dr R Parvathi, Mrs. B Rammya, Mrs. Bharathi P S, Mrs Gowri Hebbbar, Dr. Preethi I, Mrs. Shamimunissa Bi, Mrs. Shwetha and Mrs. Chaithra Lakshmi in the various courses / subjects handled by them.

FACULTY UPGRADATION MATRIX

A continuous learning experience...

Particulars	Numbers
Paper presented	16
Articles published	29
Projects Guided at College till date	193
Webinars/FDPs Attended	57
Resource Person	01

Faculty Accolades

- Dr R Parvathi appointed as BOE for PG examination and External Examiner for M.Com Practical Examinations – 2024-25.
- Dr Rammya was conferred the Academic Excellence Award by IOT Academy for her outstanding contribution in the field of academics for 2025. Dr Rammya was appointed as BOE member for Surana College – Autonomous for PG program.

The Editorial board places its humble gratitude to all the management, staff members, students, and the office staff for being directly or indirectly involved in bringing out this newsletter consecutively for the eight time.

EDITORIAL BOARD

Chairperson : Dr. R. Parvathi, Academic Director & Principal
 Editor-in-Chief : Dr. B. Rammya, PG Coordinator & IQAC Coordinator

